JOHN BULL, MAY 16, 1931
TWOPENCE.

JOHN BULL

OVER A MILLION SALE

Vol. XLIX.
No. 1300.

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MAKE MORE MONEY. Sell Tablecloths, Towels, Sheetings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. The Oldest, Largest, Cheapest and Best Wholesale firm. Write now for Catalogue B., Cochrane, Sons & Co., 2, Thomas St., Manchester.

60-PAGE wholesale Drapery Catlg.; also ABC Guide, direct from actual mf'rs.; free: read page 56 of "Seven Ways to Make a Living in Drapery." Examples of our prices: Men's Shirts 18/11 doz.; other bargains in stock.—Wolfson, 48, Thomas Street, Manchester.

CHEAPEST wholesale house for beginners for drapery, hosiery, boots, etc. Write for free cat. —H. Marks, 65, Houndsditch, London, E.C.3.

PROFITABLE GOODS TO SELL in your spare time; every kind; good profits. 200-page Catalogue free.—May (173), George St., Birmingham.

88-PAGE 1931 Wholesale Drapery Ctlgs., now ready. Post free. Finest in the Trade. Perfect, reliable and repeatable goods of quality and Value. Keenest prices. All depts. Ladies', Men's, Child's, Household. Best Discount Terms. Satis. gntd. Wholesale only to the Trade.—Myers & Co., 7, Trinity Street, Leeds.

FREE ILLUSTRATED LIST for Dealers and Beginners for keen lines in Drapery, Hosiery, Haberdashery (Wholesale only).—Levy Bros., Dept. A., 39, Houndsditch, London, E.C.3.

AGENCIES, CLUBS.

EARN £3 to £5 weekly. Run Drapery Club amongst friends. No outlay. Particulars and cat. free.—Carlisle Mills, Dept. 11, Birstall, Leeds.

WANTED BY JOHN NOBLE, LTD., ORGANISERS OF WEEKLY CLUBS.—The Ideal Club Leads for value! Big commission, little trouble, no expense. Marvellous bargains in Fashions, Footwear, Furniture, Bedding, Outfitting, etc. Over 50 years' Reputation for value and service. SEND P.C. NOW for particulars and most wonderful Bargain Catalogue ever Published.—John Noble, Ltd. (Dept. A.7), Manchester.

CLUB AGENTS wanted. — Liberal comm. Household Bargains. WRITE FOR FREE CATALOGUE.—The Nova Trading Co., Ltd., 74, Villa Street, Birmingham.

WANTED IMMEDIATELY, 1,000 Club Organisers. Popularity of our Clubs has necessitated opening larger premises. Write now for 1931 cat. and particulars. Highest Commission, Expenses and Value. No trouble or humbug.—Hardy & Co. (Leeds), Ltd. (Dept. J.B.), Garforth, Leeds.

XMAS CLUB Agents wanted. NO OUTLAY. Chocolates, Fancy Goods, Toys. FREE GIFT every agent. Big Cash commission. Catalogue free.—F. J. Tate, 26, Neville Street, Leeds.

AGENTS.—Exceptional line Embossed Stationery (no dies required). Splendid repeat business. Samps. 6d.—Shaw & Son, 17, Crescent, B'gham.

AGENTS wanted to form Xmas Clubs, Chocs., Fancy Goods, Cutlery, Cigarettes. Good commission. No outlay. Send for illustrated list. —Regent Confectionery Co., Skanningley, Leeds.

EMPLOYMENT.

MOTOR DRIVERS. — COMMERCIAL and PRIVATE positions. The finest PRACTICAL training to standard R.A.C. Certificate at the lowest inclusive fee. Day or evening. FREE employment Dept. CALL (9-7) or write. THE BRITISH SCHOOL OF MOTORING, LTD., 5, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner Rupert St., next Lyons' Corner House.)

POLICE.—Forces being increased. Over 500 men shortly needed. Splendid pay and prospects. If over 5 ft. 9 in. and under 27 apply for FREE details of Entrance Examination from B.T.I., 29b, Oxford Street, W.1.

MAKE Money easily in spare time by printing for Local Tradesmen, Cinema Proprietors, etc. Golden opportunity for Enterprising Men. My All Steel "Adana" Machine costs only 45/-, and prints anything from a chemist's Label to a Magazine. Easy Payment Terms. Send for Full Particulars and samples of work.—D. A. Adana (J.B.C.), 17, Church Street, Twickenham.

IMMEDIATE EMPLOYMENT offered in the Army to men between 18 and 26. Good pay. Free food, clothing, housing. Plenty of sport. Holidays in full pay.—Apply any Recruiting Office or Drill Hall.

BUSINESS SERVICES, ETC.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10; Welsh, 3/3. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 323, High Holborn, London, W.C.1. 'Phone: Chancery 8113.

CHEAP Printing.—Billheads, Handbills, Cards, 2/6 1,000. Posters and other cheap Printing. Samps. free. Pearson's, Church Rd., Portsmouth.

PRINTING.—10,000 Handbills 2/9 per 1,000. Billheads 3/3 1,000. Samps. of printing for all businesses 3d. post.—Mead, Room 60, Sandy, Beds.

SHOPKEEPERS! USE THIS FREE SERVICE. Local trade is limited, so why not increase sales by mail order, the modern method of trading, and display your goods in *John Bull's* "SHOP WINDOW." *John Bull* is ready to give you frank advice on the subject of selling by post and prepared to have your advertisement expertly designed and written. A shopkeeper writes: "Yours is surely the most helpful service ever offered to the small but progressive retailer." Why not find out whether your goods are suitable for Mail Order? You entail no obligation and the service is quite free! Write now: Manager, Ideas and Sales Development Dept., *John Bull*, 57, Long Acre, London, W.C.2.

BARGAIN SALES.

FREE! A specimen copy of "THE EXCHANGE AND MART" (3d. every Thursday all newsagents). Send P.C. to J. B. Burt, 4, Greville Street, London, E.C.1.

WALLPAPERS DIRECT from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words, Minimum Charge 27s.
Advertisements must be received not later than Friday for the following Thursday's issue.
Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

KNITTING WOOL BUNDLES, 1¼ lb. 8/-, for Socks, etc. White, Grey, Navy, 2/4. Colours 3/10 lb., post free. Patts. Wools, Serges, Tweeds.—Egerton Burnetts, W.B. Whse, Wellington, Som.

WALLPAPERS, Non-Combine, from 2½d. roll. Book of 1931 designs free.—Eclipse Wallpaper Co. (late of Leeds), 21, Shields Rd., Newcastle/Tyne.

SEE PEACH'S Modern Window Furnishing Catalogue. 500 illustrations. Sun Nets, Curtains, Casements, Cretonnes, Muslins, Linens.—S. Peach & Sons, Ltd., 141, The Looms, Nottingham.

GRANOLEUM Squares for Floors are cleaner and cheaper than carpets. They cost only 12/6 each. For further particulars see advt. on page 3.

A £14 FIVE-VALVE Portable Wireless Set for £4 18s., including Cossor Valves. This bargain is advertised in "JOHN BULL'S SHOP WINDOW" (page facing).

AN excellent WIRELESS OFFER for which an art leaflet is offered free appears in the FACTODOOR advt. on page 29.

INVALIDS find comfort in the "Padwo" Tubular Chair. Fitted with rubber tyres. Costs only 30/- and is fully described in the advertisement in "JOHN BULL'S SHOP WINDOW" (page facing).

SOLID SILVER WRIST WATCH for 1/6 down. This is a genuine offer made by one of this week's advertisers in "JOHN BULL'S SHOP WINDOW." See page 3.

"I'm proud of my Hercules"

I never realised, until I compared this Hercules of mine with other makes, what marvellous value Hercules does offer. Just look at the wonderful specification—DUNLOP Roadster Tyres, DUNLOP Waterproof Saddle and Chromium Plated Rims, Hercules Hubs, Freewheel and Rubber Pedals. The same specification on any other cycle would have cost me £1 or £2 more at least.

Buy a Hercules

CHROMIUM PLATED CYCLE

PRICES FROM £3:19:9

(Prices apply to England and Wales only).

or on very generous easy payment terms

There's a Hercules model for every rider—Roadsters, Light Roadsters, Racers, Oversize Tyre Model, and in particular the famous Model "G," with Oil Bath Gear Case and three-speed Gear. Ask your dealer for the 1931 Catalogue, showing the complete range of Hercules Cycles, or write to:—

Every Hercules Cycle is fully guaranteed for 50 Years. Made by the World's largest cycle manufacturers.

THE HERCULES CYCLE & MOTOR Co. Ltd., Britannia Works, Aston, BIRMINGHAM.
London Depot: 54, Sussex Place, South Kensington, S.W.7. *Manchester Depot:* 32a, Dale Street.
C.F.H. 221

WALLPAPERS from mills from 2½d. roll. New Designs. Patterns post free. — Osborne Mills (Dept. 5), Rochdale Road, Manchester.

WOOL Sale. 1d., 1½d. oz. Silky, 2½d. oz. Rug., 1/-, 1/6. Cable, 1/8 lb. 600 spls. Illus. Guide "Scotia" Wools, 158, New Bridge St., Newcastle.

MEN'S SOCKS 1/- PAIR, post 2d. Genuine St. Margarets All Wool, with mending. 3 pairs 3/4, post free.—S. Bell, Bar St., Beverley.

WALLPAPERS.—Largest pattern book published, post free. Latest designs, lowest prices. —Blakey Morris (London), Ltd., Dept. J.B., 55 and 56, London Road, Elephant, S.E.1.

SEVERAL CYCLE OFFERS appear in this issue. FREE CATALOGUES are offered by HERCULES (this page), GRAVES (page 10), RALEIGH (p. 23), GAMAGE (p. 33), ROYAL ENFIELD (p. 34); ROBEY (p. 38).

READERS' attention is drawn to AMBROSE WILSON'S wonderful SALE BARGAIN on page 29. A charming Frock will be sent to approved customers for 1/- deposit.

DRESS.

BABY'S BETTER QUALITY LAYETTE, 20/-; 75 modern home-made garments, Silk and Wool Shawl, Robes, Day Gowns, Flannels, Terry Napkins, Vests, Barras, Wool Coats, Nighties, etc. Gntd. unequalled Bargain. Over 5,000 true testimonials received. Expectant mothers send 2/- for parcel on approval, then judge yourself. Mother, 16 years' exp.—Mrs. J. Howard, 66, Dover Road, Portsmouth. (Cash or Terms.)

MUSICAL.

GRAMOPHONES, Motors, Parts. Cat. Free. Cash or terms. Build £12 model for £2. Instructions 3d.—J. Burt, 185, High St., Deptford.

FREEMANS CASH OR CREDIT

CELEBRATED SPARE TIME AGENCY

BOOTS, Gent's and Ladies' Clothing, Suits, Coats, Costumes and Underwear, Carpets, Linoleum, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission Paid. *Illustrated Coloured Catalogues.*

NO OUTLAY, ALL PROFIT.
Enquiries for Agency Invited.

LAVENDER HILL, LONDON.

LIVESTOCK, POULTRY.

BUDGERIGARS THAT TALK! New big discovery in the bird world! See "CAGE BIRDS," the leading pet bird weekly. 2d. all newsagents, or 3d. from J. B. Burt, 4, Greville Street, London, E.C.1.

A MONEY-MAKING HOBBY! Read "POULTRY WORLD" for detailed advice by world's greatest experts. On sale every Friday, 2d. All newsagents. Specimen free from J.B. Burt, 4, Greville Street, London, E.C.1.

MARKETING BY POST.

TEA.—Buy direct. Save middlemen's profit. Indian and Ceylon blended. Empire blend, 4 lb. 5/-, 10 lb. 12/-. Standard blend, 4 lb. 6/-, 10 lb. 13/-. No. 1 dust 7 lb. 5/-, 10 lb. 7/-. Special dust, 7 lb. 6/-, 10 lb. 8/-. All carriage paid.—Poplar & Co., Dane Place, Bow, E.3.

TEA.—Delicious. Specially blended. Highly Recommended. 10 lb. 11/-, 4 lb. 4/8, 4 lb. 5/4, 4 lb. 6/8, 4 lb. 8/-. Carr. pd. Special Prices Large Quantities.—Portway Tea Co., 72, Portway, E.15.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by calmly removing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply, or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 3-36, Codnor, Derby.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials. — Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

BLADDER weakness, Kidney Troubles, etc., cured by Parker's Fluid Remedy, 1/3, 3/-, doctors' size, or Parker's Remedy, Ltd., Liverpool. Sol. 3d.

SUFFERERS FROM BOILS, CARBUNCLES and Abscesses. End your tortures with a trial tin of Clough's marvellous healing BLACK SALVE. Century-old family recipe gives relief to thousands. Even obstinate, long-standing cases yield to its magic. Give Clough's Black Salve a trial. 1/6 per tin, post paid. Booklet of Homely Remedies for all Complaints free on request.—Sole makers, H. Clough, M.P.S., 102, Barkerhouse Road, Nelson, Lancs.

INDIGESTION and all Stomach troubles definitely cured by new treatment. Amazing discovery of Scientists.—Lyon's Cure-all Tablets, 8½d. per box. See advt. page 33.

A LIBERAL free trial supply of "CURICONES," together with a free booklet, is offered to RHEUMATISM sufferers in the STEPHEN MATTHEWS advt. on page 32.

A FREE SAMPLE OF EADE'S GOUT PILLS is offered in the advt. on page 35.

WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dental Plates (not Vulcanite). Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 10, Woodstock St., London, W.1.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

HOLIDAY APARTMENTS.

MARGATE.—Homely board-res. 3 min. sea; central; June and Sept. 35/-. July 40/-. Aug. 50/-. Children half charge sharing.—20, Union Crescent.

MISCELLANEOUS.

DUKE'S DELICIOUS JELLIED ALMONDS. THE FAMOUS SWEET. INSIST ON DUKE'S. —ASK YOUR CONFECTIONER TO-DAY.

"WHO'S WHO IN FILMLAND." There are only a few more copies left of "Who's Who In Filmland," the Debrett of the Screen, in it you can read about 1,749 Film Stars, Producers, Players and Scenario Writers. Price (stiff coloured cover), 2/6; post free 2/9.—Picture Lover Salon, 93, Long Acre, W.C.2.

A 10-day trial tube of GIBBS' SHAVING CREAM is offered free to readers sending the coupon in the advt. on page 10. Simply enclose 1½d. stamp to cover postage.

A FREE Copy of the BLACKPOOL HOLIDAY JOURNAL is offered in the advt. on page 25. It's brimful of interest. Write to W. Foster, Dept. 39, Town Hall, Blackpool, for your free copy.

READERS' attention is drawn to the KODAK £20,000 World Competition, in which even one snap from a "BROWNIE" can win £3,300. There are 379 prizes to be won in the British Isles alone, and equal chances for all. Turn to page 25 now. Cut out the entry form and post this with your entries.

WRITE for the free booklet No. 96 offered in the CHURCH OF ENGLAND BUILDING SOCIETY'S advt. on page 28.

FREE.—£50 first prize and other cash prizes are offered by the proprietors of "DIPLOMA" CHEESE for the best last line to the Limerick appearing in the advt. on page 29. You may send in as many attempts as you like, but each must be accompanied by a label from a portion of "DIPLOMA" CHEESE or other commodities mentioned in the advt. Read the conditions carefully and send in your entry now. Note closing date is Friday, May 22, 1931.

A GENEROUS free sample of SANITAS FLUID, the famous disinfectant, will be sent to readers filling in the coupon in the advt. on page 30.

CROSSWORD ENTHUSIASTS will find the "WAVERLEY" DICTIONARY of considerable help. You can obtain it on 4 days' free trial. See advt. on page 36.

£300 FREE CONTEST—no entrance fee. Simply solve the ten names in the "PLUS TWO" advt. on page 18. Readers can send in as many attempts as they like (an entry form for two attempts appears in the advt.), but be sure to read the conditions carefully and note the closing date, which is Friday, June 12, 1931.

HALL'S LUXOLEUM FLOOR COVERING

15/- FOR 90 SQ. FEET

Carriage Paid England and Wales.

Write now for FREE SAMPLES of this wonderful damp-proof and rot-proof floor covering. Suitable for any floor, as it lies quite flat. Will stand any amount of hard wear. Several handsome patterns.

A. C. HALL & CO., 8, HOWARDS BUILDINGS, CENTRAL STREET, OLD STREET, LONDON, E.C.1.

JOHN BULL'S SHOP WINDOW

JOHN BULL'S Shop Window brings a Bargain Store to Your Door. Study each offer carefully. Write your name and address clearly, send money and notes by registered post. Always mention JOHN BULL.

You can send your money to these advertisers as safely as purchasing across a shop counter, for every article is sold under JOHN BULL'S famous guarantee of absolute Satisfaction or Money Back in full.

I Guarantee your Satisfaction

Cheaper than a Carpet!

Hard wearing, damp-proof, lie flat without fixing. Cleaned in a moment.

12/6 CARRIAGE PAID

Granoleum Square

Our "Super-Gran." Quality.
3 x 2½ yds. .. 18/6
3 x 3 yds. .. 22/6
3 x 3½ yds. .. 26/6

The squares are beautifully bordered and have artistic carpet effects in blue, red, fawn and brown. State colour required.

Packing and carriage free.

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THORNS' GARDEN SHEDS

FROM 6/3 DOWN

ARMY HUTS
PAVILIONS
BUNGALOWS
GARAGES
Etc., Etc.

Span Roof type Sheds as above. A novice can erect. Complete, ready for use. 6 sections to bolt together. ½ in. weatherboards. Planed framing. Roofing felt. Useful for storage, cycles, workshops, etc. Prompt despatch on first payment. Balance monthly if satisfied.

Long.	Wide.	High.	Cash Price. 6 payments.	Or 12
6ft.	4ft.	6½ ft.	£2. 2.0 of 11/11	of 6/5
6ft.	5ft.	6½ ft.	£4.12.6 of 19/5	of 8/7
10ft.	7ft.	8 ft.	£7. 0.0 of 29/1	of 12/3

Carriage Paid. Numerous sizes and designs. Send for Large Free Book No. 66. Wide Free Motor Delivery Area.

J. THORN & SONS (Box 46), Brampton-rd., Bexleyheath, Kent.

BEST WATCH VALUE Ever Offered

No DEPOSIT

LADY'S SOLID SILVER WATCH

Expanding silver bracelet, thoroughly tested, three-quarter plate, jewelled movement, utmost precision, handsome dial, 25/6. On Moire Band, 20/-.

GENT.'S SOLID SILVER WATCH

Strong leather strap, similar movement, 21/-. Luminous, 2/- extra.

Both warranted for 15 years. 7 Days after receipt of Watch pay 1/6 and 1/6 fortnightly.

Send to Dept. J.B. to-day for one of these marvellous watches.

HOME & DOMINIONS WATCH CO., 6, White Hart Ct., Bishopsgate, London, E.C.2

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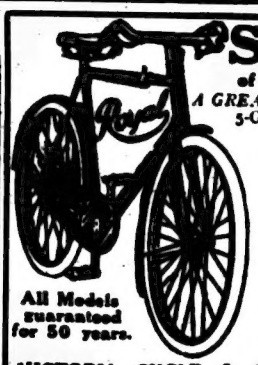

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Numerous other models at similar reductions.

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All Models guaranteed for 50 years.

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Think of it. For one week only simply to advertise our catalogue, we are offering a pair of guaranteed hard-wearing trousers at practically cost price, viz., 4/- per pair. These are Dk. Grey with a neat stripe and made of practically untearable material, and we guarantee to replace should they fail to please. Send for a pair now, and if you are not completely satisfied with your bargain, we undertake not only to refund your money, but will give you 1/- as a recompense for your disappointment.

4/-

Send to-day, as this opportunity may not occur again. State size 32 in. to 46 in. waist. 42 in. to 48 in. 1/- extra. Stock sizes only.

NUTTALL, 1, Goodmayes, Ilford.

8/6 TYRES FOR 3/11

"Exo" UNPUNCTURABLE Cycle Tyres are now made by the new Electro-Hydraulic Process. Gives 50 per cent. more mileage. Fitted with Puncture Proof Shield as shown. No more roadside delays or messy patching. A really perfect Puncture-proof Tyre.

GUARANTEED 2 YEARS.

Thousands been sold at 8/6. For a trial, we offer 2,000 only at 3/11. Post 6d. TWO for 8/3 post paid. Not more than two sold.

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Send for FREE catalogue of Cycles, Accessories and Novelties. 5/- in £ saving.

Prices will amaze you.

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600 FREE GIFTS

600 ARTICLES. FREE TO ALL.

Carpets Footwear | Furniture Clothing | Bedding Jewellery

NO OUTLAY NO TROUBLE

£3 Commission on a 20-week Club.

Start a City and Provincial Club NOW. 1/- weekly secures all these 600 Bargains. Big commissions. Best possible value.

DON'T DELAY—SEND TO-DAY!

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New 128-Page Catalogue of Amazing Bargains.

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50,000 Yards CASEMENT CURTAINING AND CRETONNES 1D.

Actual Samples of plain Hemstitched, Inserted, Guaranteed Fadeless Cretonnes, Reps, Nets, Poplins, Satins, Stripes, Artificial Silks, Multi Stripes, etc.

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From 3D. Yard CRETONNES and FADELESS CASEMENT with a GUARANTEE 4¾D.

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FROM 6/5 Per Month DELIVERED ON FIRST PAYMENT

THAT SHED You Need

For storing Tools, Cycles, Prams, Household Goods, etc. Prompt despatch. Carriage Paid to your station in 6 strong, easily erected sections, 5/8-in. planed, moulded, rebated weatherboards. Roofing Felt supplied. Floors extra.

Long.	Wide.	High.	Cash or 6 Payments	or 12
6ft.	4ft.	6½ft.	£3 9 6 12/2	6/5
7ft.	6ft.	6½ft.	£4 18 0 17/2	9/-
9ft.	6ft.	7½ft.	£6 11 0 2?/-	12/-

BIG CATALOGUE OF PORTABLE BUILDINGS FREE.

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CASH OFFER! 5-Valve PORTABLE

Cossor or Mullard Valves.

£4 : 15 : 0

Carr. Paid. Original Price, £14. Take advantage of this offer at once. Cossor Valves, Unspillable Accumulator. Best Materials used throughout. British & Continental Stations of Low and High Wave at Loudspeaker strength, without Aerial or Earth. Complete NO EXTRAS.

Write, Call or 'Phone: Temple Bar 3176

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SMART WRIST WATCH

Not nickel but a solid silver case, this fashionable cushion shape model has luminous silver dial, guaranteed 7 plate Swiss movement, seconds hand, sewn on strap. Scientifically tested, ensuring perfect timekeeping.

Wear this superb watch while you pay only 1/6 down, then 2/- weekly. 23/6 in all, or 22/6 cash. Send to-day!

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20/- A BALE

2 White Woolly Blankets 90 x 70
2 Good Strong Sheets 90 x 70
2 White Pillow Slips 30 x 18
1 White Bolster Case 58 x 18
1 Beautiful Bedspread 80 x 60
2 Coloured Turkish Towels.

ALL DOUBLE BED SIZE.

Made for Lasting Wear.

Complete 20/- Carr. Free.

Cash or C.O.D.

Money back if not satisfied.

FREE GIFT

A HANDSOME WADDED EIDERDOWN QUILT sent free with each Bale.

STANDARD SHEET CO. Dept. A.S. 185, Princess Street, MANCHESTER.

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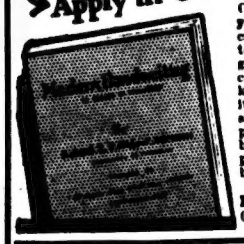

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A genuine Testimonial: *"Such a unique and very valuable course is worth its weight in gold!"*

Every sufferer from "nerves" should get my absorbingly interesting book describing an inexpensive home-treatment for Weak Nerves, Depression, Morbid Fears, Insomnia, Self-Consciousness, Blushing, and similar nervous disorders; sent privately for 3d. stamps. Write now and you will be delighted to learn how easily you can conquer your nervous fears!

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We manufacture Sectional Buildings for every purpose. Our Art Catalogue will assist you in finding the one you require. It's FREE.

WEATHERBOARD GARAGES from £6.
ASBESTOS GARAGES from £8 10s.
10 ft. x 7 ft. x 6 ft. x 8 ft.
GARDEN SHEDS from £3 7s. 6d.
6 ft. x 4 ft. x 5 ft. x 6 ft. Floors extra.
BUNGALOWS, POULTRY HOUSES, ETC.
Easy terms if desired.

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THE 'BEXHILL' In complete sections, for easy erection by amateurs.

20ft. x 10ft. (2 rooms)	...	£39. 4. 6.
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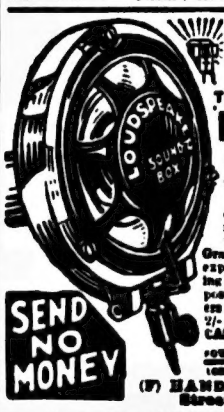

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8 REASONS why CRAVEN "A" do not affect your throat.

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Proportionate blending of 100% pure matured Virginia tobaccos—A MILD Virginia for DELICACY; FULL STRENGTH Virginia for BODY; VERY RICH Virginia for FLAVOUR; and ANOTHER solely for its BOUQUET. In the blending of these tobaccos Carreras' EXPERIENCE and FORMULAS are unique.

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The tobacco is wrapped in the very highest quality British paper, certified by an eminent analyst to be made from pure materials free from harmful ingredients or injurious acidity.

COOL

Our Cork Tip, by being waterproof, absolutely prevents the tobacco from becoming damp and generating heat. Craven "A" smokes good from the first puff to the last. It does not allow moisture to set up chemical action in the tobacco and so affect the saliva with harmful results.

STAIN

The Craven "A" Cork Tip does not allow tobacco stain to come through to the fingers or the lips, an obvious advantage to every smoker.

SAND

Craven "A" have the only complete dust extracting plant of its kind in Great Britain. It is a process exclusive to them. Tobacco grows in sandy soil, and the fine particles of sand adhere to the leaves. We get rid of this sand when making Craven "A" because this sand would get hot and would come into the mouth, thus causing mouth and throat irritation.

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The Craven "A" Cork Tip is velvet smooth and is made of PURE NATURAL Cork, Hygienic and Waterproof. It is fixed by an exclusive Carreras' Special Process—it binds the end of the cigarette firmly and prevents the loose strands of tobacco from entering the mouth and throat. Craven "A" Cork Tip does not stick to the lips.

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The Craven "A" Cork Tip prevents the moisture from the mouth from dampening the tobacco, so that no tobacco juices enter the mouth or throat. Speakers and singers smoke Craven "A" for this reason alone.

THROAT

All these points explain the reason why the perfect Craven "A" cork-tipped cigarette does not injure your throat. You can smoke as many as you like without any harmful effects whatever.

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For the People— —the Right to Justice and Truth

THURSDAY,
for Week ending Saturday, May 16, 1931. Twopence. Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.

"If you see it in 'John Bull,' it is so"

INFORMAL suggestions that Mr. Arthur Henderson should be chosen as President of the World Disarmament Conference to be held next February have given gratification to the Government.

If the Foreign Secretary is chosen, it will be a compliment to Great Britain and a happy recognition of the work which Mr. Henderson has done for international peace.

Mr. Henderson's tact and sagacity will be of the greatest value in smoothing out the difficulties that will most certainly arise.

Goose cooked

Five months ago, Sir Wyndham Childs exposed in these columns the truth about a registered, but fraudulent, friendly society named the Midland Thrift and Benefit Society.

He also revealed the sorry history of its founder and secretary, Philip (alias Percival) Morris.

* * *

Sir Wyndham's warning put the society out of business, and in consequence of an official enquiry which followed, Morris stood in the dock at Liverpool the other day.

He was fined £60, with £52 10s. costs, or six months' imprisonment, for misapplying the funds.

The society was described in court as a poor man's bucket-shop, and the stipendiary called it a "ghastly swindle."

More antis

For good or ill, the Vaccination Acts have become undemocratic.

Last year 13,000 more parents claimed exemption than those who allowed their children to be vaccinated.

The figures were 280,000 primary vaccinations, against 293,000 statutory declarations of objection.

Considering what inconvenience attends objection—the application to a magistrate, obtaining of special certificates and forms—the feeling of uncertainty aroused by post-vaccinal deaths and misadventures seems to be strengthening.

Eyewash

Only recently the Air Ministry proudly published a stringently worded economy instruction which has been issued to all ranks of the R.A.F.

A few days ago an inspection by a high Air Force official took place at Martlesham Heath, near Ipswich.

To prepare for this one inspection the entire staff of the station was engaged on practice ceremonial parades every afternoon for a month.

* * *

We suggest that the Air Ministry could find some better way of spending taxpayers' money than goose-stepping these men for a month for the benefit of some be-gilded one.

And what has Lord Amulree to say about it in view of his instructions?

Snowden waiting

The great war-debt conversion scheme which has been talked about for so long will shortly be launched.

Conditions are favourable, and Mr. Snowden is waiting for the psychological moment.

When money is so cheap, there is

Peace Bouquet for Uncle Arthur

Navy's New Diet?—Goose-Stepping Airmen

no reason why taxpayers should continue finding £100,000,000 a year to pay interest at the rate of 5 per cent. on £2,000,000,000 of War Loan.

If the rate of interest on this debt can be reduced by only 1 per cent., the Treasury will save close on £20,000,000 a year.

Copping it

The Mobile Police—better known to the public as "speed cops"—have been involved in no fewer than 121 accidents since their inception a few months ago.

Mobile is right.

The naked flame

The Mines Department continues to allow the use of candles and oil lamps in pits which are free of gas.

Gas is not the only inflammable danger in mining. That explosives are regularly used in blasting operations on the coal-face seems to have been receiving too little attention.

Miners or charge men can be seen any day in the week carrying a tin full of explosive in one hand and a lighted, unguarded candle in the other.

Must we wait for more accidents before measures are taken?

Imitation—

During the past three years, economic and trade missions have been sent out from this country to all parts of the world, and now Japan is about to flatter us by imitation on a grand scale.

She has had her eye on these missions, which have been questing for more British trade, and this year is sending out no fewer than twenty-six to foreign countries.

This makes it all the more necessary that British traders should follow up most thoroughly the trade openings which have been created by these British missions.

Carrying on

There's at least one gleam of comfort in the Finance Accounts of the United Kingdom.

Despite the economic blizzard and all the minor hurricanes of the last eleven years, the National Debt has been reduced slowly, but surely, by well over four hundred million pounds.

No other country in the world has done as much. The feat is unique in post-war finance.

Keir Hardie's brother

It is a peculiar coincidence that Mr. David Hardie, the Labour candidate in the Rutherglen by-election, should be contesting the division in which his famous brother, Keir Hardie, began his Parliamentary career.

Keir Hardie contested Mid-Lanark in 1888, and was assisted by Cunninghame Grahame, Robert Smillie, and some other pioneers long since dead.

Mid-Lanark included what is now the larger portion of Rutherglen, and it will be a Parliamentary record if the younger brother succeeds where Keir Hardie failed.

Giant Cunarder

Why is there so much secrecy about the building of the £6,000,000 Cunarder at Clydebank?

Shipbuilders decline to give any information regarding the progress of the new ship, and have refused to allow newspapermen to examine the work accomplished.

This seems an error, for as the whole country is interested in the giant ship, information regarding her might help a revival in shipbuilding.

Sacrificing fees

Mr. Pethick-Lawrence will shortly be able to announce to the House of Commons the amount by which the two Law Officers of the Crown have voluntarily agreed to have their emoluments reduced.

He knows the figure

This will be an important precedent, and Sir William Jowitt and Sir Stafford Cripps are to be commended for their public-spirited action in this matter.

Law officers in succeeding Governments will be morally compelled to abide by the same scale of emoluments. Otherwise there will be a dickens of a row.

More about Suez

The Suez Canal Company insists that its dues are fair and refuses to budge, even to the Government. And it transpires that Downing Street can do nothing.

For although Great Britain is the chief shareholder in this wealthy company, she has only ten votes at a general meeting.

Whether the company intends to stand by its dues depends on what is behind its recently-issued statement in Paris that the board is carefully examining the tariff question once more and will make a further decision in due course.

We hope there is no lead in the tail of this kite. Common sense demands a cut. The company can afford to concede it.

Mosley schemes

The Mosley Party intends to oppose every member of the Government at the General Election. A special attack will be made on the seats of Cabinet Ministers.

The Lord Privy Seal and the Minister of Mines, who have been chief critics of Sir Oswald Mosley, are to be opposed in Scotland.

The advance guard of the Mosleyites is already sniping Mr. Shinwell in West Lothian, while speakers are to invade West Stirling to deal with Mr. Tom Johnston, M.P.

Looks like a scrap ahead.

Sailors don't care

Mr. Freeman, Labour M.P. for Brecon, a vegetarian, is trying to get the Navy to provide a vegetarian diet for sailors who want it.

He'll give 'em beans

He has already extracted from the Home Secretary the admission that this privilege is available for prisoners in our jails, and his next step is to see if the First Lord will give able seamen the same choice.

As Mr. Alexander, the First Lord, once did a period of "slimming" on a vegetarian diet, perhaps he will give the request sympathetic consideration.

A tip for theatres

Among the changes in the Irish Free State Budget is the remission of the entertainment-tax on shows consisting mainly of performances by artists personally present.

This innovation, it is believed, will give a considerable fillip to the theatrical profession.

If the theatres will take a tip from the movies and provide comfortable accommodation for their audiences, the reduction in prices should bring about a revival of business in both the "legit" and the music-halls.

Hospital probe

Contracts for supplies to the West Riding Hospitals Board have been placed in circumstances that arouse great suspicion.

An investigation committee representing the Hospitals Board seems content to urge reorganisation of the method of placing contracts.

We think the Ministry of Health will find that the full report of the Government auditor will warrant more drastic action.

Warning

A new bucket-shop has opened in London. It is circularising British War Loan holders telling them that Mr. Snowden is planning a big conversion scheme to lower interest rates, and suggests that they should sell their War Loan and buy shares in the concern in which they are interested.

The concern in question is unknown, and its shares are not quoted on the Stock Exchange.

Our readers should have nothing to do with this or similar offers.

"If You See It—" —continued

Open the strings!

Is it beyond the long purses of our great shipowning interests to provide financial relief for the large numbers of Merchant Service officers who are now laid off?

Their case is one of the most poignant tragedies in the story of idle tonnage. They are entitled to no unemployment relief. Many, by now, must be in a state of penury.

One well-known organisation which looks after the interests of Merchant officers has over eight hundred names on its register.

Scotched

Gordon Wilson— alias Major Thornton, D.S.O., alias William Alexander— has gone to jail for six months for fraud.

His machinations included raising loans on the "security" of sealed envelopes which contained blank paper.

He worked this secret-document trick with quite a little success until JOHN BULL exposed him.

Then Scotland Yard issued an official warning about him, started on his track, and "got its man."

Considering Wilson's record, and the fact that offences were committed at Eastbourne, Bristol, Hitchin, Ealing and Huddersfield, we are of opinion that his sentence is a light one.

Eternal puzzle

They're still the greatest of all the mysteries, are the women. Just when you think you know 'em pat, they go off and do something which makes you realise that they've got you guessing again.

A year ago they were all "banting," going in for eight-day reducing diets, living on air and lettuce.

Now, we are told, they eat more than men. "Business girls," says a London waitress manager, "who formerly fed on a gossamer sandwich, now make a habit of such things as steak, liver and bacon, roast beef and Yorkshire pudding when they slip out for a bite."

Well, if it keeps "that schoolgirl complexion" for which our girls are so famous we shan't complain.

Cashiered!

Last autumn we dealt at some length with the activities of a man passing as "General" John C. Smyth, who was then presiding over an organisation known as the "Youth Army."

We showed that the "General" was a hypocrite and an ex-convict, who was the last person to be in charge of an army of youths.

That the warning we then issued was necessary will be appreciated when we say that the "General" has now returned to jail for fifteen months' hard labour for obtaining furniture by false pretences.

Training mill-girls

When the Labour Women's Conference meets at Blackpool next month, Lancashire women will suggest to Miss Bondfield that mill-girls who have lost their employment in the cotton towns should be trained for market-gardening and poultry-farming.

They believe this would be much better than domestic service, for which most of the girls who enter the Ministry of Labour centres are now trained.

Nursing is another profession into which they think the better educated of the girls might be drafted.

Ghoul

A particularly mean thief is haunting Preston (Lancs) cemetery, and the authorities are unable to lay this pest by the heels.

In spite of the fact that five employees are constantly on guard over the graves, as many as twenty bunches of flowers have disappeared in one afternoon.

Various schemes of detection have been devised and used without result. The ghoul always gets away with the booty.

As only cut flowers are taken, cemetery officials believe that the thief has a market for the blooms, and they are now considering the offer of a reward for the capture of this beast.

Vicious mitts

Suspension for life from the professional boxing-ring may be the lot of Willy Suess, New York boxer, disqualified for persistently fouling Young Johnny Brown, the London bantamweight, now in America.

It is certainly time that something drastic was done to curb the vicious instincts of roughneck pugilists who must win, fairly or otherwise.

It will be for the good of boxing if Suess is severely punished.

Mere admonishment is little good. An example must be made.

Second thought

Sir Rennell Rodd puts forward the extremely practical suggestion that Naval aircraft-carriers should carry a seaplane to proceed to the rescue of aeroplanes which get into difficulty at a distance from the parent ship.

Admiralty said "No"

Such a provision would have saved H.M.S. *Glorious* from hunting about in a fog for a lost aeroplane—a circumstance which led to her colliding disastrously with a French liner—but the Admiralty refuses to consider Sir Rennell's proposal.

The First Lord should get the Admiralty to think again.

Mystery ships

What has become of the Russian ships which were to be built on the Tyne and the Clyde? There has been talk of twenty ships for the Clyde and a similar quota for the Tyne.

Shipbuilders and Russian agents have had meetings to discuss credit terms, but there have been no contracts. Who is to blame?

Hundreds of unemployed tradesmen have been grievously disappointed. An official statement is desirable.

Colour bar

The South Africa Amateur Athletic Association has barred athletes from India and the West Indies from the Empire Games in South Africa in 1934.

Café proprietors in Edinburgh are excluding Indian students because of their colour; and many hotels in London will not find room for men with dark skins, however distinguished they may be.

People who live under the British Flag are British citizens, whatever their colour or race may be.

We should treat them as such.

Kennels

They dropped a few bombshells at a meeting of the Coalville (Notts) Urban District Council the other day. Here are some of them:

Twenty-two persons living in one house;

Rooms in another house divided by "walls" of brown paper;

For the last 104 houses built, 500 applicants;

Sixteen occupants of a small, four-roomed house.

Then they passed a motion to the effect that the housing needs of the district needed consideration!

We'll say they do!

A gallant failure

Read about Joseph Bates. His workmate, Clarence Ward, was hanging over an electric cable, with 1,500 volts passing through his body, at Old Trafford railway station, Manchester.

Bates, using a piece of wood as insulator, tried to get his pal off the cable.

Finding this impossible, he attempted to earth the current by bringing the cable into contact with a switch on the standard. As he did so, a sheet of flame burst out, severely burned him and threw him to the ground.

Ward died; but that fact does not lessen the danger to which Joseph Bates exposed himself, nor the quality of his wits.

He tried, and tried hard.

On the roads

The Government expects to see hordes of girl motor-cyclists on the roads following the Budget tax remission in favour of lightweight machines.

These are ideally suited for women who have felt disinclined to ride ordinary, heavy solo machines, or who hitherto have put up with the discomfort of riding pillion.

Instead of pillion-riding in future, the girl will ride her own machine—taxed—and use her own petrol—taxed—so the Exchequer hopes in the long run to gain revenue by the concession instead of losing it.

Safety first

Though it has reserves amounting to nearly £6,000,000, the Co-operative Wholesale Society is adopting a safety-first policy, instead of paying out all its surplus in dividends.

Its practice of keeping plenty in reserve has enabled it to weather the slump. It could go on facing falling prices without turning a hair for a long time yet.

This is an object-lesson to some of our higher financiers.

Schools broom

Compulsory inspection of all the unrecognised private schools in London is urged in a report placed before the London County Council Education Committee.

JOHN BULL has long agitated for this supervision. It should be a national measure.

Nearly three hundred private schools in London alone remain unrecognised by either the Board of Education or the L.C.C., in spite of the fact that twenty thousand children attend them.

Elimination of inefficient schools would not throw a heavy burden on local education authorities, for the absorption of even a large proportion of the twenty thousand children would present little difficulty in London.

Dog lovers—note!

Inspector Edmund Hallam, R.S.P.C.A., Newport, Mon., is the right man in the right job.

Thank you!

He has realised that in a county like Monmouthshire, sadly stricken by industrial depression, there are scores of dog-lovers who cannot pay the annual licence-fee in a lump sum.

To meet this difficulty, Inspector Hallam has organised a dog-licence fund, and dog-lovers in the county are able to obtain the necessary sums from this and repay it at the rate of threepence or sixpence a week. The fund is proving an enormous success.

Bird of passage

The humble sparrow has always been one of Great Britain's most characteristic features. You can't imagine London, for instance, without its sparrows, any more than you can think of Britannia without recalling our sea traditions.

So it is quite appropriate that a little brown house-sparrow which built its nest in a ship at Great Yarmouth should put to sea a few days ago sitting cheerfuly on two little eggs, chirping happily on its way to the buffeting North Sea.

Rag flock

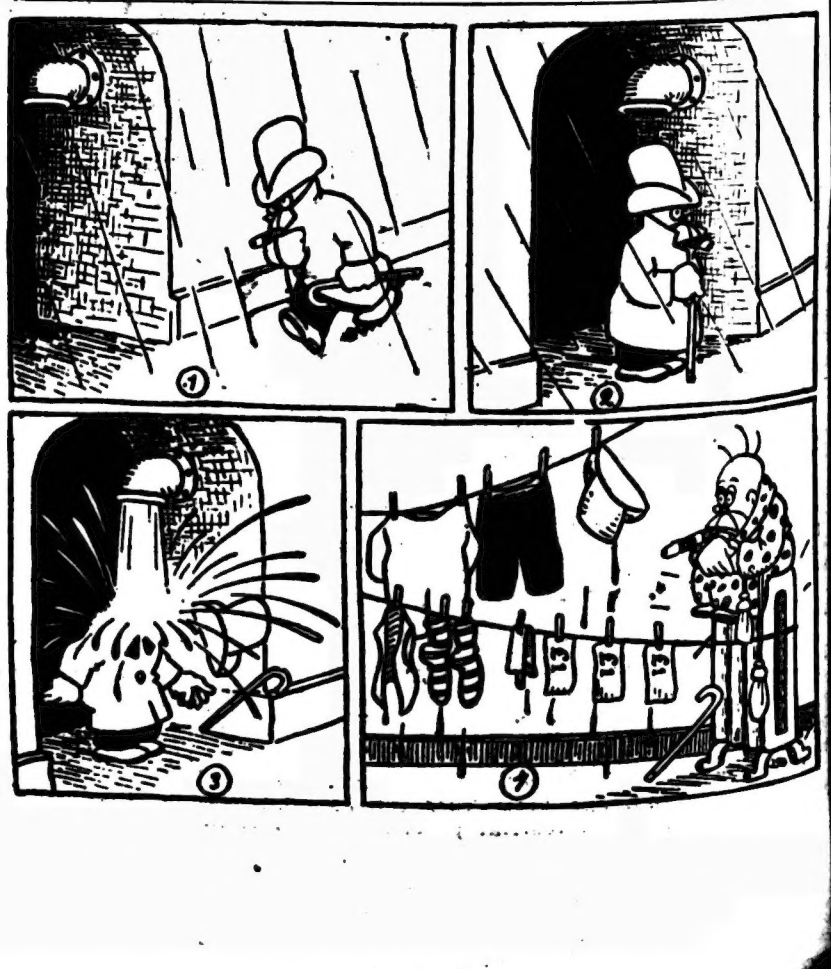
A sample of rag flock—material used for the purpose of making articles of upholstery, cushions or bedding—said to be one of the dirtiest known to the staple trade of the town, cost William Keen, furniture manufacturer, a £20 fine at the High Wycombe Police Court.

* * *

Since the material did not conform to the standard of cleanliness laid down by the Rag Flock Act, the sanitary inspector, Mr. Lawrence Chadwick, took action.

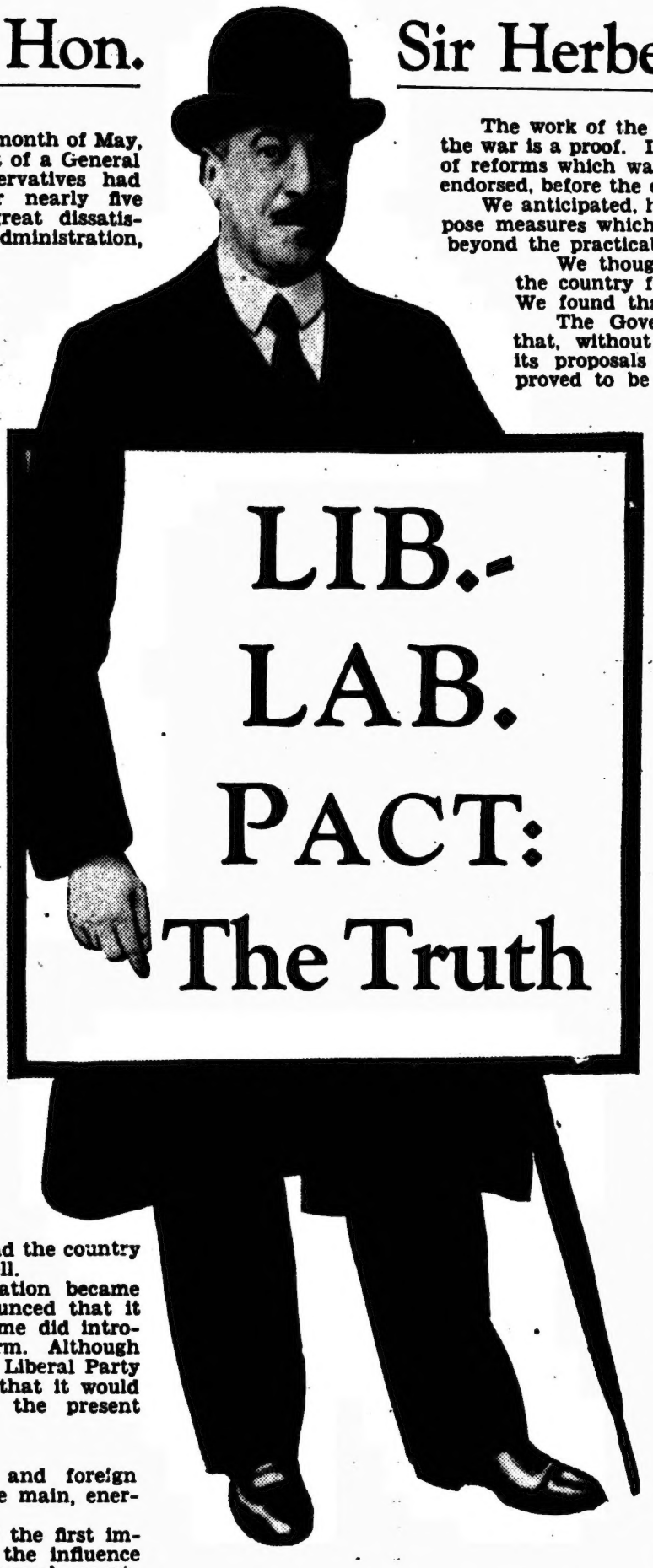
Unwashed rag flock is a menace to the community.

ADAMSON— —Wash-out



LIB.-LAB. PACT: The Truth

by The Rt. Hon. Sir Herbert Samuel, G.C.B., M.P.



"I affirm that there never has been any such agreement . . ."

TWO years ago, in this month of May, we were in the midst of a General Election. The Conservatives had been in power for nearly five years; there was great dissatisfaction with their administration, and they lost over 150 seats.

When the new Parliament met, a Labour Government had been formed. Its supporters were in a small majority over the Conservatives; and there were nearly sixty Liberal Members, who held the balance.

It was obvious that if they voted unitedly for the Government its position was secure; if they voted unitedly against it, even on a single occasion of importance, the Government would fall, and the Parliament would be brought to a speedy end. The situation was uncertain. It was not known what course the new Government would take.

There were elements in the Labour Party which believed that in the State ownership and management of our great industries there was a remedy at hand for the crying evils of our social system, and which would undoubtedly press for sweeping measures along that line.

The same elements would certainly urge the Government to great expenditures of public money, and this the country could not afford in a time of grave depression.

Liberals were doubtful whether the complex and difficult problems of our Imperial and foreign affairs would be well handled.

Further, the election had shown that, with three parties in the field, our old electoral system was working badly. There was need of a reform in our methods of voting. What would be the course of the Government on all these matters? The House and the country did not know. Events would tell.

As time went on, the situation became clearer. The Government announced that it would introduce, and after a time did introduce, a measure of electoral reform. Although it was not on the lines that the Liberal Party thought the best, it recognised that it would effect a great improvement in the present system.

THE handling of Imperial and foreign affairs proved to be, in the main, energetic and skilful.

On a number of matters of the first importance—the strengthening of the influence of the League of Nations; the formal acceptance of law and arbitration as the methods for settling international disputes; the restoration of cordial relations with the United States; the pressing forward of naval and of general disarmament; the tackling of the grave constitutional problems in India—on all these matters the Government adopted a course which was in full accordance with Liberal ideas, and which the Liberal Members in Parliament were glad to support.

And, after a period of hesitation and uncertainty, the Government, under the powerful influence of the Chancellor of the Exchequer, announced that, in the overmastering circumstances of the present time, it would postpone all costly projects and follow a policy of careful economy.

It accepted a motion, moved by the Liberal Party in Parliament, for the appointment of a small, expert and authoritative committee to scrutinise all the heads of present expenditure and to propose savings. The committee has set up, and is now at work on its task.

Strangely enough and quite unexpectedly, it was with regard to industrial problems at home, and particularly the problem of unemployment, that the Ministry showed its greatest weakness.

It was there that the chief divergence arose between the Government and the Liberal Party—a divergence which more than once threatened to bring this Parliament to an end.

The Liberal Party is definitely a Party of social reform. It is not an alternative conservative force, differing from the Conservative Party in rejecting protective tariffs; in opposing privileges at the public expense for particular interests; in maintaining the full rights of the democracy; in laying a strong emphasis on peace and international disarmament.

The differences lie even deeper than that. Liberalism sees its chief mission in framing, advocating and carrying large constructive policies of industrial, agricultural and social reform.

The work of the Liberal Governments that were in power before the war is a proof. It is reaffirmed by the comprehensive programme of reforms which was elaborated in the Liberal "Yellow Book," and endorsed, before the election, by the Party as a whole.

We anticipated, however, that a Socialist Government would propose measures which went far beyond our own programme and far beyond the practicable.

We thought that our task would probably be to protect the country from projects that were rash and revolutionary. We found that the position was the opposite.

The Government not only recognised from the outset that, without a clear majority of its own in Parliament, its proposals must be moderate; the plans it submitted proved to be timid and temporising.

A Coal Mines Bill was introduced, and was found to contain none of the proposals for effecting the much-needed reorganisation of the industry which had been unanimously recommended by the Royal Commission of which I had been the chairman, and which had formed part of the programmes of both the Labour and the Liberal Parties at the election.

To handle the problem of unemployment, Mr. Thomas was specially designated. Months went by, and his efforts were found to yield only a minimum of results.

ON both these large issues, however, there came about some degree of change. We proposed a series of constructive amendments on the Coal Bill. They were accepted by the Government and embodied in the Bill.

We moved in the House of Commons, three months ago, a resolution re-stating the main heads of the Liberal programme on unemployment; it was accepted by the Prime Minister, and passed with a division.

Liberal co-operation in devising the means to carry that policy into effect was invited by the Government, and is being readily given. Much more activity is needed from the Government Departments; but things are moving.

All this has brought about, naturally and necessarily, a larger measure of common action between the Liberals in Parliament and the Government. Yet we have not surrendered any fraction of our independence.

Our Conservative opponents constantly insinuate, without a shadow of evidence, that there exists some private pact or understanding, under which the Government has undertaken to meet our wishes with regard to Electoral Reform and in other ways, while we have undertaken in return to keep the Government in office for a period of months or of years, and meanwhile to support whatever measures it may propose.

There is no truth in that allegation. No pact exists, of that kind or of any kind.

I HAVE been present at the conferences which have taken place between the leaders of the two Parties, and I affirm, without reserve or qualification, that there is not, and never has been, any such agreement.

Moreover, facts that are within the knowledge of everyone show beyond dispute that the Liberal Party is not only free to take a wholly independent course when it considers the public interest requires it, but does so.

A clear divergence of view between the Liberal Party and the Government arose a few weeks ago on the question of legalising a general strike; it was the action of the Liberals in Parliament which brought about the rejection of the Government's proposal.

In our view it is essential that the spirit of Liberalism should be maintained. The time may come again when the country will look to a Government inspired by Liberal ideas for leadership in its difficulties. Meantime, we must deal with the situation as it is.

In the very foreground of our politics stands the threat of protective tariffs, with all the evil consequences which tariffs, as we believe, will bring. In the background of our politics, but steadily becoming more defined, looms the issue of the House of Lords.

In these circumstances, the leaders of the Liberal Party, with one regrettable exception, and the great majority of the Liberal Members of Parliament, supported by the mass of the rank and file of Liberals throughout the country and by the whole of the Liberal Press, are impelled to the conclusion that a policy of co-operation in Parliament, coupled with independence, is the only one that is consistent to-day with the duty of Liberalism to the nation it serves and to the causes of which it is the trustee.

Candid Communications

BABES *in* BOXING-GLOVES

Making Madmen

The Cancer Fight

Brave Girl

H.R.H. THE DUKE OF YORK,
145, Piccadilly, London, W.

YOUR ROYAL HIGHNESS,—When you laid the foundation-stone of a block of flats in Hackney the other day, you emphasised the importance of dealing with the slum evil.

You went on to say that until our people are properly housed we cannot hope to find conditions of health and contentment so vital to the well-being of the nation.

May I offer heartfelt agreement with your sentiments? If we spent some of the money on slum clearance which we are squandering on armaments, red tape, and Departmental expenditure, we should go a long way toward removing the overcrowding evil.

JOHN BULL.

Mr. L. G. BROCK, C.B.
Chairman, Board of Lunacy Control

DEAR SIR,—Your organisation, I observe, has not tired in its task of manufacturing lunatics.

With consummate effrontery your Board has started a publicity campaign preliminary to getting into its clutches some 30,000 more people.

You admit that the many asylums and other institutions you control are now chock full, and that great numbers of the inmates have been there even fifteen and twenty years.

This only confirms what I have previously told you—that the lunacy system policy is detention, not cure.

The 30,000 new captives you have in view are mostly young people. My earnest prayer is that they may evade your Board, and that the additional asylums for which you are agitating may not be built. JOHN BULL.

Miss DAPHNE RUST,
New Kent Road, London, S.E.

MY DEAR DAPHNE,—You are a very brave little girl for all your thirteen years. While flames were shooting from the storeroom behind the shop where you live, you rushed into the smoke and seized little Freda, your four-year-old sister, and dragged her out to safety.

When they asked you about it, all you said was: "The fire was burning furiously and I was frightened about baby."

You will grow up and be a big girl one day, the sort of girl of whom Britain will still be proud.

JOHN BULL.

LADY IVEAGH and LADY BUXTON,
House of Commons, London, S.W.

DEAR M.P.s,—Statistics show you to be the two most silent women in the Commons. At any rate, you have asked the least number of questions.

I always thought you were two of my wisest representatives. Now, I am sure of it. JOHN BULL.

Mr. ARNOLD JOSEPHS,
South Shields

DEAR JOSEPHS,—It is a shame that injury caused your retirement this season as a referee in our great winter game of Soccer.

You have been honoured with the control of international and Cup Final matches. In all your engagements you have won the admiration of everyone.

It is my hope that your injury will be fully overcome during this off-season when cricket holds sway, and that I shall see you at work again this autumn, one cool man in the midst of excited thousands. JOHN BULL.

Mr. JOE BRAZIER,
Chequers Hotel, Bishop's Stortford

DEAR JOE,—Three weeks ago you were known only to those who are fortunate enough to have tasted your hospitality at the "Chequers."

To-day you are known to millions. As a genial landlord your portrait hangs on the walls of the Royal Academy in all its plus-foured-eighteen-stone glory.

It is a fine painting. Personality is stamped all over it. It is full flavoured, Falstaffian, full of Old England, and a picture of which you, Joe, may well be proud. Jolly inns with jolly landlords are signs of a happy country.

JOHN BULL.

The EARL OF LONSDALE, K.G.,
Carlton House Terrace, London, S.W.

MY LORD,—Although you have no direct control of boxing, I address this to you as the classic representative of that sport.

You know that the coming big match between Baldock and Brown at Olympia on May 21 is a mistake.

In stating this I make no reflection upon the promoters, the managers or the contestants. They are strictly within the professional rule and custom.

But Baldock—except for a miracle—is a beaten man before he goes into the ring. A splendid, plucky young man, he won the majority of 200 fights. But nearly all those fights were fought before he had finished growing.

Instead of a man fit to fight for his life and the honour of his nation, we shall see an old-young man, whose greatest battles are history.

I beseech you to use your influence to prevent future combats of this kind. We must no more have our children burnt out before they come to manhood's seasoned vigour.

That is where you must assert yourself as the statesman of sport.

JOHN BULL.

Dr. J. H. THOMPSON,
King's College, London
Dr. BENDIEN,
Zeist, Utrecht, Holland

DEAR SIRS,—It is with the greatest interest that I have read details of the great work which you have been carrying on, independently of each other, in the fight against cancer.

We are told that after years of study and experiment you have made discoveries of the utmost importance in treating this dreadful disease, and that already you are able to bring relief to the terrible agony of advanced cases.

You do not yet claim definitely to cure cancer, but you believe yourselves to be on the right path towards stamping it out. The whole world is with you in your great work for humanity.

JOHN BULL.

JOHN JAMES MILBURN,
Borstal Reformatory

BRUTE,—At the age of eighteen, you have been ordered to undergo three years' treatment in Borstal Reformatory

for brutally killing seven defenceless calves.

In order to spite the farmer who gave you notice, you hit the poor beasts over the head with a heavy piece of wood.

If it were in my power, I would order you a far more severe punishment.

As that is not within my jurisdiction, I can only hope that when you are allowed your freedom again, you will never be permitted the handling of any kind of animal.

JOHN BULL.

STRAIGHT *from the Shoulder*

REV. F. H. GILLINGHAM: "If my church can only be filled because people cannot go anywhere else I would rather not have them."

Excellent! You shame the kill-joys and the Holy Willies.

* * *

MR. W. R. GORDON: "British salesmen have the finest material in the world for salesmanship."

May be; but is it always what the purchasers want?

* * *

MR. COMPTON MACKENZIE: "There never was a time when youth was so flattered, so pampered, so coddled."

The working millions laugh at your absurd generalisation.

* * *

SIR JAMES O'GRADY: "The need for economy is not in bad times, but in good times."

Wrong: sensible economy is needed all the time.

* * *

JUDGE HOLMAN GREGORY: "The working-man's wife is wonderful in the way she makes ends meet."

The real heroine of the bad times.

* * *

THE DEAN OF WESTMINSTER: "There are quite enough people to-day being given things for nothing."

And many more who would be glad to work for them.

Not from the B.B.C.—Dame Madge Kendall gives her views on

LIPSTICK LORE

YOUNG girls were modest and, oh! so sweet;
The sun shone brightly and hearts were true;
No gentleman smoked in the public street;
And feminine calves were not on view
When I was the rage
On the London stage
In a much more seemly and gracious age.

Young ladies knew in those far-off days
Just when to bridle and when to faint
And when to gaze with a haughty gaze:
And only actresses put on paint.
But, oh! dearie me!
The things I see
As I gaze on the world at eighty-three!

One thing I frequently see which shocks me unspeakably is young women disfiguring their faces with rouge, powder and lipstick. But, as those who have read the story I told the Actors' Church Union are aware, I have my own way of dealing with these evildoers.

Once when I was leaving my house I saw a girl using lipstick in the street. She was a stranger to me, but I went up to her and said: "Don't do it! Making up your face to the sky! It's sacrilegious! I cannot bear it!"

I should have thought that a really nice girl, when told that a complete stranger disapproved of something she was doing, would have burst into tears and apologies. But, alas! the modern girl is so bad-mannered.

When I asked this young woman to give me her vanity-bag so that I could throw it in the Serpentine, she seemed to think the request unreasonable and did not comply with it. But, being a lady of the Old School, I knew exactly what to do.

The result was a struggle in Portland Place. But, believe me, I got the bag in the end and threw it away.

Personally, I am convinced that I acted rightly and in accordance with the highest principles. But since the story was published impudent people have presumed to criticise me.

I have been told that I was guilty of an unwarrantable impertinence in thus intruding myself upon a stranger, and that, before talking of the bad manners of the modern girl, I should learn that the essence of good manners is tolerance, and that if the girl had not been extremely good-humoured the story might have had a very different ending.

But what is the use of talking of tolerance where serious evils are concerned? I have publicly expressed the view that "Make-up has been the ruin of England," and I adhere to the opinion, for it is no good pretending that England is not ruined. It has been for years, though it may not know it.

People tell me that in interfering with habits of which I do not happen to approve I am mistaking private prejudices for public policy, but I have no patience with such nonsense.

When people try to tell me that there
isn't any law
Against the use of lipstick, I reply:
If there isn't, then there should be.
Nature left complexions raw
And it's not for decent girls to do and dye.
So whene'er I see a maiden
With her face with powder laden
I will shame her with my disapproving eye.

At my age I should surely know what's
wrong and what is right.
What's right is what's agreeable to me,
And what is not is wrong. And so, although I have to fight
A flapper from her powder-puff to free,
I will fight, if I can reach her,
With the hussy—just to teach her
The elements of old-world courtesy!

Shot-Holes in the LAND TAX

by A. G. GARDINER

"Kingsway, London, is a memorial to the doctrine that the community should enjoy some share of what it creates"

MR. SNOWDEN has got a substantial majority of fifty-nine in his first battle for the land-tax. This does not mean that the victory is won; but it does mean that on the broad principle he has the House of Commons with him, and that, given time, that principle will be embodied in the law of the land.

It is significant that the keynote of the debate was the alternative: Protection or Land Taxation.

"If this is your alternative to a tariff on the foreigner," said Sir W. Mitchell-Thomson to Mr. Snowden, "you can go now and buy your mourning-bands for the corpse of Free Trade."

"If," retorted Mr. Lloyd George, "many Conservatives have come to the conclusion that it is now necessary to tax bread, why should they be shocked at the proposal to tax site-values?"

Around that alternative the debate revolved, and Mr. MacLaren hazarded the prophecy that at the next General Election the main issue before the voters would be whether they were in favour of a tax on food or a tax on land-values.

It is not a true alternative; but politics is not a logical affair, and it is more than likely that Mr. MacLaren is right.

Plunder permitted

The justice of the taxation of land-values is not dependent on whether the country turns to Protection or stands by Free Trade. It is just, and it is necessary in either case.

No burden has weighed so heavily upon this country in the past as the land monopoly. It has been the greatest of all instruments for transferring the wealth created by the community to the pockets of the few.

The weightiest indictment against the Parliaments in the past is that they have sanctioned and defended a system which has plundered the State of the revenues which belonged to it, and has imposed the burden of national maintenance, not upon the unearned increment of the land, but upon the industry which created that increment for others to enjoy.

There is not a city or town in the land which does not bear witness to this wrong.

Wherever a new industry has been planted, wherever a new road or a new public improvement has been made, there land-values have been created for those who have neither toiled nor spun.

Those values were due entirely to the activities of the community.

A brave stand

In plain justice they belonged to the community, but the community has never enjoyed them, and the result is the monstrous inequity with which the burden of rates and taxes falls upon industry and upon those who create the wealth of the nation.

This process is going on to-day as ruthlessly as ever, and to a far greater extent than ever.

It is true that provision has been made for the appropriation by public bodies of some of the land-values created by public improvements; but this only touches the fringe of the evil, and the increment tax is more urgently needed than it ever was.

In the great days of the London Progressive movement a brave attempt was made to establish the principle of "betterment" in connection with public improvements.

Aldwych and Kingsway are a memorial of that first application of the doctrine that the community should enjoy some share of what the community creates. But the experiment was cut short.

Nor, in spite of the resounding victory of Mr. Lloyd George's land campaign in 1909, was the attack on the monopoly driven home.

The valuation, on which the taxation depended, was interrupted by the war, and when the war was over, Mr. Lloyd George's entanglement with his Coalition Ministry led to the scheme falling through and ultimately to the valuation itself being dropped.

This was a disaster, for in the interval there has been an unprecedented activity in building and road-making, especially in London and the South of England, and land-values of incalculable worth have come to maturity with little or no toll paid into the public exchequer.

Go carefully

Had the valuation set up under the 1909 scheme been completed and the tax levied, the community would have reaped a rich harvest, which is now irrevocably lost.

But this lamentable fact only emphasises the urgency of the step which Mr. Snowden has now taken, so that this diversion of the public resources into private hands should be stemmed with the utmost expedition.

Whether Mr. Snowden's Bill is the best and most direct way to the object he has in mind is open to question, and when his scheme of a plain tax of a penny in the pound on the capital value of land is disclosed in detail it will require close examination.

The need of the country is that the community-created value of land should be appropriated to the service of the community. All Liberals and even some Conservatives are in favour of this, and, of course, Labour is in favour of it.

I cannot help feeling that it is unfortunate that Mr. Snowden has not limited himself to the achievement of this goal, which is the only one that matters. It is certainly the only one that means money.

He has given the impression, emphasised by the tone of his speech, that he regards the tax as the thin end of the wedge for the nationalisation of the land.

This suspicion creates unnecessary complications and hostilities.

There is nothing to be gained for the public by the nationalisation of the land that cannot be achieved by the taxation of site-values and by the operation of the present death-duties.

Those duties are breaking up the great estates with the speed almost of a revolution.

All this tends to show the irrelevance as well as the unwisdom of mixing up the idea of State nationalisation with that of the appropriation to public purposes of the unearned increment of land-values.

It is that unearned increment we want. And it is on that question that we are assured of the largest measure of support.

But it is argued that Mr. Snowden's penny on the capital value of land is the shortest cut to the goal.

It paves the way to the increment tax, which must be delayed until the valuation is complete and until the complicated machinery necessary has been set up.

This view is based on what this journal has always maintained to be false premises And it is fortified by a wrong procedure.

Mr. Snowden's scheme is in danger of foundering on the familiar rocks of State Valuation and Exemption.

The State Valuation, as the Lloyd George precedent showed, will take years. It will also cost a mint of money.

Mr. Snowden's figure of two and a half to three millions, 2s. per hereditament, is obviously an under-estimate in view of past experience.

If he had declared for a landlord valuation, returns to be made within six months, subject to drastic penalties for failure to make returns or wilful error in declaration of value, he would have saved the waste and delay of a State valuation.

'Ware false issues

He would have reduced his machinery to a minimum and made the collection of the first payment possible within the year.

The exemptions and the clause on Restriction Covenants are equally vulnerable features of a scheme which needs to be thoroughly overhauled if its prime object is to be achieved expeditiously, efficiently and without raising false issues.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

The Undeserving

THE other day an elderly man called upon me to ask if I could help him to find work. He looked clean and tidy, but very poor.

I told him it was beyond my power to make an opening for him, but if he would give me his record I would enquire of the public authorities in the town where he said he had lived for many years, and see if they could do anything for him.

He hesitated, and then said sadly: "I fear it would be no use. I made a slip many years ago when I was in drink, and got dismissed. I have never been able to get on since. The man with something against him has no chance in this country."

I felt that what he said was true, that the man with something against him is severely handicapped in the race of life if he tries to run straight.

One cannot blame public opinion for insisting on a clean record in the men it trusts and the men it is prepared to help; it is a good sign on the whole. It shows that the British people stand high among the nations in moral health.

It is a curious fact that the persons who suffer most from the condemnation of society are not the habitual criminals, but the minor transgressors who try to cling to the fringe of respectability.

If a whisper goes round against a man's reputation he is damned unless he has plenty of money and influence.

The late Father Stanton, of St. Alban's, Holborn, London, a man greatly beloved, used to keep a fund for what he called the undeserving poor. He said they needed it more than the deserving, for they had no friends.

And, if the truth were known, is there so very much difference in moral worth between the hard man who has made a success in life and his weaker brother who has made a failure?

The one has kept an unswerving eye on the main chance; the other had frittered away his chance.

A downright scamp usually feels disgrace less than a man of fine instincts who gives way to sudden temptation. The one makes a mock of moral sentiments; the other's ignominy is burnt for ever into his heart.

I remember a rascal being brought up for obtaining money under false pretences. He had been to me earlier in the day and done the same. When charged he gave my name as a reference! Probably he enjoyed the cynical joke, and I admit that it had a funny side.

I do not think a man of that type would be troubled much by social censure. If you have sympathy to spare look out for those who will go under in life unless given a chance to redeem a fault.

What they principally need, as we all do, is comradeship—to be believed in and taken on trust.

A kindly word spoken in time may save a soul from death.

"This was a lucky shot, Nell"

"Not *lucky* — I made certain with SELO"

EVEN "difficult" subjects come out well when you use Selo Film. Selo not only seizes the details but gives the colour tones their true values. With Selo in your camera you will find your scope enormously enlarged. More successes from every spool, too. Next time you buy a film, say Selo!

THERE IS A SELO FILM FOR EVERY SIZE AND MAKE OF CAMERA.

SELO THE FAST FILM

BRITISH MADE — OBTAINABLE EVERYWHERE

Ask your dealer for the Selo booklet, "The Triumph of the Selo Film."

USE SELO FILM FOR YOUR COMPETITION SNAPS AND INCREASE YOUR CHANCE OF SUCCESS.

There's Cold Cream in it!

"Why, my dear fellow, I revel in my morning shave. It's this Gibbs Shaving Cream. Amazing how it speeds things up!

And the after effects! You see, there is Cold Cream in Gibbs that works into the skin while you shave. It leaves your face feeling good, soft, supple . . . . . Gosh! there's the breakfast gong."

Over the Ham and Eggs he might have expanded about the many other virtues of Gibbs Shaving Cream. How the copious bubbly lather lasts for ten minutes, if need be. How quickly it prepares the beard for easy shaving. How dependable it is, Winter or Summer. Of course, you'd like to try this superb British Shaving Cream. Buy a full sized tube to-day or let us send you a generous free trial tube.

Gibbs Shaving Cream

In Tubes 1/- and 1/6

FREE!

10 day Trial Tube.

So confident are we that Gibbs Shaving Cream will surprise and delight you, that we offer this generous sample free.

SEND THIS COUPON

To D. & W. Gibbs, Ltd., (Dept. 10JV), City Soap Works, London, E.1.

I'd like to try your new Shaving Cream. Please send me a free trial tube. I enclose 1½d. stamp to cover postage.

Name .....

Address .....

.....

GS 3D

£10.10.0 FOR £5.16.3

HIGHER QUALITY LOWER PRICE

The Graves 'SPEED KING' CYCLE, 1931 Model, is the greatest triumph of Quality and Value ever produced in the Cycle Industry.

It stands comparison with any Ten-Guinea Cycle ever offered, in fact, as a Quality Production, it cannot be bettered at any price. Every component is absolutely the very best of its class. All the practical and technical experience of 40 years high-class engineering is concentrated in this superb machine which now represents the greatest achievement in frictionless road-travel.

DUNLOP MAGNUM Roadster Tyres.
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DUNLOP MAGNUM Coniseal Spring Waterproof Saddle
CHROMIUM PLATED Handlebars, Rims, Cranks, etc.

Pump, Tool Bag, Spanners, Oilcan, Brilliant Rear Light Reflector, Frame rustproofed, enamelled Black, Coach lined, (All Black if de-sired). Lady's or Gent's same price. Carriage Paid. Price **£5.16.3**

TERMS: Send 7/9 with Order, and the balance in 14 monthly payments of 7/9 if entirely satisfied. Fullest Approval in your own home.

CATALOGUE POST FREE. Complete range of Single Speed Models, Light Roadsters, Road Racers, Three Speeds, etc. Keenest Prices, Easy Terms

J. G. GRAVES Ltd. SHEFFIELD.

Dunlop Magnum Saddle shewing coniseal Springs.

Millionaire K.C. Mystery

WEEKLY INFORMATIONS —from Maj.-Gen. Sir Wyndham Childs

A QUERY from a reader at the other side of the world has kept my department busy unravelling some striking facts regarding a group of companies whose affairs appear to be in an amazing tangle.

My correspondent is a woman living in New South Wales, Australia, and she has been troubled for some time over certain investments made when she was last in England.

When I say that the thread of enquiry runs through Australia, Guernsey, London, Canada, and U.S.A., I am only giving the merest suggestion of the involved nature of this case.

Through the British Canadian Realty Co., Ltd., my reader paid £140 for two plots of land at Moose Jaw, Saskatchewan, Canada.

• • •

Unable to gain any satisfactory information about the progress of this company, she wrote to its president, Mr. William Perkins Bull, K.C., a famous Canadian lawyer. She has, in fact, written on several occasions, sometimes taking the precaution of registering her letters.

All her requests for information have been ignored!

"I have no one in England now I can ask to do anything for me in the matter," she complains in laying these points before me. "That is why I am writing to you."

I wish it lay in my power to write reassuringly in reply. It is clear from my reader's letter that she fondly imagines that she is the owner of two plots of land at Moose Jaw.

And it is equally clear from the dossier now before me that she has absolutely nothing at all; that she has small prospect of recovering the money she has invested; and that there is nothing I can do beyond giving publicity to the whole sorry affair.

Rich ranchland in Canada

Mr. W. Perkins Bull, K.C.— "involved in tangles . . ."

The bitter truth is that British Canadian Realty Co., Ltd., is but one of a group of disastrous companies in which Mr. W. Perkins Bull, K.C., has figured, either as promoter or as adviser.

It existed for the sale of plots of land in Canada, and had an office in Kingsway, London.

With a number of other Canadian landholding companies it was taken over some time back by a concern called Overseas Estates, Ltd., for which Mr. W. Perkins Bull, K.C., officiated as adviser.

The position to-day is that Overseas Estates, Ltd., is in liquidation with liabilities running into more than a hundred thousand pounds.

Nor is that all. Owing to the non-payment of taxes, the land at Moose Jaw has probably been confiscated by the authorities

It may be wondered why my reader in Australia should have been kept in the dark on these points, especially as there are thousands of other investors similarly involved.

It may also be wondered why Mr. W. Perkins Bull, K.C., did not even show the courtesy of answering her troubled enquiries.

• • •

I do not pretend to be able to explain these points. I can only remark that Mr. W. Perkins Bull, K.C., seems to have been involved lately in tangles that are not altogether financial

In February this year he was occupying a suite at the Drake Hotel, Chicago, where he received a visit from United States Federal agents which aroused widespread comment.

It was rumoured, in fact, that he was involved in investigations into a mysterious drug-smuggling ring, but he was able to satisfy the authorities.

Then, a week afterwards, he met with a serious motoring accident while travelling from Chicago to Detroit.

The authorities in Chicago were more than puzzled when this accident was reported, because Mr. W. Perkins Bull, K.C., had been due to appear that day before the Master of Chancery there.

• • •

He had been subpœnaed to give evidence regarding an injunction presented against him by a doctor who alleged that Mr. Bull had had him constantly shadowed.

The doctor complained that the shadowing had caused him to break down in health. He claimed £50,000 damages.

Mr. W. Perkins Bull, K.C., never did appear. He chose instead to pay £60,000 to settle the matter out of court.

As he is a millionaire he could well afford to pay an extra £10,000 to avoid unpleasant litigation.

But what of all the numerous investors, who, like my Australian correspondent, have lost their life-savings in his various disastrous companies?

Some definite statement in this connection is long overdue.

Where's that WIZARD?

THERE recently appeared in Grimsby a smart young man of military bearing, who put up at a local hotel, signing the register as "Captain Young, Whitehall."

He quickly ingratiated himself with the management, and confided that he was employed in the legal department of the Board of Trade and had just come down from Aberdeen, where he had been engaged upon urgent business.

His presence in Grimsby, he explained, was due to his being summoned to preside over a Board of Trade Court of Enquiry into a collision between two ships there.

As his work was of a confidential character, he would be obliged if the management would keep callers at bay. He did not wish to be troubled by newspaper men or any inquisitive people who might be anxious to gather information of his movements.

The captain's stay was prolonged for about a week, during which time he seemed to be occupied by much private business, which, of course, the hotel management considered no concern of theirs.

Then came a nasty surprise: the dashing captain suddenly disappeared, leaving his hotel bill unsettled, while the management found itself called upon to cope with a rush of callers. They were not newspaper men; but people who had been defrauded by Captain Thomas Young.

• • •

He had obtained various articles on credit, while at least two traders had been induced to cash worthless cheques in the belief that they were "obliging" an important Government official.

Captain Young, we find, has done this sort of thing in more than one town, and has sometimes posed as a temporary official employed on confidential work for the Admiralty.

But he is a versatile fellow, for some dupes remember him as an "advance manager" pretending to be fixing up engagements for a well-known boxer.

Sales-Girls, Beware!

AN organisation known as the Malthusian Health Society has lately been advertising for women canvassers to handle "quick-selling proprietary articles of indispensable value."

It has suggested that £5 a week can be easily earned, and has invited personal application at its offices in New Oxford Street, London, W.C.

At the same time a Mr. Vereker has been advertising for a "smart, attractive young lady for entirely new work, obtaining orders in City offices."

He announces that it is a "really good chance" for a tactful, well-educated girl of good address, and he, too, invites personal application to an office in New Oxford Street.

• • •

The address is the same as that of the Malthusian Health Society, which, in fact, is simply a trading name used by Vereker.

To say that both advertisements are misleading is to put it very mildly indeed. No salary is offered, women canvassers being engaged on a commission basis only.

But there are other aspects which must surely have escaped the attention of the advertising managers who have been induced to accept these announcements.

• • •

Although the canvassers are ostensibly engaged to peddle cheap toilet requisites, such as bath salts, shampoo powders, soap and toothpaste, they are instructed to push certain other wares of a kind not usually retailed in this fashion.

Young women have been handed pamphlets with orders to call upon directors and "big men" in City offices: to leave their visiting-cards, and tactfully to retire.

But it is safe to say that no self-respecting girl would care to undertake such work if she fully realised the responsibilities involved.

ENGLISH AND SCOTTISH JOINT CO-OPERATIVE WHOLESALE SOCIETY.

E & S C·W·S

Join
THE CO-OPERATIVE MOVEMENT

THE Prime Minister said, "Go on, my friends—your flag flies on every sea, your warehouses are erected in every land—your customers, your patrons and your devoted followers are in practically every household in the country."

Notwithstanding the continued depression from which the country is suffering, the great Co-operative movement goes from strength to strength. Mr. Ramsay MacDonald called attention to the Society's realization of the Co-operative ideal of complete consumer ownership, self-contained and functioning economically on a vast scale as growers, importers, blenders, packers, distributors and consumers of their own products.

To mention one item, Tea; after a few short years one-fifth of the Tea drinkers in the country are now co-operators buying from Co-operative Stores, Tea which is largely grown on Plantations, packed in Warehouses and sold in shops owned by the Co-operative consumers themselves.

To your own advantage, and that of your family, join this movement to-day! Supply yourself with what you want; co-operation is open to all.

London Warehouse

Manchester Warehouse

E&S C·W·S TEA

Drink it always

OBTAINABLE FROM ALL CO-OPERATIVE SOCIETIES—JOIN ONE TO-DAY.

AN ANNOUNCEMENT BY THE ENGLISH & SCOTTISH JOINT CO-OPERATIVE WHOLESALE SOCIETY LIMITED, LEMAN STREET, LONDON, E.1

INNOCENT GIRL'S *Terrible Ordeal*

A MORE outrageous case of official interference with human liberty than this one cannot be on record anywhere.

It concerns the dreadful experiences during the past month of seventeen-year-old Miss Vera Timberlake, who is at present employed in a Bournemouth restaurant.

Miss Timberlake is the daughter of a Machine-Gun Corps gunner who was killed in the war at Ypres, and she lives with her mother at Southill Road, Parkstone, Dorset.

Two years ago, on an intensely hot summer day, she was sun-bathing on Bournemouth beach and fell asleep for some hours in the open while the heat was at its strongest.

She had to be assisted home, and in a few days her face and body were bereft of skin. Her condition became so serious that for weeks she required constant and careful nursing.

Vera had, in fact, suffered sunstroke, and after treatment for the next eighteen months at a local hospital, it was certified that she was, temporarily at least, mentally enfeebled.

A doctor had to give a certificate to this effect, because in the interval the War Office pension payable on her behalf in respect of her father's death had expired, and, for its renewal, proof was required that she was unable to earn a livelihood.

Somehow or other, the Dorset County Council became aware that a certificate of this kind existed.

Half-crown test

Without invitation or consent, a woman representative of the council visited Vera's home last autumn, and demanded that she should submit there and then to mental tests.

The woman placed a half-crown on the table and alongside it a florin with a sixpence on top.

She asked Vera which of the two sets of coins she would prefer to have, and Miss Timberlake replied that she would choose the two-shilling piece and the sixpence.

"But," said the woman, "they are only of the same value as the half-crown."

"I know," answered Vera, "but I would rather have the small change because it is more convenient for shopping."

The woman next looked at the girl's tongue and sounded her chest.

Miss Timberlake was then entered in the public records as a mental deficient.

Remove the girl!

That was five months ago, and neither Vera nor her mother was ever again visited by any official of the council or heard anything more about the matter.

Then one night a few weeks ago a police sergeant and a constable called at the house and said they had instructions to take Vera away.

The mother was in London attending the funeral of a relative, and her married daughter, who was temporarily in charge of the home, refused to allow her sister to be removed.

Next day the mother returned and called at the police-station. She was told that she would have to surrender her daughter within the next twenty-four hours.

In vain she demanded to see any magistrate's order compelling her to do so. The police only informed her that they had instructions from the county council to remove the girl.

On the following day Vera was taken by her mother to the police-station. A motor-car was waiting there, and a woman put the girl inside and drove off with her.

"Vera was put into a car and driven away"

This woman said she was taking Vera to an address in Poole, but the mother was told that she could not accompany her in the car, although she could follow at her convenience.

The mother did follow the motor-car—and found that the address to which her daughter had been taken was a workhouse.

When the mother made to enter the workhouse to ascertain why Vera had been brought there and what was happening to her, she was turned away.

For days afterwards the agonised mother haunted the precincts of the workhouse, but she was treated as if she was a person without rights and of no account.

Then some prominent citizens who had heard of the scandal intervened and sought explanations from the authorities.

The only explanation available was a terrible one.

It was that Miss Timberlake's moral character was in suspicion, and that, as an official of the council had declared her five months previously to be feeble-minded, she therefore required protection.

A cruel slur

This suspicion was wholly unjustified.

A report even reached the mother that the county council had acted in this astounding manner in consequence of a belief that Vera had recently become the mother of a child.

This was untrue. A few weeks previously, however, a baby had been born to one of her married sisters, and rumour apparently got busy when Vera was seen taking the child for an airing.

Miss Timberlake was medically examined at the workhouse and found to be chaste.

But she was not released. Insult was heaped upon insult. She was brought in front of a committee and asked if she had a sweetheart or ever had relations with men.

Not a vestige of excuse could be found to hold the girl longer, and after a week's detention in the workhouse she was liberated and restored, without apology or explanation, to her mother.

The Dorset County Council has since been called upon to account for its extraordinary action. We have its reply before us. It is an amazing document.

Why policemen?

Its answer is that Miss Timberlake was detained for the week in the workhouse "to secure her safety with a view to a magistrate deciding whether institutional treatment was necessary."

To secure her safety from what? we would like to know. This remark in itself is an insult both to the girl and her mother.

And does it require a week to find a magistrate in Dorset to sign a certificate if one is warranted?

Why, also, did the council wait five months before swooping down without warning to seize the girl "to secure her safety"?

Further, why were the police used in the case and a respectable household subjected to the indignity of visits from policemen in uniform?

We have never known a case in which officialdom has so far overreached itself as this one.

Nor can it ever have blundered more stupidly and cruelly than in questioning the virtue of an innocent girl and causing her to be wrongfully arrested and held prisoner for a week in a workhouse.

Miss Timberlake and her mother—who has been broken in health by the terrible affair—have not the means to sue for redress.

This is, perhaps, fortunate for the Dorset County Council.

A JOB-PAMPHLET PARASITE

THE latest attempt to part unemployed men and women from what may remain of their slender savings comes from the Continent.

A person named P. N. Sanda is advertising in the British Press offering to help the workless to secure positions.

He invites them to send sixpence for his booklet, and guarantees to refund the money if his clients are not absolutely satisfied.

Application has to be made to P. N. Sanda, at 19, Boulevard de la Major, P.O. Box N.931, Marseilles, France.

Those who respond receive a slim, eight-page pamphlet on "How to Apply for a Position and Write Effective Letters." Sanda "hopes" that it will help them "in securing a well-paid position."

In this P. N. Sanda must surely be the world's supreme optimist. A copy of his pamphlet is before us, and it is certain that it would be of little or no assistance to anyone seeking employment.

* * *

P. N. Sanda exhorts his clients to read his pages with the feeling that their lives will be changed.

"What I propose to do," he declares, "is to show you a direct, positive and workable short-cut in getting a position."

Actually, his pamphlet shows us nothing

It purports to give some guidance in writing letters of application, but there is nothing of any value.

Here is a sample of P. N. Sanda's advice from which readers can form their own opinion:

"The telephone directories can be of great use, and a list of prospective employers should be built from the various similar sources."

Really!

Towards the end of the pamphlet we begin to see what P. N. Sanda is driving at.

"I could not give you any of the important and business hints in this *free* booklet," he writes, apparently forgetful of the fact that he has pocketed sixpence for it, "because the object of this booklet is simply to inspire you to get further knowledge."

P. N. Sanda is willing to impart further knowledge, it seems, for a fee of £2.

If anyone is green enough to enrol as a "student" of this Continental fee-snatcher he deserves to lose his money.

FOUNDED 1909. 31 YEARS OF SUCCESS.

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The Bennett College is not a Rented Room in a well-known street—it is a *College*. Over 30 years ago the Founder took as his motto what has now become a household slogan:—

LET ME BE YOUR FATHER.

Thousands of men have been guided into good positions by this National Institution who might otherwise have remained in the rut. Clerks have become Accountants, Directors, etc. Engineers and Craftsmen of all trades have been helped into the higher positions. The list is too long to enumerate—let it suffice:

THE MOST SUCCESSFUL AND MOST PROGRESSIVE CORRESPONDENCE COLLEGE IN THE WORLD.

If you think you are in a rut, if advancement seems slow, or if your career is undecided or unsatisfactory, write to me, telling me your age, past experience, present employment, and anything else that may help, and I will tell you what chances there are; if they are suitable for you, and if so, how you may obtain your objective. The Bennett College being technical as well as commercial, we are able to combine courses to meet all requirements, as we specialise in the preparation for all examinations (technical or commercial). This is a great advantage, our staff being able at any time to change the studies to meet changing requirements.

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IT COSTS NOTHING TO ENQUIRE.

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Also Ask for Our New Book (FREE OF CHARGE),

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Dept. 31, SHEFFIELD

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Read what a famous novelist says about Platignum Pens..

"I have pleasure in expressing my entire satisfaction with the Platignum Pen. It is just what a fountain pen should be. It holds a good charge of ink, it is light in the hand, and for one who writes at the raging speed I use it is ideal in its smooth action. I did not think that such an efficient pen could be produced at so low a price. With the Platignum Pen on the market nobody need now be without a Fountain pen. And it is wholly British."

(Signed) Thomas Burke.

2/6

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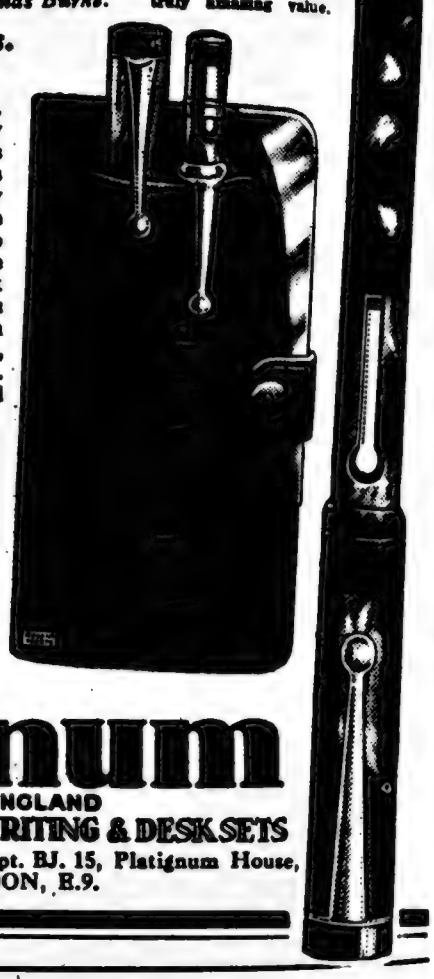
Made in six lustrous mottlings, with large ink capacity. Platinum Senior nib. Beautifully finished with pocket clip and filling lever, truly amazing value.

Many models, many colours. Nib points to suit all hands.

The Platignum is everybody's pen. Famous people, leaders in every sphere of life use it and praise its splendid writing performance. Its beauty, strength, large ink capacity and smooth, steady writing nib place it first in favour with busy folk who must have pen efficiency. There are many models at 1/3 and 2/6. Ask your stationer to-day to show you them, also the other Platignum Writing aids—Desk Sets, Wallet Sets, Writing Sets, Propelling Pencils, etc. All are British made and guaranteed 100 per cent. efficient.



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Recovery after 17 Years Suffering

Mr. C. A. WARD, 12, Alton Place, Hunslet, Leeds, writes:

"From the age of 13 up to 30 years, I suffered from Indigestion and Biliousness and tried all kinds of so-called cures without effect. Hearing wonderful reports of VITADATIO, I thought I would try it. After taking one bottle, I could enjoy my food better, so kept on until I had used seventeen bottles, and found that I had got permanent relief. I can eat anything now and enjoy it. Before taking VITADATIO I dare not eat meat or sweets."

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Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments, and Women's Complaints. Sold by Boots, Taylors', Timothy Whites and most Chemists and Stores, 2/- and 5/- per bottle; or per post, 6d. extra in Great Britain only. Special 21/- bottles, containing 3 weeks' supply, for export only, post free from—

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THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 50 years reputation for honourable trading.

J. G. GRAVES LTD. SHEFFIELD

£1,100

Awarded in "John Bull's" Cross-word Competition No. 112.

In the above contest solutions containing one error only were received from the following 24 competitors, who share the £1,000 offered. To each of them, subject to the conditions of the Competition, a cheque for £41 13s. 4d. will be despatched:—

Alexander, H., 66, Paisley Road, Renfrew.
Bunbury, Miss D. E., Bank Top House, Holmbridge, Nr. Huddersfield.
Bush, Miss V., 8, Cortone Road, North Lowestoft.
Chaplin, Mrs. E., 43, Hempshill Lane, Bulwell, Nottingham.
Cummings, H., 3, Laburnum Road, Cockton Hill, Bishop Auckland.
Cunningham, 33, Carleton Street, Nelson, Lancs.
Derbyshire, H., 21, Asquith Street, Reddish, Nr. Manchester.
Dickinson, J., 18, Delaware Avenue, Evenwood, Co. Durham.
Johns, P. A., 6, Daniel Street, Truro, Cornwall.
Kynoch, J., 53, Huntly Street, Aberdeen.
Locock, Mrs. A., 36, Ottaway Street, Clapton, E.5.
Murray, J., 60, Dee Street, Belfast.
Nichols, W. T. E., 7, Langdon Road, N.19.
Nobes, K., Burgate Farm, Hascombe, Godalming.
Rae, G. S., 17, Jackson Terrace, Aberdeen.
Roberts, Mrs. C., Tregar, Portmadoc, North Wales.
Rose, E., 13, Berridge Road, Sherwood Rise, Nottingham.
Shaw, G., Ocean Road, Thurnby.
Smith, A. O., 63, Bellwood Street, Langside, Glasgow.
Steventon, Miss H., Stanley Road, Stockton Brook, Stoke.
Threadgold, Miss I., West Butterwick, Nr. Scunthorpe.
Turner, Mrs. A., 6, Alpha Road, Hutton, Nr. Brentwood, Essex.
Turnbull, G., Oldfield Drive, Heswall, Ches.
Waller, Mrs. B. E., "Studholm," North Road, Hertford.

Solutions containing two errors were received from 246 competitors, who share the Second Prize of £100, each receiving 8s. 2d. A list of these winners can be seen at the "John Bull" offices, and all have been notified.

Another £1,000 Cross-word appears on Page 36.

Try Your Skill Now!

Cuticura Healed Itching Pimples on Chin and Forehead

"My disfigurement began ten years ago. Pimples broke out on my chin and forehead and soon spread all over my face. The burning and itching at night nearly drove me mad. They would stay for months, then would dry up and go away. After about a week the pimples would appear again, and my face looked so badly that I could not go out of the house.

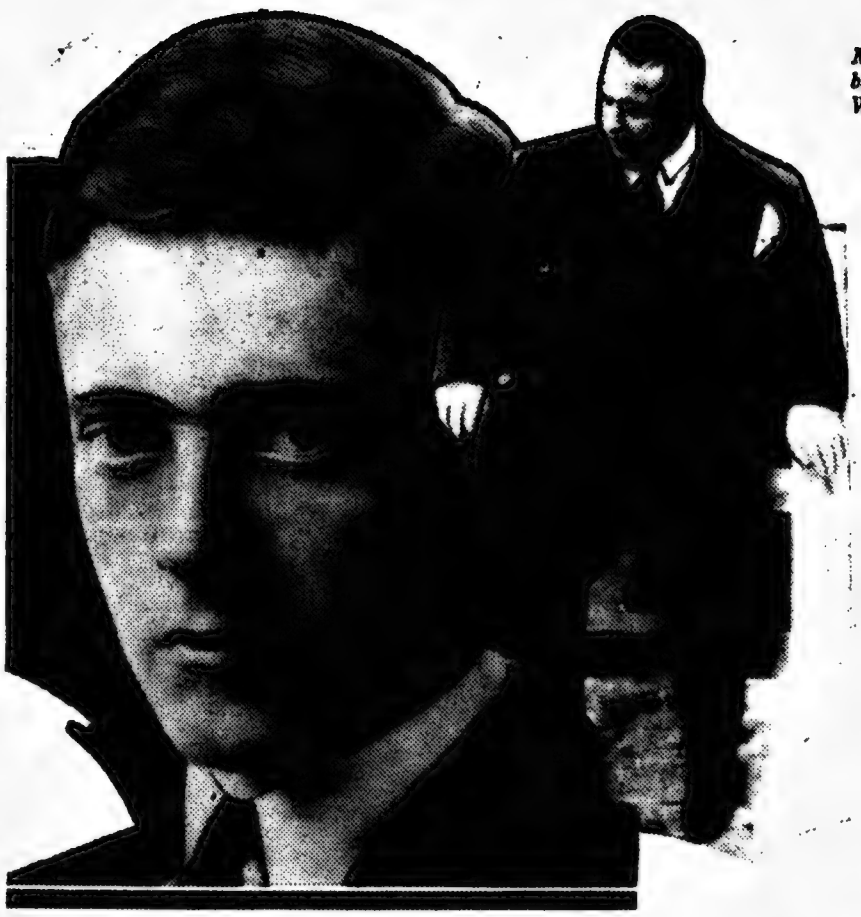
"I sent for a free sample of Cuticura Soap and Ointment and followed instructions. I was so pleased with the results that I purchased more and within a month my face was completely healed." (Signed) Mrs. Elizabeth Holmes, 29, William St., Abercynon, Glam., S. Wales, Nov. 13, 1929.

Make Cuticura Soap and Ointment your every-day toilet preparations and have a clear, sweet skin, soft, smooth hands, and a healthy scalp with good hair. Cuticura Talcum is fragrant and refreshing.

Soap 1s., Ointment 1s. 3d. and 2s. 6d. Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 31, Banner St., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.

A Master of Cat's-paw Tactics



Mr. Fearnley Whittingstall, barrister, strongly denounced Webb (sitting on the fence) in court

Gigantic MOTOR Swindle

IN the pigeon-holes of the office of the Director of Public Prosecutions is a mass of information relating to the fraudulent activities of a Mr. Henry Webb, who has latterly been residing in Hurstwood Road, Finchley, London, N.

Why it is not acted upon is a mystery, particularly as Webb is a persistent offender who at times has gone so far as to shelter behind nominees on whom he craftily imposes.

We can link him with certain grave criminal proceedings before Mr. E. A. Mitchell-Innes, K.C., at the Hertfordshire Sessions a few weeks ago, which somehow passed unreported.

Dummy in the dock

Webb did not actually figure in the proceedings, though. He was too clever for that.

According to his customary plan, his name passed untarnished; yet in view of the grave statements made about him in court we unhesitatingly say that he should certainly have been called upon to proffer some explanation.

The man in the dock at the recent proceedings was Frederick Arnot, of Ashlett Street, Wandsworth Common, London, S.W., and he was charged with obtaining money by false pretences.

Webb, carefree as ever, was happily engaged elsewhere, with small concern for the fate of his erstwhile associate.

For some time Webb has been closely associated with a concern called London Motor Vehicles, Ltd., which has latterly traded from luxurious offices at Waterloo Place, Pall Mall, London, S.W.

London Motor Vehicles, Ltd., appeared, on the surface, to be a most important organisation, to deal in motor-omnibuses, commercial lorries and cars.

Actually it was nothing but an alias for the illustrious Mr. Webb.

Missing 'bus

One dupe is a Mr. Herbert Bryan Smith, of Cheshunt, who, following an interview with Arnot, agreed to buy a Reo motor-omnibus from the company on hire-purchase terms.

A first instalment of £108 6s. 8d. was duly paid by cheque; but the omnibus was not delivered.

The client was put off for a time by varying excuses; then a visit to Waterloo Place revealed the fact that Webb was mostly away from the office.

Further interesting discoveries followed.

The cheque paid to Arnot by Mr. Smith was found to have been passed, not through the account of London Motor Vehicles, Ltd., but through the private account of a certain George Watts, of Granville Square, London, N.

Watts, we find, is another of Webb's allies, and partnered him in a motoring venture called the Gray's Inn Garage and Engineering Co., Ltd., of Jockeys Fields, Holborn, with which we shall deal later.

Arnot was charged, but acquitted, the court holding that he was a mere employee of London Motor Vehicles, Ltd.

The Gray's Inn Garage and Engineering Co., Ltd., likewise took its toll of victims. One, who lives in Shepherd's Bush, entered into an arrangement with this concern to purchase six lorries for £3,500.

He paid £350 down, and like the Cheshunt dupe we have mentioned, agreed to pay the remainder in instalments, £1,650 of which had to be found within a fortnight of the lorries being delivered.

A firm of solicitors actually urged him to complete this deal—a despicable piece of advice, since we find that the same firm has given references to Webb in the past, though fully conversant with his swindling record.

We can tell more

If the Law Society desires further information on these points, we shall be happy to supply it.

The Shepherd's Bush victim lost his £350, while another man who contemplated buying a car through the Gray's Inn Garage and Engineering Co., Ltd., lost £200 and got nothing.

Complaints of this class are legion respecting one or another of the numerous concerns run by Webb, in London and elsewhere, during the past few years.

A Liverpool man paid over a large sum to one of Webb's concerns and was driven into bankruptcy in consequence.

Vehicles ordered were never delivered, for the simple reason that Webb never had them to sell.

Other dupes have been swindled out of sums ranging from £150 to £800, and many are the complaints which have reached Scotland Yard.

Then there are numerous firms from whom Webb, through one or another of his score of trading aliases, has obtained tyres, petrol and miscellaneous motor accessories for which he has never paid.

There are many cases of this sort before us where the individual sums involved range from £100 to £400.

Finding credit thus easily obtained, Webb has not neglected his personal desires. Cases of champagne, clothing and provisions of all kinds have been obtained by him on a large scale—and all for nothing.

Hotel proprietors whose guest Webb has sometimes been know how grandly he likes to live; they know also of his failure to settle his accounts.

He has run nearly twenty limited liability companies, and many of them have foundered with heavy liabilities after swindling the public.

Apart from those already mentioned, we may name T. H. Webb, Ltd.; Webbs (1922), Ltd.; Lancashire and Yorkshire Transport Co., Ltd.; Mea Magnets Manufacturing Co., Ltd.; Henry Stewart, Ltd.; the Regent Distributing Corporation, Ltd.; the Finance and Guarantee Corporation, Ltd.; the Penton Trading Co., Ltd.; and London Commercial Lorries, Ltd.

Much space would be necessary to tell of half these ventures, which, in the aggregate, have robbed the public of many tens of thousands of pounds.

Professional bankrupt

Nor is this all.

Webb has been personally bankrupt three times, the last occasion being on the application of a firm in the Isle of Wight. His liabilities in one of these bankruptcies alone was over £18,000.

He is undischarged from these bankruptcies to this day.

In one of his bankruptcies Webb, when questioned about a sum of £19,000 stated to be the total of his liabilities, promised to pay all his creditors in full within six months.

"I am going into partnership with a wealthy gentleman," he declared.

Whoever the "wealthy gentleman" may have been, the fact remains that this was only another of Webb's broken promises.

Although he has been overtaken by the law only once—at Leeds, some years ago—his name has constantly been before the courts.

Not long ago, when a man named Matthews was charged at the Old Bailey with obtaining money by false pretences, Sir Ernest Wild said that the real offender was not before the court.

That offender was Webb, who has lived a life of luxury since the war on the proceeds of cleverly-conceived and brilliantly-executed crime.

Even a magistrate —!

That he pays no one is evidenced by the fact that he was recently summoned at Bow Street for incurring a paltry £68 debt without disclosing that he was an undischarged bankrupt.

His marvellous finesse enabled him to prevail upon the magistrate to let him off and to allow him grace in which to pay.

While dealing in thousands, Webb recently showed his grasping character by obtaining a sewing-machine from a woman to sell for her, pocketing the money and paying her nothing.

We publish an exclusive photograph of him, and think it will be generally agreed that we have more than justified our contention that his affairs call for renewed investigation by the Director of Public Prosecutions.

Topsy Turvey's Poached Eggs

ANYONE who fancies a few eggs from J. G. Turvey, of Broadmoor, Woolhope, Herefordshire, will be well advised to go and buy them in person, because Turvey has an unfortunate habit of getting the money in advance, forgetting to send the goods, and ignoring correspondence.

Mr. Swain, of Alfreton, Derbyshire, sent Turvey a cheque for £16 5s. for ten cases of first-grade eggs. The order was acknowledged and the cheque was cashed, but Mr. Turvey forgot all about sending the eggs.

When Mr. Swain complained, Turvey wrote to him as follows: "Your letter to hand and I will send you on eggs."

We think "have you on toast" would have been a more apt reply, because the eggs are still conspicuous by their absence, as is the sum of £16 5s.

When Mr. Swain consulted a solicitor, he was told that proceedings would be wasted. He has repeatedly requested Turvey to keep to his contract, but all he has received is a post-card from him promising satisfaction at an early date.

Many months have since elapsed; but nothing has happened, and Mr. Swain is still minus his money and his eggs.

If they turned up now, they would be bad eggs, almost as bad as the topsy-Turvey egg-man.

Turvey describes himself as an "egg, rabbit and poultry merchant, fruit merchant and commission agent." He also boasts a telegraphic address, and his notepaper bears the words "subject to fluctuation."

It is quite obvious that many people have sent him money at a time when the fluctuation has been so bad as to prevent the orders being fulfilled, and even bad enough for Turvey to forget his obligation to return the cash.

We say quite frankly that Turvey is no good. He lines his own nest with golden eggs belonging to honest people who do not receive the ordinary eggs for which they have paid in advance.

GREAT DAILY HERALD DERBY CONTEST

MUST BE-WON

£5,000

PLACE the FIRST FOUR HORSES in the Derby and win £5,000 cash. This huge prize must be won! Exercise your knowledge and skill to some purpose by entering for the Great "Daily Herald" Derby Contest. Let the whole family voice their opinions and enter as well! This fascinating Contest is **open to all.**

During the run of this Contest, the "Daily Herald" is making special arrangements to publish daily exclusive information about the horses engaged. Watch the "Daily Herald" each day for the latest scratchings and hints about likely winners.

An extra £1,000 will be added to the prize of £5,000 (making £6,000 in all) if the winner should be a registered reader of the "Daily Herald." Registration forms appear in the "Daily Herald" regularly.

You may enter on the form on the left. Further Entry Forms appear each day in the "Daily Herald." Place a standing order with your Newsagent.

LIST OF HORSES left in the Derby at the time of going to Press.

Abbots Worthy
Adventurous
Apperley
Armagnac
Ashridge
Bach
Ben Nevis
Birthday Book
Boy Painter
Burak
Cameronian
Cap of Maintenance
Caramello
Carmelus
Cheery Lad
Coiffeil
Coldstream
Comes
Concerto
Decorum
D'Esperant
Doctor Dolittle
Elixir
Estate Duty
Formentor
Gallini
Genesbontes
Glenalmond
Goyescas
Grand Vizier
Grindleton
Haytor
Hell's Bells
Heritage
Homer
Huron
Jacopo
Jericho
Khyber Pass
Kiatere
Knoloma
Lemnarchus
Lemonition
Lightning Star
Link Boy
Macduff
Miltonian
Mount Zion
Mydas
Nushirawan
Oban
Orpen
Ottomnor
Paul Pry
Pharian
Philae
Pickpocket
Plantagenet
Poker d'As
Pomme d'Api
Portlaw
Primitif
Pyramus
Reveillon
Rose en Soleil
Royal Rufus
St. Cyprian
St. George
Saint Honore
Sandwich
Santillo
Shell Transport
Sherab
Shrine II
Silverburn
Sir Andrew
Spanish Main
Spyon More
Te Hau
Te Ruru
Third Degree
Tilson
Tilt
Tippeta
Trinidad
Vamos
Vert
Wild Son
Zanoff

Fill in the Form below—it may be worth a fortune

"DAILY HERALD" DERBY CONTEST

£5,000 ENTRY FORM J.3

In the space below I forecast the final official winning order of the first four horses finishing in the Derby, to be run on June 3rd, 1931.

1st .....

2nd .....

3rd .....

4th .....

Complete in BLOCK LETTERS in ink.

I agree to abide by the conditions governing this competition as published in the "Daily Herald" and to accept as final and legally binding the decision of the Editor of the "Daily Herald" in all matters appertaining thereto.

Signed .....

Address .....

.....

Address your entry to Derby Contest, "Daily Herald," 3, St. Bride Street, London, E.C.4 (Comp.). You must write your name and address on the back of your envelope.

Affix a three-halfpenny stamp to this space →

Entry Forms will appear in the "Daily Herald" daily until Saturday, May 30th: cut them out and keep them until the final Entry Form appears, and then send in your forecasts all together in one envelope, which must be sealed, and to which correct postage must be affixed. Keep a copy of your forecasts and also a note of the total number of Entry Forms you send in.

Affix your three-halfpenny stamp here.

Stamp must be affixed to each Entry Form sent in.

Closing Date: First Post, TUESDAY, JUNE 2

OPEN TO ALL

The Halo AROUND CRIME

by E. ROFFE THOMPSON

"The gangster is held up as a romantic figure"—and the kiddies hero-worship indiscriminately

PUBLIC morality is at a pretty low ebb when murderers, thieves, blackmailers and white-slavers can find themselves elevated to the position of popular heroes; yet this is precisely what is going on in the world to-day.

I am not referring only to America, either. What is happening there is no particular concern of mine, except in so far as its reflections and repercussions are making themselves felt over here.

What is disturbing me, and every other person who cares for decency in public life, is the increasing glorification of the gangster that is taking place here.

In books, on the stage, in films, the gangster is held up as a romantic and colourful figure. His doings are chronicled with meticulous care, and his sayings are duly set down with as much care and almost with as much respect as though he were Royalty.

It is, I should have thought, obvious that you cannot continue this sort of perverted glorification of crime indefinitely without creating in our midst the very thing that the law and the police-force exist to prevent.

Crimes of violence in this country are alarmingly on the increase. Cases of blackmail are becoming more and more frequent. "Smash-and-grab" raids—another quite unnecessarily picturesque description of plain robbery—are so widespread as to defy the efforts of the police to cope with them.

Pandering's result

The menace of the armed bandit in this country—once completely immune from any such thing—has suddenly become a very real one.

It is the direct result of all the mistaken pandering to sensationalism that is going on.

The plain facts are that since the war offences with violence against property have increased by 350 per cent., and "smash-and-grab" raids have increased by 90 per cent., while all the time there is a steady and increasing use of revolvers by criminals.

Here is an opening paragraph from a recent newspaper account of a happening in London that a few years ago would have been quite impossible:

"Three men in a motor-car drew up outside the shop of Messrs. Ingersoll, watchmakers, in Kingsway, London, at 2.0 a.m. yesterday, and in a few moments raided a window, stealing property valued at £50.

"While the raid was in progress a Westminster Borough Council road-sweeper who was working near by ran to the scene with his brush, but was promptly held up by one of the bandits, who whipped out a revolver, shouting 'Stand back.'

"The men, having made their haul, re-entered the car and drove off. The driver of a taxicab and the driver of a motor-van gave chase, but the bandits escaped."

Except that the object of the crime was more or less just petty theft, that is no different from the sort of thing that is of daily occurrence in Chicago, about which we all profess to feel such righteous amazement and indignation.

I believe, too, that we are busily instilling into the younger generation a lax view of public morality that will one day have a serious effect on their ideas and ideals of citizenship unless we put a stop to it.

We are, I think, in little danger of suffering from the larger effects of gang rule in this country.

British justice cannot be bought, and British judges and juries cannot be got at here as they can in America.

An isolated instance like the now famous Goddard case only proves how unpleasant are the consequences for anyone who thinks that the reverse is the case.

But that is not to say that no danger exists. Judges have recently declared that they are determined to put down the practice of criminals carrying firearms.

It is an admirable determination, and I have no doubt that every effort will be made to carry it into effect; but why not start at the right end?

Why leave it to the judges to try and cope with the effect when it would be just as easy to eradicate the cause?

The thing I can never understand is the ease with which revolvers can be obtained. There is only one use for a revolver—and that is to kill a human being.

How is it that we so complacently allow them to be made and distributed?

Hands up!

I know that to have a revolver one must have a firearms certificate and a licence. I know that the possessor of every revolver is supposed to be known to the police; but I know also that in practice not a tithe of the possessors of revolvers are so known.

Is there really any valid reason why anyone at all should have one?

The time is over-ripe for prohibiting the possession and use of revolvers altogether, and for making such possession and use one of the most serious crimes in the land.

The quickest way to stamp out the modern criminal is to make it impossible for him to obtain the tools of his trade.

It is worth thinking about. Here is a cold picture of America in a couple of paragraphs:

"Jewel robberies of size were reported to the police of all large cities. Bejewelled persons in parties returning from theatres and restaurants were held up, with obvious indications of planning, watchfulness and perfection of technique.

"Theatre, hotel, pay-roll and cashier hold-ups were revived in volume. Actors were called upon to contribute to phantom charities with the suggested alternative of those rides from which there is no returning."

We may think comfortingly that we are a long way from such a state of affairs in this country—but I am not so sure. We are well on the road to it if we do not take some drastic steps pretty quickly.

I confess to a feeling of bewildered amazement that a book can be written detailing the life-story of a man like Al Capone.

Although I am a bitter opponent of censorships, I can better understand the attitude of one of the most famous libraries in the country which refused point-blank to circulate such a book.

Once, we caught such men if we could and disposed of them in an expeditious way. Nowadays, we mostly fail to catch them, and have dropped into the habit of thinking that they are clever and are doing something worth talking about.

It is a state of affairs that is rapidly bringing about a real war between organised crime on the one hand and society on the other.

And the more desperate the position becomes the more heavily must the responsibility bear on those who glorify crime instead of giving it its proper name.

There is—I do not deny it—a good deal of human interest in crime; but there are ways and ways of handling the stories about it.

When Eddie Guerin wrote his life-story he said again and again, and proved it abundantly, that crime never pays.

Rosy tints

He read, in fact, a pretty severe lesson to those who are inferring to-day that crime not only pays, but offers, on the whole, an easy and colourful career to any who are tired of conforming to the duller methods of living a decent life.

No one believes more in the power of the Press than I do. I believe in it so strongly that I am convinced that the newspapers could, if they would, do more to clean up the would-be gangsters in this country than a dozen Lord Byngs.

That is why I am so disturbed to see them pandering to the gutter by glorifying men who are beneath the contempt of any decent citizen.

The Human Machine

Toiling to Success

IT is a common fallacy that great men achieve their greatness by a sort of magic. Unthinking people talk vaguely of "genius" and imagine they have explained everything by the use of a word. The truth is, of course, that no great man ever became great without incredible toil.

It is quite impossible to loaf into success; nor has anyone yet succeeded in idling himself into any sort of position worth having, no matter in what sphere of life. The urge to do, the urge to achieve, and the willingness to stick to the job in hand until the end is accomplished are the common experience of all whom the world calls "great."

Thomas Edison is a genius—but he has never thought anything of working sixteen hours a day in order that his achievements might come to practical fruition; and the common factor in all those whose names have become household words, whether in invention, in literature, or in business, is this positive gluttony for work. It is this, far more than brilliance of intellect, that lifts men to the top.

And with this ability for disregarding the clock goes a balance of mind, a refusal to be carried away by success or cast down by adversity, that enables life to be lived calmly without dissipating mental energy on things that don't matter.

The third essential ingredient of greatness is reliability. No one ever yet achieved success who could not be depended on in small things as in great.

Reliability is the fine gold of life.

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2 OOPER

3 ELL

4 ARMER

5 BANG AY

6 AWES

7 £100 OPE

8 ARKER

9 OND

10 EATH

What well-known surnames are these?

Solve the ten names and win a big prize!

1ST PRIZE

£200

2ND PRIZE

£100

RULES.

Only one name must be given to each space.
The prize of £200 will be awarded to the competitor who sends in an all-correct solution. Failing this the prize will be awarded to the next best. The Second Prize is £100. If more than one person share a prize, it will be divided equally among them.
The Competition Editor of the DAILY SKETCH will act as Judge, and his decision is final and legally binding. Employees of Godfrey Phillips Ltd. and members of their families may not compete. When you have filled in the entry form, add your name and address in block capitals.
Each double entry form must be accompanied by that piece of flap containing the words "PLUS TWO PUSH THIS END" taken from a 6d. packet of 12 "PLUS TWO" cigarettes (or two 3d. packet flaps). You may send in as many single or double entries as you like on this basis. The flap from a 1/- packet of 24 covers two double entries. If you buy boxes of 60 or more, send the lids. If you wish to send in more entries than you have packets for, a 6d. Postal Order (crossed and made payable to Godfrey Phillips Ltd.) will be accepted for each additional double entry.

All entries to Godfrey Phillips Ltd., Box 62, 110, St. Martin's Lane, London, W.C.2.

Closing date is June 12th. The result will be announced in this paper on July 4th

IMPORTANT.

Other entries—accompanied by the necessary pieces of flap—may be made on plain paper cut to the size of entry form, but only one side of the paper should be used. This offer may not appear again. Cut it out for reference.

The missing letters are represented by the initial letter of the word illustrated.

Result of 'Plus Two' Beheaded Names Contest No. 2

The correct solution was as follows:—

1—COX
2—LEECH
3—MEARS
4—ROOT
5—BRAY
6—LOCK
7—LODGE
8—FALL
9—MEE
10—SYERS

The following competitors succeeded in sending in an all-correct solution and share the First Prize of £200 —
E. GARRETT, 2, CULVERDON DOWN, TUNBRIDGE WELLS.
DAVID GIBBS, 10, PENERTH, UPPER SPRINGFIELD, SKEWEN, GLAM.

The Second Prize of £100 is shared by the following, who each had one error —
W. Brown, 63, Milbourne St., Blackpool.
William Bowers, 79, Church Lane, Gorton, Manchester.
Mrs. A. Barham, 103, Upper Sheffield Rd., Barnsley.
A. S. Bloom, 63, Stockwell Rd., S.W.9.
James Cooper, 19, Shard Square, Peckham, London, S.E.15.
R. B. Crank, 177, Belmont Rd., Bolton.
H. Doel, 48, Trinity St., Frome, Som.
J. Dix, 4, Duke St., Strand, W.C.2.
E. J. Dudman, "Rookery Nook," New Duston, Northampton.
W. A. Fry, 21, Chatterton Rd., Bromley, Kent.
A. Grafton, 46, Cherrydown Ave., Chingford, E.4.
T. H. Graham, 68, Neate St., Camberwell, London, S.E.5.
W. J. Hart, 8, Mornington Rd., Regent's Park, N.W.1.
H. H. Hathacree, Pangbourne, Berks.
Chas. King, 144, Alexandra Rd., Gateshead.
A. G. Lancaster, 16, Goldwell Rd., Norwich, Norfolk.
T. Lloyd, 25a, Falkner Sq., Liverpool.
Wm. V. Mallinson, 13, Rockingham St., Barnsley, Yorks.
Mrs. McPoland, 46, Nook Rise, Watertree, Liverpool.
Charles McEntyre, "Lyndhurst," Parkgate Rd., Parkgate, Wirral.
S. J. Miley, 19, Rosslyn Ave., Highbury, London, N.5.
W. P. Palmer, 27, Oxford Gardens, Ladbroke Grove, London, W.10.
William S. Paul, 13, Seedhill Rd., Paisley.
G. Phillips, 6, Evelyn St., Swindon.
Mrs. E. Wheeler, Garfield, Pegwell Av., Ramsgate.
W. W. Wyness, Upton View, Pontesbury, Salop.

Cheques have been despatched.

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1st ATTEMPT.	2nd ATTEMPT.
1	1 .....
2	2 .....
3	3 .....
4	4 .....
5	5 .....
6	6 .....
7	7 .....
8	8 .....
9	9 .....
10	10 .....

Name .....

Address .....

J.B. 5

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PLUS TWO Cigarettes 6 for 3d 12 for 6d

Without Fear or Favour

They laugh at the shadow on the blind

Shady Clubs to CLOSE

IT is time to put an end to the scandal of registered clubs, many of which are clubs only in name. In all our great cities these sordid drinking-dens are a curse to the community, and they are becoming so numerous that Britons can no longer afford to laugh at the American "speakeasies."

The "Five Bob" clubs are the "speakeasies" of Great Britain. They are the haunts of idlers, gamblers, hard drinkers and gangsters. They have all the vices of the American "low-down joints," and they have the added danger of being within the law.

A comprehensive private enquiry conducted by some of the ablest Scotland Yard detectives has disclosed that 45 per cent. of the secretaries of the bogus clubs on the register in its area are the nominees of known criminals.

JOHN BULL holds no brief for the licensed trade. But we believe in justice for all men, and we cordially endorse the protest contained in the resolution passed by the Licensed Victuallers' Defence League at its annual conference in Folkestone the other day.

That resolution calls attention to the annual increase in the number of these registered clubs which are "defeating the obvious intention of existing legislation."

Mere drinking-dens

LET us face the facts of this great scandal in our midst. There are to-day more than 13,000 registered clubs.

Of this total many clubs are undoubtedly reputable. We do not attack them. On the contrary, our demand for an immediate revision of legislation is sure of their support.

For, until the law is changed, all the decent, genuine and well-conducted clubs are in danger of being tainted by the ill-repute of the drinking-dens, which also call themselves by the honourable name of club.

Herein lie the chief dangers and evils of the Five Bob drinking clubs.

They can be opened by any adult person who pays a five-shilling fee for registration and takes the trouble to get a score of names to support his application. Even an ex-convict will not be refused.

They can be, and usually are, housed in the most undesirable places—underground cellars, garrets, ramshackle properties, courts, alleys or any hole-and-corner den, quite regardless of sanitation or ventilation.

In no circumstances whatever can the conduct of these clubs be supervised by the police. The drinkers can laugh at the shadow of the policeman on the blind. He is powerless even to cross the threshold unless he has a search-warrant signed by a magistrate.

They encourage immoderate drinking because within the permitted hours they can choose their own hours of opening. And that means that they are open when the public-houses are shut.

Many of them serve as thieves' kitchens. Their freedom from inspection makes them the easiest and the safest resort for criminals, crooks, undesirables and immoral men and women.

Any one of these dangers of the Five Bob club is important enough to call for investigation. Taken together, they form an unanswerable case for immediate action by Parliament.

Let us be perfectly clear as to the object of our attack.

First of all, we do *not* attack the *bona-fide* working-man's club. Every reader of this paper must realise that JOHN BULL has been the consistent champion of such institutions. We stoutly maintain that the working-man has equal rights with the highest and the richest in the land.

His club privileges must not be curtailed. His rights and liberties must not be interfered with in any way whatever.

Nor—though we have used the popular phrase "Five Bob Clubs"—do we attack any of these institutions merely because their membership fees are very low.

And we recognise that there is justification for very many popular and cheaply run social clubs.

We are attacking the bogus clubs—the hundreds of drinking-dens which are springing up like mushrooms all over the country.

We demand new legislation which will empower the police to close down these law-protected "speakeasies."

The general public does not realise the extent of this abuse. We can enlighten them.

One down—another up

IN almost all the important towns of Great Britain Five Bob Clubs have come into existence during the past few years. London, Manchester, Birmingham, Leeds, Bristol and scores of other centres can number them by the dozen.

And the mischief of it is that wherever an ordinary licence is suppressed or abandoned a five-shilling club immediately springs up. In the past ten years four clubs have been registered for every five other licences which magistrates have refused to renew or which have lapsed.

How deep-seated is the evil of the shady club appears in the following staggering facts, the accuracy of which is known to the authorities, though they have never before been published.

It has been ascertained by the police that people are buying or renting disreputable properties of a type difficult of access, and are sub-letting them to sham club proprietors.

There have come into existence agencies which for a fee of £5 carry through the registration of clubs for people who do not want to come into the open or to let the police become aware of their latest activities.

These agencies also provide nominees for registration purposes so that the identity of the real owners of the clubs can be more effectively concealed.

The pantomime position of the club licensing laws is not better represented than in the case of one individual who was fined £100 six months ago and whose club was removed from the register.

He told a hard-luck story to the magistrate, and was allowed to pay the fine by small instalments. He has not yet nearly paid it off. But a few days after his conviction he registered another club and is now proprietor of two.

Crooks in clover

SO extraordinarily lax is the law in relation to clubs of this kind that police action with regard to them costs the ratepayers nearly ten times as much as is required for the surveillance of ordinary licensed premises.

When the promoters or owners of bogus clubs are convicted, the premises are almost invariably closed, and the clubs struck off the register.

No sooner, however, have they paid the wholly inadequate fines fixed by statute or served a term of imprisonment, than, for another five shillings, they can re-open the club in a new name next door, and carry on as before.

There is no provision whatever for any enquiry as to their character or motives, and they can supply any particulars they care to invent when making the application without risk of having them challenged or investigated.

An applicant for a hotel, restaurant, or public-house licence has, rightly, to submit first to searching examination of his character and career; but instead of five shillings, as with the club, the licence costs him half the amount of his local assessment—anything from £50 to £2,500 a year.

There are hundreds of genuine clubs conducted in conformity with the law, which none but the zealot would seek to disturb. They will be found in the forefront of the demand for speedy amendment of the conditions which have given life to the gross scandals here described

Youth and vigour on the heights and (right) three merry ones in the maidens' walk

Hike—AND BE HAPPY!

HIKING! Everybody's doing it! To-day there are a quarter of a million young men and women who are federated hikers—that is to say, attached to recognised associations such as the newly formed National Hikers' League, the Federation of Rambling Clubs or the Camping Club of Great Britain and Ireland.

And there are at least ten times as many who have not yet realised the advantages of joining a club.

The country is only beginning to appreciate the truly national importance of this great movement. But in the next few months this rising tide of eager youth will reach a floodmark which none can ignore.

In about a fortnight's time—on May 31—there will be an open-air demonstration at Crich, Derbyshire, of 10,000 hikers. Six days later there will be a huge rally and camp fire at Rickmansworth for the rambling clubs of the London district.

And there is a proposal now under consideration for a mass demonstration of hikers in every part of Great Britain on the same day at an agreed date.

Millions say so

The public, the Press and the politicians will have to sit up and take notice when the two and a half million young men and women who tramp the countryside every week-end really band themselves into an organised association or group of associations.

At present most of these ramblers have simply followed the delightful "craze" for hard walking along the footpaths, down the country lanes, and across the moors and commons, without giving much thought to hiking as a movement of national importance.

They have not realised the apathy of Parliament. They have not bothered to read about the proposals for national parks—jewels of landscape to be strung in a mighty necklace over the bosom of the land.

They are not even aware that Bill after Bill, including the recent Access to Mountains Bill, has been introduced in their interest, only to be shelved by one Government after another.

Nor do the unattached "hikers" appreciate the immediate advantages of forming local rambling clubs and becoming affiliated, at the trifling cost of half a crown or five shillings, to recognised associations.

But this consciousness of being part of a *national* movement is rapidly spreading. The immediate success of the new National Hikers' League is proof of that.

And the storm of protest—indignant or amused—which was roused by Father Woodlock the other day when he suggested that hiking was associated with moral dangers to youths and maidens, was a measure of the public feeling.

Pals, knee-deep in the grass of a byway

Father Woodlock's remarks have been faithfully dealt with by many writers. It is sufficient here to assert that the hikers of Great Britain, men and girls, can laugh to scorn any suggestion that this comradely and jolly association is tainted in the slightest degree by unwholesome sex interest.

Sane and clean

Among hundreds of thousands of young people occasional instances of immorality must occur. But, far from putting temptation in the way of youth, the wholesome atmosphere of the open countryside makes for a saner understanding of life.

No one who has seen the dawn from the door of a light-weight tent, or hiked with a delightful tiredness into an old village, can honestly harbour evil thoughts. . . .

And it is a fact that the primitive races, who lived as campers and hikers live now, were better physically and morally than those who are cramped in cities and compelled to herd together in single rooms.

Hiking is a reaction against all the cant from people who think freedom shields licence and overcrowding in bricks and mortar.

If, instead of thundering from the pulpit, men of the cloth went out to some great rambling meeting and spoke on simple things to it, as Christ once did, they would be astounded at the response.

In fact, in the Midlands and the South the village parson has found a new congregation for his church, and in many cases a hike to some church is included in the year's routes.

But there should be no religion or creed or race or politics in the hiking world, for there are Methodist, Church of England and Roman Catholic clubs, and enquiries are welcomed from young people of any nationality.

A common love of nature and the open air and of walking for health's sake are above labels, and, perhaps, the Peace of the World will come from the campfires of the young men and women who take the open road.

No doubt many readers are interested in the Youth Hostels' movement. By Whitsun forty hostels will be available, all over the countryside, and it is hoped to complete a chain of these extending from the Grampians to Land's End before 1932.

But here one must admit a possible, but easily avoidable, danger. These hostels should be for those for whom the title was planned—the young, not old, folk of both sexes who want a cheap holiday.

Moral safeguards

There should be more youth on the councils, with a body of responsible older folk to safeguard the rights of their youthful brethren—and membership of the Youth Hostels' Association should be a great privilege.

Manchester, alive to facts, makes application for membership contingent upon supplying satisfactory references into good conduct and morals.

Unless this is done universally the mere payment of the subscription may lead to abuses and in time to grave scandals.

There are foreign youth hostels in Germany, Switzerland and Holland, the Dutch being the latest newcomers to the field.

The fact that the Swiss are developing hostels is very significant, and means that what two or three years ago was a country for folk who could afford an expensive holiday will shortly be thrown open to the youth of England.

The Scottish Y.H.A. is a strong and very representative body in-

Saga of the HAPPY TRAMPS

Eager to hear the great idea of the day

deed, and so far it has refused to have anything to do with the English Y.H.A., wishing to develop its own country along its own lines.

Scotland is an ideal hiking ground, and, for its population, contains more hikers than any other part of the world. In one day in Glasgow alone over 68,000 hikers' railway-tickets were sold.

In all the hostels of this country the young men and girls have separate sleeping quarters, and, almost without exception, there are responsible wardens to ensure the proper conduct of the establishment.

Beds, blankets and facilities for cooking are supplied and the usual charge to members is 1s. a night.

Hiking is the least expensive of sports. It is futile and foolish for hikers to try to make all their equipment, because British firms have brought the manufacture of such equipment to a fine art.

The old kit-bag

Prices of rucksacks range from 5s. to £1 10s., the 30s. ones being capable of carrying a complete lightweight "house" and equipment including food.

With regard to tents, the British manufacturers of lightweight tents control the world market; their tents are used by every foreign

Off the trail—so out comes the map

government and cost from 18s. 6d. to £2.

Some tents have been out year after year in the Lake District, and several campers have spent winter after winter in the Peak district in the snow, sleeping in a tent weighing only 3½ lb.

The most important item of a hiker's equipment is his shoes, and, of course, great care must be taken of the feet.

The best way to start hiking, if you are not used to it, is to do an average of five or six miles a day till the feet become really hardened.

It is better to soak the feet every night in permanganate of potash to harden them.

A new British industry has grown up through hiking, in the manufacture of artificial silk shirts; one Bradford manufacturer is working overtime making these shirts for hikers.

There is still room for a British manufacturer to make a really good, cheap hiking shoe, with prices ranging from 21s. to 25s. The shoes they sell at present are only useful for city wear. Shoes purported to be for hiking are of no use whatever; indeed, they are a bar to the hiker's progress.

A real hiking shoe should be without a toecap and made to fit well round the ankle. It should be unlined. Patent gadgets like zip fasteners are useless. Shoes should be nailed—they give a better grip and protection.

Various nails are required for different parts of the country, and the type of nail which would be useful for tramping over the South Downs would be useless for a hike among the crags of Derbyshire.

A most important point for hikers and campers to bear in mind is not to leave litter about.

They must remember that they are the guests of the countryside and that the liberty to walk untrammelled does not mean licence to make a nuisance of themselves.

Unfortunately, many unfederated hikers—lacking the *esprit de corps* which comes with membership of a club—are culpably careless, disfiguring the countryside with litter, breaking down gates and doing all sorts of mischief.

Complaints have been very rife, particularly in Midland districts, and the offenders do incalculable harm to the hiking movement.

Journey's end—for the night—is here

How it began

There is, of course, nothing new in this craze for hiking, which has now become a general term to include ramblers, light-weight campers, walking tourists and cyclist-campers.

Long before the Press began to discuss hiking, more than a quarter of a million ramblers were using the footpaths of England, Wales and Scotland, and many thousands of members of the Camping Club were finding sites, and blazing the trail for the great armies which will be seen out this summer.

But without the work of the Federation of Rambling Clubs there would be no footpaths left for hikers to hike over; without the work of the Camping Club there would be no friendly feeling between the farmer and camper, and campers would be classed with vagrants and gypsies had they not fought tooth and nail to prevent the passage of cranky Bills.

Here lies a solution of the possible dangers in this great resurgence of hiking. These organisations are voluntary ones, with a wealth of knowledge of hiking and camping, and both of them effectively control their own members, and welcome new ones.

For unless the newcomer to hiking is clean and decent and has a real love of the countryside, we shall soon hear of broken fences, damaged crops, burnt barns and a trail of litter from Scotland down to Cornwall—or worse.

Membership of an accredited federation brings with it communal responsibility, and advice on the art of camping and hiking.

Cranks, keep out!

Membership does not mean that you must ramble in organised groups. The lone hiker can hike alone and still be a responsible member of the great bodies—and in so being a member he or she automatically takes over the creed: "Be decent, respect the rights of others. Leave no litter, and if you camp leave your site clean."

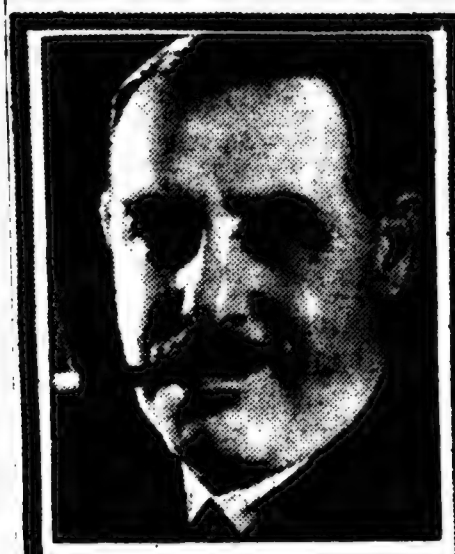
Cranks of all kinds are trying to capture the hiking movement.

Peanut-eaters, naked bathers, lovers of love without its responsibilities, and also politically minded people who couldn't hike a mile, have tried to put their particular idea over to the Federation or the Camping Club, and it speaks volumes for the inherent sanity of the movement that in every case the attempt has failed.

The hiker should realise that he or she is walking over a great heritage, and a land which for sheer beauty cannot be surpassed anywhere.

Thousands of unknown men and women have fought and worked, without payment, to keep the countryside unspoilt, and under their influence there is no need to worry about morals.

And future generations of youth will thank them for bodies and minds untainted by the pettiness of city life and the niggling ideas of cranks who see evil in anything youthful or unconventional.



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3,000 SECRET SLEUTHS

The woman store detective has eagle eyes for the shoplifter. She is in the background below while a suspect is being searched

IN fiction, the "private detective" invariably comes in for a large share of notoriety. In fact, he more usually blushes unseen — his achievements are known to few people besides his immediate employers.

There are at least three thousand secret sleuths employed in this country to-day, in addition to the numerous "observation officers," "jumpers" or "spots" employed by the various railways and big 'bus companies.

Some work for private agencies which undertake all manner of delicate enquiries; but the majority are to be found in the big hotels, the departmental stores, while shipping companies, banking institutions and solicitors' offices often maintain their own private investigators.

Many of the larger departmental stores employ women, chiefly concerned with watching for cases of shoplifting. In one of London's leading West End stores a woman detective discovered over one hundred cases of attempted fraud during last year.

"Spots" of bother

And although private detectives are so often slightingly referred to as little more than "spies" or "spots," they are essential in many businesses.

One huge catering concern employs a large staff of detectives under the expert control of a retired London C.I.D. chief.

Among other things, a surprising number of forgeries in bills is detected, though the firm in question only prosecutes in the more persistent cases, and relies upon the vigilance of its sleuths to keep the offences in check.

One of its fashionable restaurants was recently selected by a pair of aliens as a setting for a series of "blackmailing" coups.

Though they were man and wife, they made a habit of sitting at separate tables, the object being to trap some unwary customer.

The house detectives caught them at their sinister game, and the pair were deported.

What they were doing was this:

The woman would take a seat at a small table opposite a man, and her husband would suddenly come up and accuse the innocent diner of making improper overtures to his wife. This the woman would lyingly corroborate.

House-'tec's coups

In this way a number of timid victims had been induced to part with cash to avoid an unpleasant scene.

Wallet-snatchers find their activities greatly curbed by the vigilance of the private detectives, and many important hotel frauds are discovered by house detectives.

Only a month or two ago, a notorious evening-dress crook was caught at a famous London hotel. He had struck up an acquaintance with a wealthy guest, and, being invited to the hotel, robbed the other of £400. Through the good work of the hotel detective, the rogue was caught almost immediately with most of the notes on him.

Dennis Corrigan, the "millionaire" prince of swindlers, now in jail, was known by sight to the house detectives of most of London's leading hotels.

Though he did not know it, he was constantly under observation.

Jewellers passing to and from the Continent with valuable consignments of gems are nearly always secretly followed by detectives, while at any large function where jewellery is worn in abundance, detectives always mingle with the guests.

Escorting celebrities is another duty which falls to the private detective, and there is one ex-Yard chief in London to-day who makes a very handsome income in this way.

Sometimes his escort duties take him across the world on prolonged pleasure tours, so that this branch of the profession has a most attractive side.

No glory for them

A case springs to mind of a peer who was saved £8,000 through the cleverness of a private detective he employed to make enquiries regarding a certain company.

The nobleman was on the point of investing this money when his sleuth discovered that the venture was a swindle.

It is one of the penalties of the profession that the private detective can never share in the glory.

His preliminary enquiries may often form the basis of a criminal charge and conviction, but he has to stand by in silence and see the police get the credit.

Public vehicles are always popular with pickpockets and other rogues, especially during rush hours, when thousands of workers are journeying to or from their work.

The London General Omnibus Company protects its patrons by maintaining a special "secret service," numbering about 150 men.

Many of these "spots," as they are termed by 'busmen, are unknown to each other. They dress as they like, as labourers one day, as City men the next, changing their route at will and always travelling as farepaying passengers.

Plenty of variety enters into the average private detective's life. When valuable pictures and other art treasures are sent to foreign exhibitions, a small army of private detectives is pressed into service.

Posing as "assessors," private detectives frequently investigate fires and burglaries that are suspected of being bogus.

Globe-trotting Sherlocks

One suspicious jewel robbery recently took two such investigators all over the Continent, and one even went to South Africa before the line of enquiry was complete.

In another case, pendants, brooches, rings, etc., to the value of something like £60,000, were being smuggled from London to the United States as "personal belongings" in an attempt to evade duty.

The jewel-smugglers counted on making a profit of £17,000, but were balked in the end largely through the efforts of private detectives employed by the American Government officials in London.

Enquiries in this case took men as far afield as New York, Paris, Brussels and even California.

Although so much excellent work is accomplished by *bona-fide* private detectives, the profession is not free from bogus enquiry-agents.

Cases are repeatedly reported to Scotland Yard where unscrupulous individuals have been employed to discover intimate details of people's careers and habits for purposes of blackmail.

Nor do such men always work for others. At least one notorious offender is known to the Yard who operates solely on his own account.

He usually affects clerical attire, and inveigles his way into the confidence of people with wayward tendencies whom he subsequently blackmails.

It is men of this type who bring discredit upon the profession, for, on the whole, the private detectives are sterling men and women.

"This *is* good"

HOW thoroughly every child enjoys "Ovaltine"! Not a drop of its delicious goodness is ever wasted. Glowing cheeks testify to the possession of glorious good health.

Children need so much nourishment during their active growing years. They need more than ordinary food supplies. They use up energy in spendthrift fashion—and every ounce of energy is derived from nourishment. They are growing, physically and mentally, and nourishment is essential for healthy growth.

That is why "Ovaltine" is so good for them. This delicious food-drink supplies, in a concentrated, correctly balanced and easily digested form all the nourishing food elements extracted from ripe barley malt, rich creamy milk and specially selected eggs—Nature's foods which are richest in nourishment.

The addition of "Ovaltine" removes the objection many children have to plain milk. "Ovaltine" makes milk more digestible and much more nourishing

All children love the delightful "Ovaltine" flavour. Let them enjoy it every day—for breakfast, after school and before going to bed. Note how fickle appetites improve and how strength and energy take the place of weakness and inactivity.

'OVALTINE'

TONIC FOOD BEVERAGE

Builds-up Brain, Nerve and Body

Prices in Gt. Britain and N. Ireland, 1/3, 2/- and 3/9 per tin.

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In Scotland...

that schoolgirl complexion is the pride of every lassie

"Do not be afraid of using soap and water on the face. A pure soap like Palmolive is something more than a cleansing agent. The palm and olive oils it contains have a definitely emollient effect which leaves the skin beautifully smooth and fresh."

J. A. Duncan

43, SOUTH CLERK ST. EDINBURGH.

The beauty of Scottish womanhood is that of a fresh morning, vital, alive and responsive. Scots women are quick to realize that regular use of Palmolive Soap is the simplest way of retaining the complexion of youth.

J. A DUNCAN, one of Edinburgh's foremost beauty specialists, is an enthusiastic advocate of Palmolive. His recommendation is the outcome of practical knowledge.

SCOTLAND . . . land of heather, of Highlands, of lochs . . . land where the complexion of its women matches the loveliness of the country. Scottish girls are notably beautiful, their fresh, clear complexion complimenting their trim, well-knit figures, full of vitality in the keen northern air. For Scotland is the natural home of "that schoolgirl complexion," recognised the world over as identifying lovely womanhood.

And in Edinburgh where Duncan treats his vast clientele, they safeguard their racial beauty by the cleanliness that Palmolive Soap gives.

Duncan advises his clients "If you keep the skin thoroughly clean, Madame, you have gone a long way towards keeping it healthy and therefore beautiful. Twice a day use Palmolive Soap and water."

Beauty experts all over the world endorse Duncan's advice. They urge their clients to use Palmolive.

This simple home treatment

What Duncan advises is an ever-so-easy home treatment. First, make a lather of Palmolive Soap and warm water. Secondly, with your finger-tips massage this into face and throat, working the impurities out of the pores. Thirdly, rinse off the soap with warm water . . . gradually colder and colder. There! Isn't that cleanliness delightful?

When you use Palmolive you get the benefits of the world's leading toilet soap. For Palmolive is a pure vegetable oil soap—made from the famous natural olive and palm oils. Its colour is the natural colour of these two oils. Its mild soothing lather beautifies and preserves the skin by protecting its natural delicacy. It cleanses safely, beautifies easily.

Be sure the soap you use does not irritate—the naturalness of Palmolive is your safeguard against irritation.

Use Palmolive for the bath as well, it costs but 4½d. per tablet and you will find it lathers abundantly even in the hardest water.

4½d PER TABLET

Keep that Schoolgirl Complexion

"The most satisfying smoke"!

Many a testimony has been inspired by the wholesome naturalness of Rubicon, others like the one below have their origin in the deep satisfaction that comes from smoking this pure, *natural* tobacco.

". . . . thank you for your excellent "tobacco (Rubicon). I have tried almost "every brand but at last I can say I have "found the ideal smoke . . . . I have "introduced it to six of my friends who "all agree with me it is the most "satisfying smoke they have had."

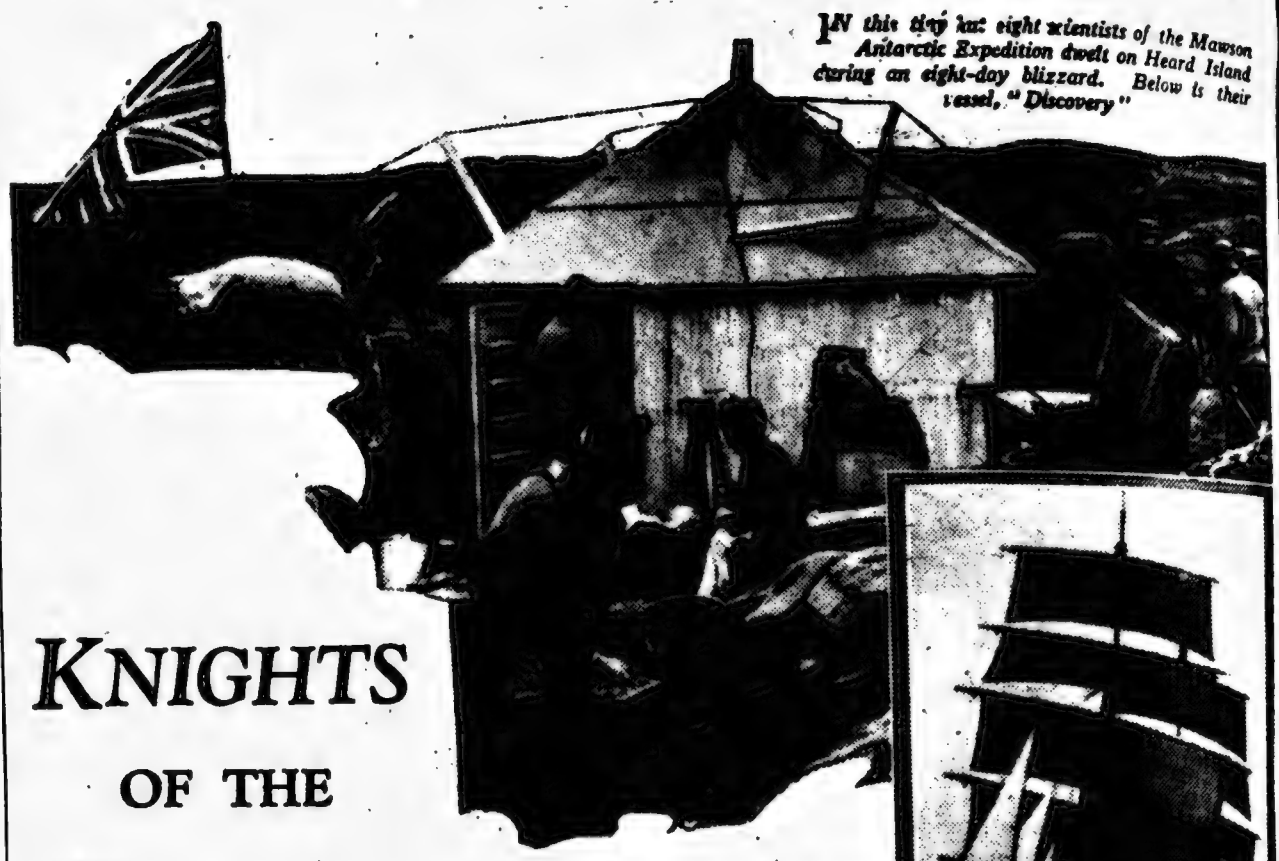
(Original may be seen on request)

Rubicon is good tobacco . . . . honestly, *naturally* good. It is neither scented nor artificially flavoured, as most cheap tobaccos have to be, in order to hide the "bite" and "tang" of their poor quality leaf. Rubicon is *guaranteed* pure and natural. It costs but 8½d. an ounce. Try Rubicon next time.

MADE BY JOHN SINCLAIR LTD.
NEWCASTLE-ON-TYNE

(348)

IN this tiny hut eight scientists of the Mawson Antarctic Expedition dwelt on Heard Island during an eight-day blizzard. Below is their vessel, "Discovery"



KNIGHTS OF THE Frozen Desert

THE lament that there are no new worlds to conquer is as idle to-day as it was when Alexander the Great first voiced it more than two thousand years ago. There are still paths that beckon to the adventurous; vast tracts of territory that man has yet to subdue; mines that hold fabulous potential wealth.

And the risks are as hazardous as ever; still the pioneer must fight and die before the unknown is penetrated.

There is the instance of Mr. Augustine Courtauld, the British explorer, just found after being lost for several months.

• • •

LAST month the news arrived that the wonder-vessel *Discovery* had won through again. The expedition under Sir Douglas Mawson hoisted the British flag in new Antarctic territory and named it Princess Elizabeth Land.

And soon the most thrilling attempt of all—under the sea to the North Pole with Capt. Sir Hubert Wilkins in the submarine *Nautilus*.

Another British expedition has chartered the late Sir Ernest Shackleton's ship *Quest* for an indefinite period.

She will be manned by eager young explorers, whose intention is to complete the great work left unfinished when tragedy engulfed Andree's expedition.

Captain J. E. Bernier, who is resuming his work at the request of the Canadian Government, declares that the islands which they have visited in their research ship *Arctic* indicate resources which may astonish the world.

He holds the view that Baffin Island, which has a length of a thousand miles and an approximate area of 200,000 square miles, should be the first to be exploited by the Government.

Acting upon his advice, Canada has already despatched Mr. J. D. Soper in charge of a geological expedition, which landed at Cumberland Gulf.

For the next two years at least, it is expected, this party will be busily at work, but traces of coal, iron and other mineral riches have already been reported.

When Captains Cook and Vancouver mapped out the Alaskan coast-line they had no conception of the vast wealth lying hidden under the ice and snow.

It was not until 1896, when Captain H. W. Seton-Karr was exploring in the Yukon, that the door which led to the Klondyke became unlocked.

A sturdy Englishman named Dalton, who was acting as cook, found a way in. "Dalton's Pass" led to millions.

And there are still fortunes in that frozen land. There is gold-bearing ground further west in Canadian territory, which, in mining parlance, has only been "scratched."

British fishermen are voyaging further and further from home-waters in search of catches, and are finding that it pays handsomely to brave the rigours of the Arctic.

DURING recent months one company alone has collected whale-oil to the value of £1,201,250, while the aggregate yield of the Great Southern Ocean is almost incalculable.

Britain has built hundreds of whaling-vessels and plant for factories in the Antarctic. The largest whaler ever launched will shortly leave the slips in Belfast.

British fishermen, too, are harvesting nearly three million hundredweight of fish annually on the fringes of the frozen North.

Sir Douglas Mawson has added to the world's knowledge through his exploration in the Antarctic. Flying from the *Discovery*, he covered a hundred miles of coastline by 'plane and found New Robertson Land.

All nations are actively competing in this wholesale conquering of new worlds.

In the Antarctic, America has already claimed 20,000 square miles of new territory in what is termed Little America, new coast-lines having been discovered by the vessel *Norwegia*.

Norway is actively resuming the development of vast coal resources which exist in Spitzbergen, and coal-ships are proceeding to Advent Harbour and King's Bay to bring back the products of mines which are so prolific that coal is found almost at the surface.

Norway, too, hoisted her flag a few months ago on newly discovered land which extends for 220 miles between longitudes 43 and 55 deg. east.

Bouvet Island is another of Norway's recent acquisitions. It was originally discovered in 1739 by Piers Louis Bouvet, but Cook, Furneaux and Ross all failed to find it.

So it was erased from the charts until 1853, when the English captain Norris, of the whaler *Sprightly*, rediscovered it and called it Liverpool Island.

It should have been dubbed the "Elusive Isle," for two further British ships, the *Arawan* and the *Penguin*, sought for it in vain.

Then it was found and claimed by the *Norwegia* in 1927, and now Norway has set up a factory on it.

The latest island to be adopted by a foreign nation is Jan Mayen, the prolific fishing-ground favoured for some years by the whalers of Dundee, Wick, Peterhead, Hull and London.

It was a rendezvous in the old whaling-days for fleets which hunted off the Greenland coast.

And now Norway, whose enterprise in this direction has already been noted, has hoisted her flag over the island and declared her sovereign rights to it.

A RADIO-STATION has preceded the big fishing-factory Norway proposes to establish there.

Hundreds of miles inland from the Arctic belt, British and other steamers will follow ice-breakers through the "lanes" to the Yenesei, Lena and Obi rivers; a thousand miles inland, timber mills and depots for the accumulation of produce are being established in readiness.

Following the data furnished by Sir Hubert Wilkins after his 2,000-mile trans-Arctic flight from Alaska to Spitzbergen, the Canadian, Russian and Scandinavian governments have been untiring in their investigations.

The possibilities of a short air-route from Moscow, Alaska, China, Japan and countries *en route* may soon be realised.

The Happy Band

Hike for health—hike for happiness. Enjoy the good fellowship of lovers of the open air and the glories of the countryside and—hike.

Join the *Daily Herald* National League of Hikers. Write to the Secretary, National League of Hikers, 68, Long Acre, London, W.C.2, enclosing postal order for 6d. and 1½d. stamp for postage of your badge, enrolment card and Hikers' Song.

You're Bound to have a Good Time at

BLACKPOOL

Boredom is unknown. There are things to do, things to see, things to enjoy, and health and zest for them all. Blackpool is bigger and better every year. Bathing, sailing, promenade, sun-basking, golf, tennis, bowls, putting, music, dancing, theatres, motor tours, open-air baths and sports park. Everything for everybody. It is just wonderful.

FREE Write to W. Foster, Dept. 39, Town Hall, Blackpool, for copiously illustrated Holiday Journal and List of recommended accommodation. Mailed post free to any address in the World.

To-day—Tomorrow—

THE TOFFEE FOR EVERY DAY IS

SHARP'S GOLDEN SUPER TOFFEE

How to Remove Unwanted Hair

Do away with old-fashioned methods. When you cut hair it is like trimming a hedge; you simply make it grow faster and thicker just as the hair on a youth's face quickly turns into a coarse and bristly beard. Thousands are finding Veet offers the ideal method for keeping the arms and limbs free from unsightly hair. You spread on this perfumed velvety cream as it comes from the tube, wait a few minutes, rinse it off and the hair is gone as if by magic. Satisfactory results guaranteed in every case or money back. 1/6 and 3/- everywhere.

KODAK £20,000 World Competition

ONE SNAP CAN WIN £3,300

A Brownie . . . a roll of film . . . an eye for the picture . . . that is all you need to win big prizes in the Kodak International Competition. The prizes total £20,000 . . . One snap can win £3,300! There are 379 prizes to be won in the British Isles alone! There are equal chances for all—because it is picture interest only that counts, not photographic skill. A boy with a Brownie has as good a chance as anyone. Any subject will do—the more snaps you send in the better your chance of winning!

★ **379 PRIZES FOR THE BRITISH ISLES** ★

The Competition is for snaps taken by amateurs between May 1st and Aug. 31st, 1931. There are no less than 379 Prizes totalling £2,500 which must be won in the British Isles alone, besides the large International Awards.

BRITISH ISLES GRAND PRIZE

£1,000 and Bronze Medal

63 Prizes in each of the Six Classes

1st Prize in *each of the six classes* .. £100
2nd Prize in *each of the six classes* .. £50
3rd Prize in *each of the six classes* .. £20
And 5 prizes of £5 and 55 prizes of £1 in each of the six classes.

INTERNATIONAL AWARDS

The winning picture in each class from each country will automatically go forward to Geneva to be judged for large prizes in the International Competition.

INTERNATIONAL GRAND AWARD

A beautiful Silver Trophy, and £2,000. For the six International Classes there are six Awards of £200 each, with Gold Medals.

ONE PICTURE MAY WIN £3,300!

British Isles Class Prize ..	£100
British Isles Grand Prize ..	£1,000
International Class Award ..	£200
International Grand Award ..	£2,000
Thus one snap may win ..	£3,300

You may submit snaps of any subject. Each will be placed in the class in which it is most likely to win.

63 PRIZES IN EACH OF THESE 6 CLASSES

A **Children** at play, asleep, laughing, and "working," in everyday clothes or in costume, also close-ups, etc.

B **Scenes.**—Views of country, sea, cities, travel, etc.

C **Games** of all kinds and hobbies.

D **Still Life and Nature Subjects.**—Flower groups, exteriors, interiors, architecture, art objects, etc.

E **Informal Portraits.**—Of grown-ups. Taken either of head and shoulders or full figure.

F **Animals**—Pets (dogs, cats, etc.); farm animals, birds and wild animals either at large or in the Zoo.

*

FAMOUS PEOPLE ARE THE JUDGES

Notabilities of thirty countries—princes, presidents, premiers, men of action and leaders of thought—are sponsoring this friendly international competition. In the British Isles Contest the following famous people are the judges :—

LORD LONSDALE
The First Sportsman of England.
HON. JOHN COLLIER
The Doyen of Artists.
MISS GRACIE FIELDS
England's Popular Comedienne.
MISS MADELEINE CARROL
The Beautiful and Brilliant British Film Star.
MR. ARTHUR MEE
Editor of the "Children's Encyclopædia," etc.
MR. TOM WEBSTER
The Famous Cartoonist.

ENTRY FORM

Enclose this form with your entries and post to Contest Office, Kodak Ltd., Belsize Road, Kilburn, London, N.W.6.

Do not put your name on snaps. Every snap will be placed in the class in which it is most likely to win. Hold negatives ready to send, should one of your pictures be chosen as a winner.

Name .....

Address .....

.....

Make of Camera .....

Make of Film .....

Number of Pictures sent .....
(*Please Print in* BLOCK *Letters*.)

A BOY WITH A BROWNIE MAY WIN!

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee :—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked — In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

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FREE PULLOVER for men!

With these famous BOX CALF SHOES FOR 1/- DOWN

PRICE 22/6

The quality of this woollen pullover will an age you. Worth 12/6, and it's Free. Blanford's Box Calf Lorne Shoe is famous for its guaranteed style and service. Welted English bend soles, rubber top piece heel. Solid leather stiffeners and leather linings. Usually sold at 25/11, our price 22/6. Send 1/- with 6d. for postage. Then pay 2/- fortnightly after you have had shoes a fortnight. Also send size required. Free pullover sent with shoes. Write for free catalogue, or call and select goods at our showrooms.

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Why is it called the Wake-up food?

POST TOASTIES releases its stored-up energy quickly. These crisp, golden flakes of Indian Corn are packed with quick new energy. Give the family a flying start on the day's work—with Post Toasties, the Wake-up Food. Buy the big red and yellow packet from your grocer today, and try it tomorrow, with milk or cream.

Post Toasties

The Wake-up Food

MADE IN CANADA

POST TOASTIES IS ONE OF THE POST PRODUCTS, WHICH INCLUDE GRAPE-NUTS, POSTUM AND POST'S BRAN FLAKES.

"In the end he probably robbed those kids of all their chances in life . . ."

Judas AMONG THE MUGS

by "STACK JOHNSTONE"

THE confidence men are busy again. Already a wealthy Dane is reported to have been fleeced of £5,000 in Paris, and soon you will be reading of similar cases here in England.

The successful "con" man has got to star as Judas all the time and break bread with people whose trust he will break just as easily when the time comes. They say you get case-hardened and don't mind breaking friendships that are only built up to be broken.

I knew a "con" man who spent weeks playing with a lot of kids, taking them out for rides, buying them ice-cream and sweets and playing ball with them for hours on end.

Paving the way

He had marked their father down as a likely victim and had chosen this way of getting acquainted. In the end he practically ruined the father and probably robbed those kids of all their chances in life.

So you see what I mean when I say it's a dirty game.

"Con" men don't mind how long they spend "nursing" a victim if they think it's going to be profitable in the long run.

Listen to this case where the "nursing" was spread out over a period of more than six weeks.

The "steerer"—that is, the man whose duty it was to guide the "sucker" into the net—made the acquaintance of a Canadian in London, posing as a fellow-visitor from across the Atlantic.

He let things take their natural course for a day or two, and then mentioned, seemingly in casual conversation, that he had had the honour to be the guest of Judge Martin, of Montreal, when crossing Canada on his way to Europe.

He spoke of the wonderful hospitality that had been showered upon him and told how he had been introduced to many prominent Montreal citizens.

For several days after that the "steerer" and the mug went about together as fellow-sightseers and no more overtures were made.

Then, one morning, the "steerer" half-bowed to a man in the street and explained that he believed it was "Mr. Wilton," the principal agent for a big stock market manipulating ring.

A week or so later, when there had been several meetings between the three men, at which no attempt had been made to hurry matters, it was divulged that Mr. Wilton was about to operate upon the London Stock Exchange.

Half-jokingly, the "steerer" suggested that the supposed agent should undertake a small commission on his behalf. The other agreed, and at the next meeting handed the "steerer" a wad of notes and told him his money had been doubled.

Mr. Wilton then begged to be excused, as he had a pressing appointment, but before going he invited the others to dine with him the same evening.

Mr. Wilton here proposed that the "steerer" should take his membership card and carry out certain buying and selling instructions on the Exchange at a commission of 25 per cent.

He would provide the money, but did not wish to figure in the deals because his movements were so closely watched.

Several transactions were later fulfilled, and the mug was impressed on seeing the increasingly large sums which passed between his companions.

Then, an extra large deal was contemplated, and Mr. Wilton entrusted the "steerer" with all his ready money and a credit slip for £7,000.

When the steerer next appeared it was to announce that the deal had been successful, but that Mr. Wilton would have to deposit cash against his credit slip before the transaction could be concluded.

Mr. Wilton said he would have to cable home to a friend for this money, and displayed a reply next day saying that this friend would be away for three weeks.

"Mr. A" case echo

The "steerer" then suggested that he and his fellow-visitor should find the money between them, but he felt that they ought to share in the profits.

Mr. Wilton agreed, and the other two promised to cable for £3,500 apiece.

At last the cash came, and the "steerer" set off to redeem Mr. Wilton's credit slip and to place further business on behalf of all three.

Of course, the mug found that Mr. Wilton was unknown on the Stock Exchange, and that he was the poorer by £3,500.

You have all read the recent case of Charles Bloomfield, alias Robinson, and Edward Michael Cavendish, alias Norton. They got three years apiece for a "con" job at Glasgow.

Norton, I happen to know, was caught just as he was leaving on a P. and O. liner for Australia.

It was Robinson's first effort in the "con" game, and he told several associates that he believed he would get away with it.

He has been "on the floor" since the sensational case in which he and others blackmailed "Mr. A" over his association with Robinson's wife.

I have known Norton for years. He comes from the same part of Australia as I do.

He was very worried two years ago over a well-informed article which exposed him in JOHN BULL, giving his alias of Captain Michael Cavendish, revealing his real identity and demanding his arrest.

The article described how Norton haunted the best hotels and used his charm of manner and social veneer for criminal purposes.

Private decoys introduced victims who were entertained royally with food and wine, and later the borrowed flat or suite of rooms was turned into a gambling-hell.

Victim's autograph

For a time the victim had amazing luck, but he always went away a few hundred pounds out of pocket.

After being exposed, Norton threatened to sue JOHN BULL for libel, but he went no further than the threat.

"Con" men have narrow escapes sometimes, and they haven't all got the resource of one I knew called "Smiling Jimmy."

He was caught in Paris two years ago after one big coup, but bluffed the police into believing that they had made a wrongful arrest.

There is a smaller but quite ingenious confidence-trick that is going to be worked a lot this season, the dupes being passengers on ocean liners.

"Con" men will single out likely mugs, get friendly, and at the end of the voyage proffer their autograph-album.

Within a few days of parting cheques begin to flow in purporting to be signed by the victim whose signature has been carefully forged.

The "con" men have their own intelligence service.

A colleague shadows a victim after a coup to see if he goes to the police or to solicitors.

If he leaves the country the colleague actually "sees him off"; then the man or men in hiding are notified that it is safe to come back to their old haunts again.

"NEGLECT, *doctors say*

MAY MEAN HOURS OF NEEDLESS PAIN AND WORRY"

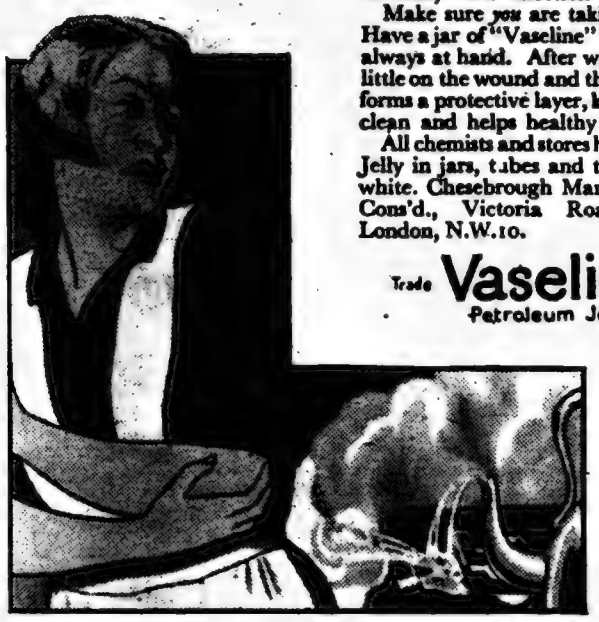
Protect all minor injuries *at once* this simple way

TOO BUSY to think about herself! Hundreds of daily tasks to do for others — cooking, ironing, cleaning house. Countless little accidents may occur and too often the hurried housewife ignores the injury.

"Neglect," doctors say, "may lead to serious trouble, so easily does infection occur."

Make sure *you* are taking no chances! Have a jar of "Vaseline" Petroleum Jelly always at hand. After washing, smear a little on the wound and then bandage. It forms a protective layer, keeps the wound clean and helps healthy tissues to grow.

All chemists and stores have "Vaseline" Jelly in jars, tubes and tins, yellow and white. Chesebrough Manufacturing Co. Cons'd., Victoria Road, Willesden, London, N.W.10.



Trade **Vaseline** Mark
Petroleum Jelly

2369

Good Housekeeping *means* Wise Spending

If you spend wisely, you will save: if you save wisely you will invest your savings in National Savings Certificates—the best investment for small savings.

Study this table:

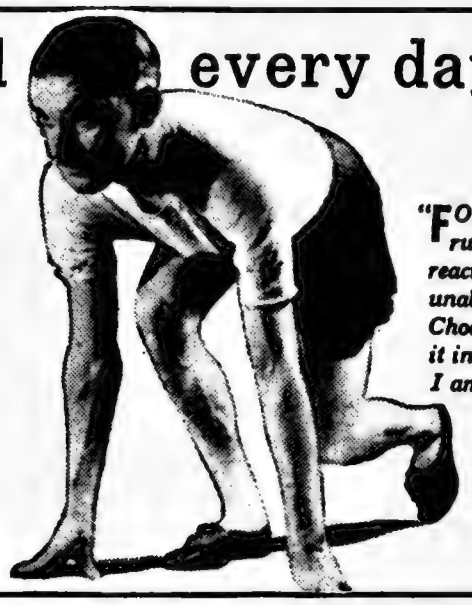
6d a week becomes £15	2/6 a week becomes £77
1/- ,, ,, ,, £31	5/- ,, ,, ,, £156

IN TEN YEARS

National Savings Certificates can be obtained in single documents representing 1, 5, 10, 25, 50 and 100 Certificates, costing 16 -, £4, £8, £20, £40 and £80 respectively. They can be obtained from any Money Order Post Office, or Bank, or through a Savings Association.

NATIONAL Savings CERTIFICATES

For ENERGY all day and every day — Sound Sleep is essential



"FOR various reasons I had to give up running and all out-door sports. The reaction affected me so badly that I was unable to sleep. I therefore bought some Chocolate Flavoured Horlick's and had it instead of my usual cocoa at 9.30 p.m. I am pleased to say that I am now able to 'turn-in' at 10 p.m. and almost immediately fall asleep."

MR. S. J. WATSON
Parolles Road, Highgate, N.

It is DEEP sleep which rests the tired system

SPECIALISTS SAY

AFTER a long busy day what a relief it is to jump into bed and drop effortlessly and peacefully asleep . . . Sound sleep is sleep from which one awakes rested and full of energy. That's how we *should* feel in the morning! Actually statistics show that 7 *out of every* 10 *people fail to get their full share of restful sleep!*

For sleep is not measured by time alone, scientists tell us — only *sound* sleep, they say, brings complete relaxation to a tired body and brain.

There's an easy way of ensuring sound sleep — by drinking a cupful of hot Horlick's at bedtime. The warmth and generous nourishment of this delicious food-drink soothe and satisfy your whole system. Tired limbs relax, a pleasant feeling of drowsiness steals over you — and soon you sink into a profound, natural sleep.

While you sleep, the rich nutriment Horlick's contains builds up your system with fresh stores of energy.

Chemists and grocers everywhere have Horlick's in sealed glass bottles in four sizes, also the Horlick's Mixer.

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PLAIN OR CHOCOLATE FLAVOURED

MADE IN ENGLAND

ANY HOUSE CAN BE YOURS ANYWHERE ★

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CHOOSE your house and BUY it on the easiest of terms, with liberal advances and sound advice from the Church of England Building Society.

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TEMPERANCE & GENERAL PERMANENT
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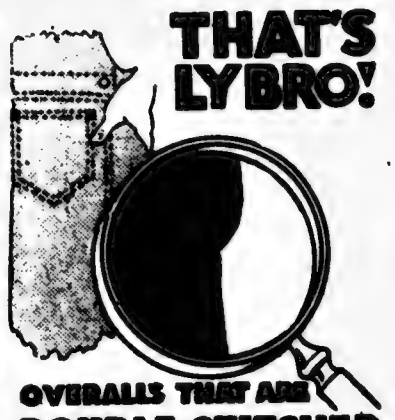
26, KING WILLIAM ST., LONDON, E.C.4.
(Opposite Monument Station.)
Telephone: Mansion House 5927/8.
W. C. M. Wightman, Secretary.

THAT'S LYBRO!



OVERALLS THAT ARE DOUBLE STITCHED

Double-stitched and treble-tacked. That's Lybro Easy-fit. Buttons that can't come off. Dungaree that wears and wears and wears. Six large pockets where you need them. Shoulder straps that "stay put." And the price is 6/6. See the red button stamped "Lybro" to be sure you get the genuine "Easy-fit."

Your outfitter sells "Lybro Easy-fit" Overalls in blue or brown. Make sure they are genuine by seeing the RED BUTTON stamped "Lybro Brand" Price 6/6

"Lybro Easy-fit" Jackets - - 5/11
"Lybro Easy-fit" Trousers - - 5/11
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If unable to obtain write to Workwear Ltd., Mount Vernon, Liverpool, asking for name of the nearest supplier

Cut for Comfort—Made for Wear

LYBRO EASY FIT OVERALLS

31.3.cvs.

Real Life Stories—by Famous Authors

"... I wrenched open the door and alighted"

ON THE RACK

by EDWARD WOODWARD,

Author of "Black Sheep," "Sally of Sunnymead," etc.

WE were talking at the club one evening of thousandth chances which have turned up, and the barrister told this story:

One afternoon Morton, the lawyer—the pseudonym will serve—asked me to look over the brief in a matrimonial squabble.

I wasn't a bit keen on the job, as both the parties were by way of being pals of mine, and I did not want to lose the good feeling of either; but the brief was for the lady, and it was really because I believed I understood her character and was the right man for the job that I eventually consented.

As at that time I was up to my eyes in work, I took the papers home with me.

In those days I lived in a bungalow about forty miles from London.

Taking the precious wallet, which was flat and square, like a small music-carrier, together with certain other papers of an intimate character, I journeyed home and spent all the evening and a good deal of the night reading and considering the miserable details set out in the legal frippery.

There was no doubt Bessie had behaved very foolishly; but to my mind it ended just there. Knowing her as I knew her, I was convinced that the facts and circumstances set forth gave a wholly wrong impression.

Bessie was a light-hearted kid, used to treating men friends in a hail-fellow-well-met sort of way.

Dick, her husband, though a sound enough chap at heart, was so much in love with her that he was jealous of her shadow. I believe Bessie, the little cat, had done what she had done just to tease him.

It was clearly a case of a quiet talk with both sides, and I decided to advise that course.

I went to bed tired, but for a time couldn't sleep for thinking how near Bessie had brought her trim craft to shipwreck.

Finally, however, I dropped off, overslept myself, and only just managed to catch the 8.35 train in the morning.

I SCRAMBLED into a third-class smoker, next the guard's van, put the wallet safely in the rack over my head, lit my pipe and opened my morning paper.

But I didn't read long, because at the next station Tommy Phipps, the man who was mentioned as co-respondent in the brief, and who lived quite close to Bessie and her husband, got into the compartment.

I knew him pretty well, and although he was not a bad chap, he was a trifle casual in his dealings with women, and I'd formed the idea that he had probably flirted with Bessie just to irritate Dick.

He greeted me in his usual affable way, and chatted brightly of things in general for a bit. Then he mentioned Bessie and Dick.

"Silly chump has gone off the deep end about Bessie and me palling up," he said. "And upon my oath our relationship has been perfectly innocent."

"Can you prove that to the satisfaction of a court?" I asked.

"Of course I can!" exclaimed Phipps. "Listen, and I'll tell you..."

He told me to some tune, and I became so engrossed in his splatter of words and quick gesticulations that when the train reached London Bridge I nearly forgot to get out.

The train was on the move when I wrenched open the door and alighted.

I walked to my office for the sake of exercise, and not until I seated myself at my desk and felt in my pocket for my keys did I realise that *I had left the wallet containing the*

(Continued on page 30)

WONDERFUL SALE BARGAIN!

REDUCED from 12/11 to 8/11

This Charming **FROCK** in Printed Art-Silk.

SENT FOR 1/- WITH ORDER

As an Introductory Offer to lady readers, we have reduced the price of this attractive Frock from 12/11 to 8/11 **for one month only.** You should, therefore, seize this Bargain opportunity **at once.**

This is the latest Model Frock in printed Art-Silk, with long sleeves finished with fancy stitched frill at elbow. The Skirt is fully flared, also with smart fancy stitched frill at hip line. Cross over Collar has bow of self material. Adjustable belt at waist, finished with buckle.

We will send it to you, on "home approval," for a small deposit of 1/- only, and if you are not entirely satisfied you may return it and your Deposit will be immediately refunded.

Why not send Coupon NOW and save money?

LENGTHS: 38, 40, 42, 34 and 46 inches. Also OUTSIZES: 42, 44 and 46 inches, 2/6 extra.

COLOURS: New Rose, Beige, Apple Green or Navy.

K. 146 BARGAIN COUPON.

Please send me, on approval, Frock No. K. 146, at Special Sale Price of 8/11.

Length.....

Colour.....

If outsize required please state "O.S."

I enclose 1/- deposit, together with 6d. for postage, and will pay balance of price either in one sum or by monthly instalments of 2/- or more. If not satisfied, and I return the Frock at once, unworn, you will refund my deposit. Enclose Coupon with name and full address and Postal Order crossed thus / /. *Overseas and Irish Free State full cash only.*
JOHN BULL, 16/5/31, No. 509.

SALE PRICE 8/11

Post your order at once to AMBROSE WILSON, LTD., 509, Ambrose House, 60, Vauxhall Bridge Road, London, S.W.1.

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1051 PRIZES FOR DIPLOMA LIMERICK LAST LINES

1ST PRIZE £50

2nd PRIZE £10
3rd PRIZE £5
4th PRIZE £2
50 10/- POSTAL ORDERS
500 2/6 POSTAL ORDERS
500 ELECTRO-PLATED CHEESE HOLDERS

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire, or Dunlop), or label from 'Diploma' Milk, 'Coronet' Milk, or 'Moonraker' Empire Cheese. Send as many attempts as you like, which may all be written on one sheet, but for each must be attached a label. The Managing Director's decision is final and legally binding. Address to

Competition (Dept. 7)
WILTS UNITED DAIRIES LTD., TROWBRIDGE.

Closing Date: Entries must reach us not later than Friday, May 22, 1931.

Result: A complete list of winners will be forwarded by post to every competitor.

DIPLOMA

The ENGLISH CRUSTLESS **CHEESE**

She enjoys her lunch on

Be sure of enjoying your lunch. Make some tempting sandwiches of Armour's Veribest Corned Beef. It's appetising, sustaining and all ready cooked. For delicious snacks and good square meals. Ask your grocer for Armour's Veribest.

ARMOUR'S Veribest Corned Beef

ASK FOR ARMOUR'S OX TONGUES, THE VERIBEST YOU CAN BUY

A NEW IDEA MAKES THIS AMAZING DIFFERENCE IN FACE POWDERS

Stays on all day in spite of wind, rain, heat, or perspiration caused by dancing.

Satisfaction guaranteed or money refunded in full.

1/- a box, Large box (double 1/- size) 1/6. Compacts 1/3. Refills 9d.

POUDRE TOKALON

The Mousse of Cream Face Powder

The 'GEM' 5 PORTABLE WIRELESS

specially built to give the greatest possible radio value within the reach of all. The amazing portable is entirely British built with British parts, fitted with British Valves, and the Siemens 'Colonel' Speaker Unit, which gives tremendous volume with a purity of tone almost unbelievable. Only because it is sold direct to the public, is it possible to sell this Super Five Valve at such a remarkably low price.

The only Portable sold with 12 months H.T. Battery Service FREE.

£1 DEPOSIT

Secure, and only ten small monthly payments are needed to complete the purchase. Write for art leaflet to-day.

FACTODOOR LTD., 118, Warwick St., Royal Leamington Spa.

'Crossword competitors will be interested' in the free offer on page 36. The Waverley Book Co. will send their dictionary to responsible "John Bull" readers for four days' entirely free approval. This dictionary is invaluable for crosswords and has helped many users to win big cash prizes. Every competitor should take advantage of this offer.

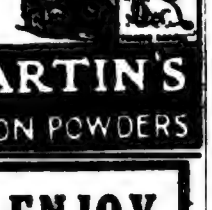
Have you Conditioned your dog to save him the miseries of summer overheating?

UNLESS your dog's blood is absolutely free from impurities he will suffer acutely from overheating in warm weather. A dog's skin is non-porous and he cannot "sweat out" the impurities which accumulated during the winter months when he lost regular exercise.

Before he became domesticated, the dog spent the Spring months searching the countryside for blood correctives among certain wild grasses and herbage, but now he must depend on his owner to make good the loss.

You save your dog the miseries of summer overheating when you condition him **now** with Bob Martin's Tasteless Condition Powders, which remove every impurity from the blood and tone up the whole system, curing *and preventing* all ailments due to poor blood conditions such as Listlessness, Excessive Scratching, Loss of Appetite, Eczema, Loose Coat and Swellings between the toes.

Since 1892, the famous prize winners of Shows and Field Trials have been kept in perfect condition with Bob Martin's Tasteless Condition Powders.



The 6d. packets contain 9 powders; the 1/- boxes 18—from all dog biscuit shops, chemists and big stores. Made by Bob Martin Ltd., Southport, England.

BOB MARTIN'S TASTELESS CONDITION POWDERS

DO YOU ENJOY THE PLEASURES OF GOOD HEALTH

Eminent doctors have recently emphasized, and the Press has endorsed, the value and necessity of the **DAILY GARGLE** as an aid to health. Most diseases are contracted through the mouth, and if complete health is to be enjoyed, it is as necessary to keep the mouth clean and free from germs as it is to wash the hands and face.

SANITAS FLUID CONTAINS PEROXIDE OF HYDROGEN and THYMOL, and is the ideal mouth wash and gargle. It kills germs instantly, and has a pleasant flavour.

GARGLE DAILY WITH SANITAS FLUID

(ONE PART SANITAS TO FOUR PARTS WATER)

CHILDREN should be taught to gargle with Sanitas Fluid every morning and evening as a preventive of **Pyorrhœa, Colds, Influenza, Measles** and many other complaints.

SEND FOR A FREE SAMPLE.

COUPON.

To The Sanitas Co., Ltd., Limehouse, E.14.
Please send me a FREE SAMPLE.

NAME .....

ADDRESS .....

J.B.1. .....

"ON THE RACK"—

—Continued from page 28

brief and those incriminating papers in the train!

By gad! There are some moments in my life which I would not re-live for a fortune. That is one of 'em.

I believe the next ten seconds aged me ten years. If the contents of that brief became public property, Bessie would find herself condemned without a hearing, and all hope of patching up things would probably be gone.

I must have uttered some blood-curdling oath as I dashed for my hat with a vague idea of catching up with the train, for as I reached the door my "devil" was grinning broadly.

"That's a new one, isn't it?" he chuckled.

"Lost some important papers," I said, and footed it in search of a taxi.

The official I interviewed at London Bridge was sympathetic, but in no way optimistic as to an early recovery of the wallet.

HE promised to do all he could in the way of telephoning down the line, but it appeared that the train was made up with extra coaches and might be used for any of a dozen different services.

"A lot of people will be using that compartment," he explained.

"Some who have been to Sunday-school and some what haven't—and a nice leather wallet is a nice leather wallet, whatever it contains.

"But if it should come to hand I'll let you know at once."

With my heart in my boots, I thanked him.

"How long do you think it is likely to be before I know anything definite?" I asked.

"Can't say," said the official. "Might be six days or six months."

"Oh," I murmured weakly, and left the office with a pain.

Then suddenly I thought of Phipps. I had left him in the compartment. He might have noticed the wallet and taken possession of it for me.

On top of that thought came a side worry. The wallet was not locked in any way, and if Phipps peeped inside and saw what the brief was about or examined those documents, he would be justifiably furious, and my reputation as a reliable custodian of private papers would be gone for all time.

I decided to make discreet enquiries, and going into a call-office 'phoned Phipps' place of business.

AFTER some delay he came to the 'phone, and in reply to my question as to whether he had chanced to notice the wallet, he said he hadn't. And that was that.

The fat was properly in the fire. What, I wondered, would Morton say when I had to confess my carelessness?

Well, the least I could do was to let him know at once, so that he could take any action he thought wise; and so, with clammy hands and a dry mouth, I rang up his office.

I was informed that he had gone into the country and would not be back until the morrow.

I breathed freely again. I had a clear day and night in which to try and trace that confounded wallet. And a wretched day I spent worrying and telephoning various station and lost-property depots.

I had no luck, and I eventually journeyed home, feeling "bluer" than ever before in my life. What I was going to say to Bill Morton in the morning I did not know.

"I believe those ten seconds aged me ten years"—the Author, Edward Woodward

Thought of what he would probably say to me tempted me to commit hara-kiri; and fears as to the way my carelessness might rebound on Bessie kept me awake long after I went to bed.

When I did sleep it was the horrible coma-like doze which makes you feel like something out of the Chamber of Horrors.

I managed to drag myself from bed in time to look at a cup of coffee and dash for the 8.35.

It was a near thing, and if it hadn't been for the guard giving a friendly heave before hopping into his van next door I should have been left to cool my heels on the platform for an hour.

Throughout the journey I gazed at the passing landscape, wondering why the blazes I'd been born and speculating as to whether it was in any way likely that the London Bridge people would have good news for me.

The carriage filled up *en route*, and when at length we reached London Bridge I had to stand waiting for a few seconds whilst other men alighted.

During the pause I glanced dolefully into the rack above where I'd been sitting, and, answering an insane impulse, actually put out my hand and felt for a flat wallet.

For a second after I had done so I stood rigid, holding my breath. To a casual observer I must have looked as though I had found a ferret.

My fingers had touched glossy leather.

The next instant they had closed on a square, flat wallet.

For twenty seconds I stood transfixed with incredulous amazement, staring goggle-eyed at the wallet I had left in the rack of that compartment on the 8.35 the previous morning!

Frankly, I could not believe my eyes or my senses. The thing was fantastic.

Heaven alone knew where the coach had travelled during the last twenty-four hours, or how many hundreds of people had sat in the seat from which I had just risen.

Even the carriage-cleaners had missed it, and you know how thorough and particular about the corners they are.

With trembling fingers I opened the wallet and peeped inside, fearful lest, even now, I should be disappointed. No, there was no catch about it. There was the brief, with the private papers, all safe and sound.

I don't know just how I left the train; flew, I think. I felt I wanted to shout and sing. The ticket-collector looked at me doubtfully. He probably thought I was on the verge of a nervous breakdown.

I decided to take the wallet to Morton as soon as I had ascertained over the 'phone whether he had returned from the country.

BUT it was Morton who rang me up, shortly after I reached my office. Hearing his voice I smiled to myself, thinking how different would have been my feelings if that blessed wallet hadn't returned to my hand like a homing-pigeon.

"Hallo!" said Morton. "About that brief. . . ."

A little cold feeling came to my heart. Morton's voice sounded brusque, and I wondered whether he'd somehow learned of the loss of the thing.

"Yes," I said. "I telephoned you yesterday, and was told you were out of town."

"So I was," said Morton. "And I want to see you as soon as you can manage it."

* * *

Morton and I lunched together that day, and over the meal he told me that the whole case between Bessie and her husband had been settled. They had got together, talked matters over, and sealed a peace pact with kisses.

"Thank God!" I breathed.

"You speak feelingly," said Morton, surprised.

"I'm more thankful than I can tell you," I said. "Bessie and Dick are two of the best."

I didn't feel called upon to explain that it was not only Bessie's reunion with her husband which filled me with thanksgiving.

Next Week:

"Channel Crossing,"

by Bruce Graeme

—The author of the best seller, "Blackshirt," tells you: "I shall never play a practical joke again——"

Pests in Rose-Coloured Spectacles

CAN anyone tell us where J. De La Poer-Beresford Preston, F.C.I., is to be found? Or perhaps someone may have encountered his partner, William Cooper Dyson?

These men operate as the London and Provincial Optical Company, the "head office" of which is said to be in the Strand, London, W.C.

They are constantly on the move—difficult to trace. Not long ago they were staying at the "Four Swans" Hotel, Sudbury; then they patronised the "Lion Hotel," Ramsey; more recently they were at the "Red Lion," Haverhill.

Their pose is that of London eyesight specialists, and they pretend to be on a mission of mercy. "Your most precious possession may be in danger!" their printed matter asserts. "Protect it!"

Sufferers are urged to take advantage of the specialists' visits by seeking a free consultation. Glasses, if needed, will then be supplied at wholesale prices by the London and Provincial Optical Company.

Complaints are before us from people who have paid cash deposits and have heard nothing more. Letters addressed to the London office have been returned by the postal authorities, and as the "specialists" remain in one town for only four weeks, they cannot be found when wanted by their disillusioned clients.

Enquiry at the Strand office reveals that the London and Provincial Optical Company has never been housed there, while the Somerset House records show that it is merely the business name registered by the individuals we mentioned in August last year.

* * *

We have repeatedly warned the public against this type of person. Famous London specialists do not tour the country touting for orders. Offers of treatment by strangers should be shunned.

—And There's No Handicap

The judges are waiting—your course is clear—back yourself to win the record prize of 1,000 Guineas which is offered in *Ballets* for this week only.

A few spare minutes with page 39—a few well-chosen words—a fortune in your pocket!

Nieso Razor Blades for RELIABILITY and ECONOMY

The LATEST REVELATION in SHAVING

"Since the day I first tried a 'NIESO' Razor Blade I have used no other"—writes one of thousands of men who have found by experiment that only by using "NIESO" Blades can that perfect and "free from scratch and scrape" shave be really assured. They give a comfortable shave to the most stubbly chin.

"NIESO" Blades are made by special machinery from a super-quality steel, hand-honed to secure an exquisite keenness of edge. Every Blade is guaranteed to be the last word in shaving efficiency.

"NIESO" Blades fit all standard two-edged Razors. Try one to-day and we are confident you will never again use any other.

"NIESO" super-quality Razor Blade can be obtained from BOOTS, REXALL PHARMACIES, and high-class Hairdressers, Chemists and Tobacconists. If you have any difficulty in obtaining supplies locally, send us a P.O. and if possible the name of your dealer and we will send you a packet of a dozen "NIESO" Razor Blades post free.

ALFRED FRANKS & Co., "Nieso" Razor Blade Importers, 1, Bartlett's Buildings, London, E.C.4.

Insist on seeing the "Eagle" and registered trade mark on every packet of "NIESO."

1/- for 12

NIESO RAZOR BLADES

1/- for 12

New!

CADBURY'S 1/4 lb. BLOCKS

A ¼ lb. Block of Bournville Plain Chocolate for only 4½!—that is what this new Cadbury packing gives you. You owe this welcome novelty to Cadbury's policy of passing to the public without delay the benefit derived from decreases in raw material costs, from great increases in sales, and from the consequent reduction in manufacturing costs.

SAME VALUE AND QUALITY AS IN THE ½ LB. BLOCKS

STERLING BARGAIN

1/6 'BROADWAY' SPRING New Tweed Coat

This is a coat of character and the correct style for the new season. It has the fashionable large storm collar and build revere. The slightly shaped back, and all-round belt on natural waist-line give a slimming effect to suit every figure. This model is produced in fine quality Tweed in neat check design. Lined throughout Art Silk at the bargain price of 16/11 for cash within seven days of order or 3/6 a month until 17/11 is paid. Colours: Fawn/Brown Mixture. Grey/Blue Mixture. Lengths: 38", 40", 42", 44", 46". (O.S. 2/6 extra). No more to pay for a month. At our Regent Street Showrooms we have a large range of Bargain Offers.

BARGAIN COUPON. G.23
Send on Approval above Coat
Length..... Colour.....
I enclose 1/6 deposit and 9d. to cover postage and packing. I will pay balance of price by instalments of 3/6 a month or more. If I am dissatisfied and return the coat unworn at once you will refund my deposit. I enclose full name and address and Postal Order crossed /.

Price 16/11

Dept. 27 John Sterling "Sterling Value for your Money"
Triumph House, 189 Regent Street, London, W.1

You don't have to do this

The original sugmatic packing hands you your Zig-Zag Cigarette Papers one at a time.

ZIG-ZAG CIGARETTE PAPERS

HEVEA

From 3/11 to 7/6 From all Cycle Shops

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Works: Hereudorp (Heers Village), Holland.

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RHEUMATIC AILMENTS

"ACID PROBLEM" CONQUERED AT LAST!

OVER 1,600 DOCTORS *already prescribe* "CURICONES"

(Certificate by well-known Chartered Accountants may be seen at the address below.)

THE baffling "acid problem" of Rheumatism, Lumbago, Swollen Joints, Arthritis, Sciatica, etc., has been conquered at last, and already over 1,600 doctors are using and prescribing the new discovery, "CURICONES." In order to spread this welcome news far and wide 10,000 FREE Home Trial Supplies are now ready to send to all sufferers who apply by post.

EVEN CASES THOUGHT HOPELESS

Advanced and chronic Rheumatism; Lumbago and Backache; severe Neuritis and Arthritis; stiff, inflamed and swollen joints! stabbing nerves—cases thought beyond hope are yielding to the new treatment, no matter what the first cause, without the slightest trouble or inconvenience.

The action of "CURICONES" is direct, simple, safe and certain. They do not interfere with the heart, nerves or digestion. In fact, they improve the general health from the first dose as they work through the blood stream—ridding it of poisons and acids.

A FREE OFFER

A liberal trial supply of "CURICONES" is offered absolutely free to every reader who writes to the address below, and with it is sent a full printed explanation of the HOW and WHY of Mr. Stephen Matthews' epoch-making discovery, and an extraordinary number of Medical Endorsements.

SEND NO MONEY

Simply send a postcard for a Free Trial Supply of "CURICONES" and a Free Copy of a wonderful Booklet, and address your application to:

STEPHEN MATTHEWS & CO., LTD.,
Manufacturing Chemists (Dept. J.B.1),
19-21, Farringdon Street, London, E.C.4

They Brighten your Smile

Beech-Nut
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PENNY PER PACKET

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For your throat

Allenburys
Glycerine & Black Currant **PASTILLES**

Your Chemist sells them

8d & 1/3 Per Box

FREE CASH PRIZES

£50 first and other cash prizes are offered by the proprietors of "DIPLOMA" CHEESE for the best last line to the Limerick appearing in the advt. on page 39. Read the conditions carefully. Read your entry NOW!

THE TUG-O'-WAR of JEALOUSY and CHILD-LOVE

WHEN a marriage was arranged for me, I accepted the offer without much consideration, merely because it offered a settlement and a home. I am an orphan with few relatives.

Hardly was the knot tied when I found out that my husband and I were entirely unsuited to each other. Still, I tried to make the best of my bargain, and in the course of time two boys were born.

My husband was older than myself, and I am sorry to confess that the chief ground of his complaint against me was justified. This was financial trouble; I am not, and never have been, a good manager with money.

Then illness came along—partly due to my confinements—and I got into debt. My husband, instead of helping me or trying to set matters right, betrayed a most peculiar temperament.

He chose to be unreasonably jealous. He could not bear me to go out of his sight and would not let me go out alone.

This kind of life persisted for fourteen years. There were frequent quarrels, so that my nerves gave way. I had no one to whom I could turn for advice; I felt as though I should lose my senses under the constant strain.

Finally I came up to London to see if my uncle could advise me. I came on the off-chance of finding him at the old address; when I arrived I found he had gone.

I did not tell my husband of my mission, but I shared the secret with a neighbour at home.

I got apartments for the night at the house where I had thought I should find my uncle.

Next morning came a letter from my neighbour to say my husband had told her that he knew she was in the plot and she might pass on the information to me that he would never have me back.

I wrote to him, but received no reply. Another letter arrived later from the neighbour telling me that my husband was living with her. He had sold up our home and had taken my younger son with him.

A further frantic letter from myself to both my husband and this treacherous woman has brought no reply. The silence has lasted for several weeks.

There is no one in London I know. Through the kindness of my present landlady I have been doing odd jobs of household work, in order to pay for my food and lodging. I am absolutely without resources.

I do not trust my neighbour, and since I know that my husband has gone to her I feel sure that everything possible will be done to keep me apart from my husband.

My heart is breaking for the sight of my little son. I have humbled myself to plead for forgiveness and asked my husband to take me back again—still silence.

Any advice you can give me in my terrible dilemma will not only be thankfully received, but acted upon if possible.

"HUMANIST" says: As you acted on impulse, merely to try and mend matters, and went, as you thought, to a relation, I think your husband ought to accede to your request and take you back. He cannot escape his responsibilities merely by taking refuge in silence.

I am sending you the address of a mutual friend who I feel sure will take up your case and do his best to act as your intermediary.

STICK IT!

The tragic homecoming

ALTHOUGH I am not yet twenty-one, I have made a sad mess of life. I was sent to work in the mines when I was fourteen. I worked regularly for two years, when a fall of roof caused an accident that laid me low for sixteen weeks. When I recovered, my job was gone.

My parents so bullied and nagged me for being out of work that I applied to the Government to go abroad under its emigration scheme. I was shipped to Australia to start work as a farm hand.

Here, contrary to the experience of many emigrants, I did well. After four years of harvesting and other work, I had managed to save £75.

But no sooner did my mother hear of this money in the bank than she implored me to come home again. She sounded so pathetic that in the end I gave way. I arrived about four months ago.

So long as my money lasted I was idolised and fêted in every possible way. Now it has gone and the tune is changed.

My mother rages because I am out of work and does not scruple to strike me. All this sends me nearly crazy with regret. I feel chained to unemployment and misery, yet, having thrown away the good chance I had, I cannot see how to get back.

"HUMANIST" says: You could have helped your mother with gifts of money from Australia, and it seems to me, as you did not do this, that you yourself wished to return to Great Britain.

See if you can emigrate with any of the organisations whose addresses I am forwarding. If you get a second chance, be a man this time and stick to it.

JAIL-WEDDED

—and no divorce

YOU will see by the enclosed cutting that my husband has gone to prison for nine months for theft. This, alas! is no first offence.

When I married him he was second gardener working on a small estate. He was a widower, and I took him as much for compassion on his motherless babe as for any love I felt.

Almost before the first week was over he began coming home the worse for drink and knocking me about. I found out that he had been thoroughly spoilt by his parents.

Later on he became head gardener, and this bit of success went to his head.

His name became linked with a woman of notoriously evil life and he would go gallivanting with this person.

Once, when taking her for a charabanc outing, he lay down on the floor of the coach as it passed our cottage for fear I should see him.

One thing leading to another, he got into debt, and the family for whom he worked began to miss things.

I was sent for to the house and told that it was only because of pity for me that he was not sacked long ago, but that unless he changed it would be impossible to keep him.

By the time the inevitable notice was given I had a baby of my own. I had an operation, and when I came out of hospital I was sent for by a new employer and questioned.

My husband had forged a character and signed it with my maiden name.

After that my husband was arrested and punished for fowl-stealing, and later for housebreaking. Now he spends his time in and out of prison.

I have worked hard at the roughest jobs to maintain myself and the boys. His, a fine little fellow of nine, is old enough to understand.

Am I forced to keep receiving back this man? Is there no hope, or must I be for ever that wretched thing, "a prisoner's wife," forced to see my stepson and my own bonny little lad dragged in the mire?

"HUMANIST" says: A law to give a woman freedom from an habitual criminal would be a blessing, but it does not exist. In your case, your love for the children must give you strength to try again, but don't do it alone.

Enlist strong forces to help you in reclaiming your husband. I am writing you more fully about this.

HUMAN DOCUMENTS

ONE day you may be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

"The Greatest of These—" Fund

"Through the Mill"

"THERE must be some kind people in this world, but I cannot find them."

This was the despairing cry of Olive's mother, at a time when she was weak in body after three weeks in hospital. Then the brokers were in, too, and she was given a fortnight to pay up her arrears of rent or be turned out with her disabled ex-Service husband and their five children, the eldest of whom is thirteen and the youngest two years old.

Olive, one of the five

A piece of real hard luck befell Olive's dad. He had been out of work for eight months, and had just secured a job, when his wife was suddenly taken dangerously ill, and the doctor *had* to be called in.

He proved to be a Good Samaritan, for, seeing her pain and poverty, he paid a nurse to look after her during the night, and sent her to hospital the next morning. This was the morning her husband should have started his work, but there was nobody to look after the children, and he had to stay at home. He lost the job.

Through a misunderstanding, his unemployment pay was suspended for some weeks, and the "relief" allowed in food tickets could not pay the rent of 8s. 9d. There is still over £2 owing.

They have pawned all they could, including the bedclothes. Now the doctor states that if Olive's mother does not get nutritious food, she will have to return to the hospital.

"I do not seem to be able to build myself up at all," she said adding regretfully: "If my husband had got that situation, and I had not been ill, we should have been really lovely now."

Subscribers sometimes send their donations to the fund with the remark: "We have been through the mill, and we know."

Olive's family is still going through the mill, and we ask our readers to help them out by sending donations to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2.

Where names and addresses are given, acknowledgments will be sent by post. Lists can be seen at our offices, and a copy of the current list will be sent on application.

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Messrs. Savory & Moore strongly recommend Dr. Jenner's Absorbent Lozenges, of which they are the sole manufacturers, as a remedy for DIGESTIVE DISORDERS arising from ACIDITY, HEARTBURN, FLATULENCE, GIDDINESS, etc. The lozenges are pleasant to take, quite harmless, and give speedy and permanent relief, even in the most stubborn cases.

TESTIMONY: "The Absorbent Lozenges are excellent. The sample box contained sufficient to remove long-standing acid indigestion. I got a large box and took them regularly for a fortnight, when *all trace of acidity was gone.* I may say that I never take 'patent medicines,' but Dr. Jenner's name, coupled with that of Savory & Moore, assured me that at any rate I should not be given any harmful drug. I am exceedingly glad that I tried them at last." *Boxes* 1/3, 3/–, *and* 5/–, *of all Chemists.*

A FREE SAMPLE.

of Dr. Jenner's Absorbent Lozenges will be sent on receipt of postcard. Mention "John Bull" and address: Savory & Moore, Ltd., Chemists to The King, 143A, New Bond Street, London, W.1.

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and all other Skin Diseases completely and permanently cured, without rest or absence from work, by our Herbal Treatment. Over 40 years' success. Send postcard for Free Book, sent under plain cover, and full particulars of our MONEY BACK GUARANTEE.

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TERMS: 5/- now, & 11 monthly payments of 5/- if satisfied. Full Approval. Catalogue of Prams and Baby Cars, Post Free. Keenest Prices, Easy Terms.

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RAPTUROUS females are not always to be borne. But they gain full pardon when rhapsody is due to your wearing a "TREMOLA" Shirt and Collar. Wives also grow lyrical on finding that the splendid "TREMOLA" colours go unharmed through the wash. The price will give you a glad surprise.

"A Wemco FABRIC" Tremola (REGD) SHIRTS COLLARS & PYJAMAS

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SEE TAB IN EVERY GARMENT. NONE GENUINE WITHOUT.

Ask your Hosier or Outfitter to show you "TREMOLA" SHIRTS, COLLARS and PYJAMAS for present-day wear.

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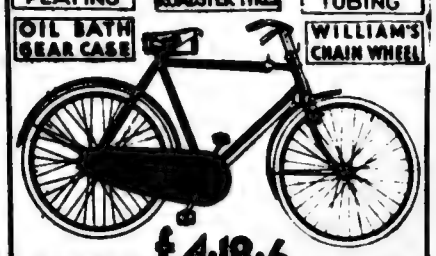

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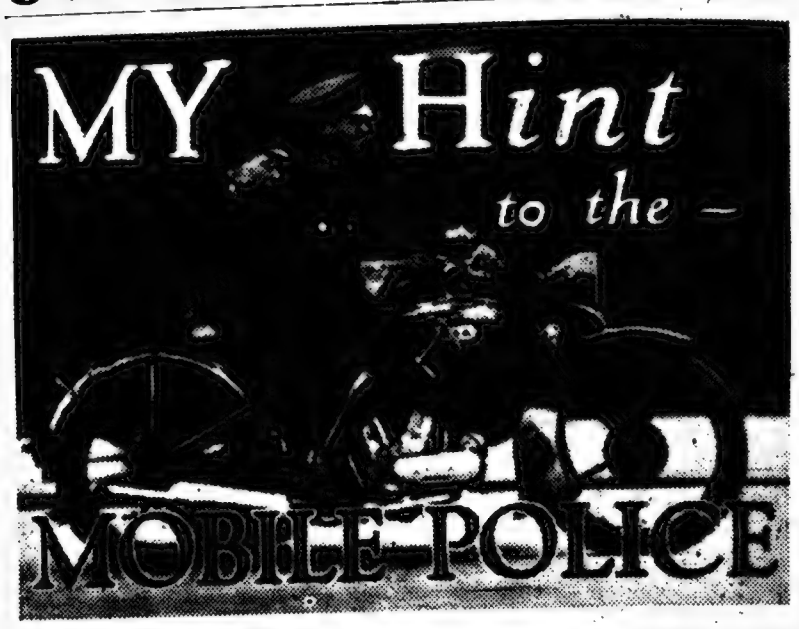
OUR LETTER PARLIAMENT



YOU'RE young yet; have patience with yourself and be humble until the public knows you. You have no "tradition," but you can build up one—a tradition of service to the motoring public.

Realise that you can do your duty more easily if, by your manners and methods, you make yourselves respected Knights of the Road—true knights who chide the erring, help the unfortunate, firmly and without fear or favour, suppress the wicked.

Build up an *esprit de corps* based upon tact, common-sense and absolute incorruptibility.

Be patient—the public is willing to like you.—*Jinnes, Sunbury.*

Speeding in Town

They spend too much time on lonely country roads. There are any number of "speedways" in every large town where motorists tear along recklessly, heedless of little children and old people.

It is these speed fiends they must trap rather than those who indulge in a little burst of speed now and then in places where no one is likely to suffer by it.—*J. P. H., Dundee.*

He's Agreeable!

To the mobile police I say: Go ahead. With the growing complexity of town life you are becoming increasingly necessary. You are essential for the well-being of normal citizens. You can deal with the armed bandit problem, a problem which is beyond the powers of your comrades on foot.

You can deal with the road-hogs who "scorch" to their own and the general public's danger, and you can deal with those selfish motorists who line every route with their stationary cars.

Go ahead, then, and do your job. And jolly good luck to you.—*F. F. C., London, W.C.*

Promote Chivalry

The passing of the new Road Traffic Act has amended and increased many of the requirements with which motor drivers have to comply. But the most important is and always was common sense, better known as road sense.

That our mobile police should use this, and give every driver the utmost consideration, and on no account trap or incite any road-user to break the law, is the quickest way to "Safety First." Promote chivalry on the road.—*Patrol, Worksop.*

A Flippant Flip

If a policeman steals up on each side of my ancient car, with a request to be allowed to "escort," her old maid's heart will probably have palpitations at having two suitors at the same time.

It will be too much for her; she will either conk out on the spot or fall to pieces in the middle of the road.

Therefore I advise the mobile police to leave the "old 'uns" alone. There are many "faster young things" in greater need of their attentions.—*A. M., Ayrshire.*

Look for the Fools

Concentrate on those who daily risk their own and other people's lives at the many notorious danger-spots.

Accidents occur with deplorable regularity at these places, though they are not, perhaps, busy enough for ordinary point-duty.

A mass attack should be made at once against those fools who will persist in taking chances.

Dependence on the horn, the other driver's brakes and the pedestrian's common sense is a selfish and foolhardy policy. Let us have fewer summonses for petty offences and more "dangerous driving" charges.—*F. S., Anerley.*

Better than Cure

It is a big step from the "peeler" of old to our newest arm—their mobile counterparts—but the principle of the job has not altered; just speeded up to cope with modern requirements.

Sir Robert Peel founded his force for the prevention of crime, not for making "criminals" by looking for petty trivialities. That applies to you—mobile "bobbies"!

Your job is too big to stoop to pouncing on all who transgress petty by-laws. Concentrate on our real criminals—motor bandits, road hogs and speed fiends, whom only manslaughter seems to stop.—*E. W. Lock, Exmouth.*

Don'ts

Don't think because you are a new broom you have to clear the roads of all motorists.

Don't think you are the law, instead of a representative of it.

Don't make false charges against any man.

Don't let a nice flapper off, just because she is a flapper.

Don't think because you have no cases you are not doing your duty.—*J. Williams, Lytham.*

Wrong Choice

The mobile police formed to aid traffic and give assistance to drivers is a direct farce in its present state.

The mistake is in the choice of candidates. They are just ordinary recruits taught the rules of the road in a school, with two or three months' experience of motor cycles and cars.

They are then expected to take charge of drivers with years of experience.

If these men were chosen from the "old hands at the game" the mobile police would be on the road to efficiency.—*S. H., Tamworth.*

Wife's Thought

Let them remember that lorry-drivers are not the real road-hogs.

May they go after those car-owners who think they own the road, and are nothing else but speed-merchants when they flash past at night with their headlights full on.

Let them also remember that lorry-drivers are working men who dare not risk their jobs or licences.—*Lorry Driver's Wife, Birmingham.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter-Parliament," must reach us by first post on Tuesday, May 19.

My Choice of a Holiday Pal

Sarcasm

Deal gently with the motorist
Who runs pedestrians down;
Surely the lord of things on wheels
Can call the road his own?
Remember, when the truth you cite
With pencil, notebook, tongue,
The motorist is always right:
The walker's always wrong!

—*Allan M. Laing, Liverpool.*

Trams and Girls

I would draw the attention of the mobile police to the dangerous practice of motorists who persist in driving past passengers who are alighting from tramcars. They should be made to give the public precedence.

Strong measures should also be taken against "gutter-crawlers." Not only are they to be looked upon with contempt for their practice of picking up car-crazy girls, but they should also be recognised as a danger and nuisance, by their obstruction of the road.—*J. L. P., Liverpool.*

* * *

Past experience as a pedestrian and future experience as motorists should enable them to worthily uphold the traditions of the force.—100,000 *Miles, Woolwich.*

Congestion is caused by shoppers leaving their cars at 'bus stops and bottle-neck streets. By moving on these people they are making my job a bit easier.—*A London 'Bus-Driver, Battersea.*

Let them take a lesson from the traffic controls; they do their job silently and efficiently.—*T. M., Castletown.*

Race with "Silver Ring"

Good CODE Times Coming!

ONE of my "bright" correspondents wrote to me the other day: "There's a good time coming, but it's ever so far away!" I replied by asking him if he had been following the Code selections. These have been on the up-grade lately, and backers, particularly those who stake each-way, have had a rosy time.

Four Course, who won the One Thousand Guineas at 100 to 9, was coded with Woodchuck, third. Woodchuck is one to support until he wins. You will not have to wait long.

The next two selections were Diolite, third at 10 to 1, and badly cut about the legs in the course of the race; and Hoihu Ra, short-headed, 7 to 1.

These were followed by Greenore, won 15 to 8, and Pickpocket, second; and Hat Guard, won 3 to 1, coupled with the Chester Cup second, Trimdon.

* * *

In addition, the tip given in the paper from one of my Northern correspondents for Africorn at Thirsk was gratifying. Africorn duly obliged at 7 to 1.

From the same quarter I have had Fury sent me for Haydock Park this week-end. Win or lose, you will be on a trier.

Owing to the craze for the Irish Sweepstake on the Derby, I have not received so many requests this year for the Calcutta Sweepstake tickets.

In any event, I am unable to obtain them. They can be purchased through members of the Royal Calcutta Turf Club.

It is a "mug's" game at the best of times, and I suggest that my readers put the price of a ticket on Goyescas, and have a run for their money.

My Saturday's "double" at Gatwick is Haste Away and Saintly Orbs.

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, May 14, to Wednesday, May 20.

B X O R F E J L S W T A N G Q K

P C V Z I H U M D Y 73 74 75 76 78 79

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

M74Z79F7576 would read LARKING.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

L74D274F would read MASSAI.

"SILVER RING."

Plumbers want all pipes filled with BONDMAN

A Stream through the Meadows

Walk for Health!

—and enjoy the beauties of the countryside. But to keep your shoes fit for walking, see that they are cleaned with Cherry Blossom Boot Polish, which makes the leather so supple and gives a brilliant, pleasing shine.

Cherry Blossom Boot Polish

Black, White, Brown, Dark Tan, and Tonette. In 2½d., 4½d. and 6d. tins fitted with easy opener

Shoe Nail Scratch Caused

BLOOD POISONING

"Through a shoe nail scratch," says Mrs. E. Mayes of 131, Grove Road, Bow, E.3. "Elsie's right foot became badly poisoned and a nasty sore formed. I believe stocking dye getting into the wound was the real cause of the trouble. My daughter's foot got into a dreadful state.

Miss Elsie Mayes

"This crippling sore discharged and got bigger and bigger, and Elsie had an awful time. She couldn't sleep for the inflammation and throbbing pain. The foot had been bad for weeks when I was told that Zam-Buk was the only remedy for such a sore.

"True enough, under the influence of Zam-Buk, the foot started to mend right away. This marvellous herbal ointment drew out a mass of corruption and ended the pain, swelling and inflammation. Thanks to this skin-growing power of Zam-Buk, the sore was soon perfectly healed." E. Mayes

Zam-Buk is unequalled for eczema, piles, ulcers, poisoned wounds, scalp troubles, cuts, burns, sore feet, sprains, etc. 1/3 and 3/- (family size). Of all chemists.

Zam-Buk

WILL CURE YOU TOO

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Has it happened to you . . . that sudden snap of the abdominal tissues with its accompanying pain and disablement? If so, write to **BROOKS** and find out about their wonderful Rupture Appliance. It makes it safe for you to run and jump about; literally puts you "on your feet" again.

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Without risking one penny, try for yourself the **BROOKS APPLIANCE** under our Free Trial Offer and Money Back Guarantee Thousands have benefited in this way; so can you. People who thought a cumbersome steel spring truss round their waist was the only way express amazement at the way the **BROOKS RUPTURE APPLIANCE** goes right to the root of the trouble. Be fair to yourself. Send in the coupon **NOW.**

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I laugh at

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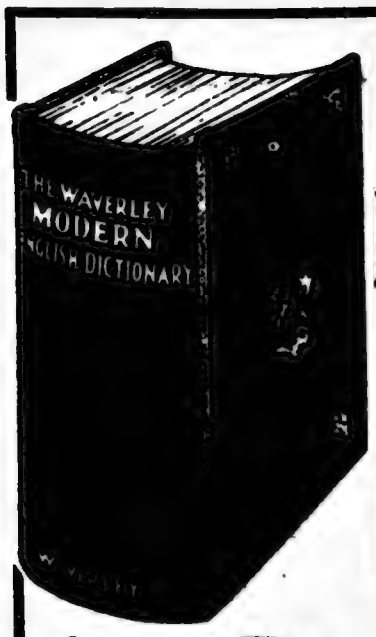
See John Bull's "Shop Window" & Small Ads on Pages 2 & 3.



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CLOSING DATE THURS. (Noon), MAY 21st.

FAIR FOR ALL!

Only one sixpenny entry allowed to each competitor.

"JOHN BULL" will pay £1,000 for a correct solution on one form of "John Bull's" Crossword No. 115. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £100 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one Sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), May 21st. Solution of puzzle will be published in "John Bull" on sale Thursday, May 28th. Winner will be given in "John Bull" on sale Thursday, June 4th.

Read these Rules and Conditions carefully. Don't run the risk of being late—fill in and post your coupons early.

1.—Complete puzzle **in ordinary ink**; pot copying-ink or copying-ink pencil; cut out the whole Entry Form whether both puzzle squares are used or not. Entry Fee is Sixpence. Make Postal Order payable to Odhams Press Ltd. and cross it /& Co./. Write name, address and date of posting on back of P.O. and fill in its number upon Entry Form; send Entry Form by post as directed, to reach us not later than **noon, Thursday, May 21st.**

2.—No competitor may submit more than one Entry Form containing the two squares. If either of the two puzzle squares it contains is left incomplete, mutilated, indistinct or altered, that one square will be disqualified and the other accepted. No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—The result of this contest will appear in the issue of "John Bull" on sale **Thursday, June 4th.** Should any competitor not announced as a winner have entered a coupon eligible for a share of the £1,000 prize, he must demand a Scrutiny by or before first post **Tuesday, June 16th,** addressing Registered Letter containing £1 scrutiny fee to Competition Editor, "John Bull," Long Acre, London, W.C.2. All applications must be accompanied by a copy of Entry Form and number of P.O. Should such demand prove justified the fee will be refunded and the result amended accordingly. Competitors must accept the result of the scrutiny as final.

4.—No scrutiny can be conducted in connection with the additional award of £100 cash, the winners of which will be decided according to the result of our careful searches of all entries. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

5.—In the event of a tie the £1,000 prize will be divided but no competitor may receive more than one share.

6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Limited and members of their families are not eligible.

HOW TO ADDRESS ENTRY.

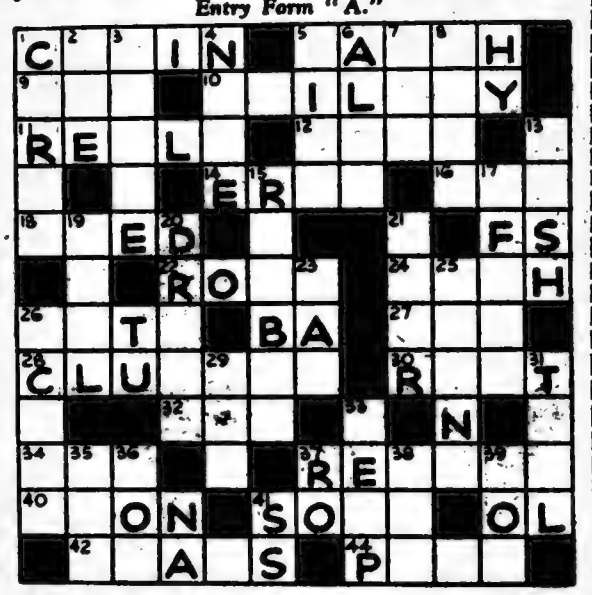
Send Entry in envelope bearing 1½d. stamp and post to "John Bull" Crosswords (No. 115), 37, Long Acre London, W.C.2 (Comp.).

A special prize of £5 will be awarded to the newsagent from whom this week's £1,000 winner usually purchases his copy of "John Bull" or his copy of "Passing Show," in conjunction with which journal this contest is conducted. Should the First Prize be shared, the £5 will be divided between sharers' Newsagents.

CUT HERE

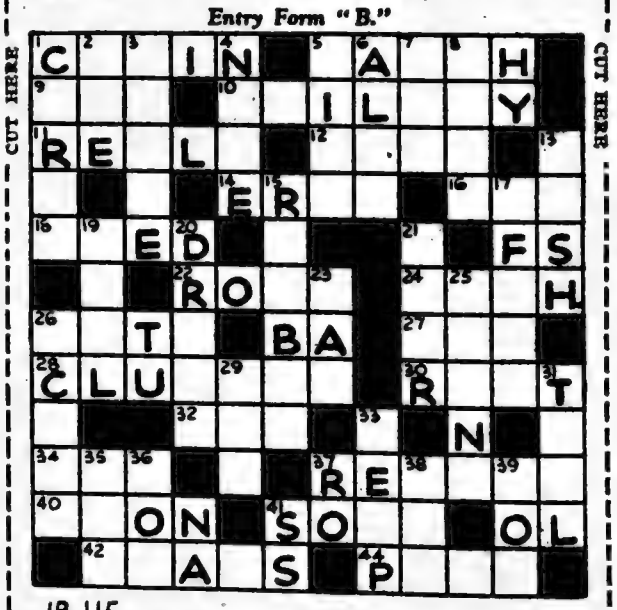
'JOHN BULL' CROSSWORD No. 115

Entry Form "A."



JB 115 *Do not separate these forms.*

Entry Form "B."



JB 115

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED.....

ADDRESS.....

.....

Closing Date, Thursday (noon), May 21st.

CUT HERE

Cut out the above Form complete.

Clues Across.

1. PASSENGER'S QUARTERS ON SHIP.
5. WATERLOGGED LAND.
9. BIRD THAT HOOTS.
10. SONNY SHOWS AT FOOTBALL.
11. KINGDOM.
12. MOTHER USES TO SOFTEN WATER.
14. IRISH.
16. LARGE SNAKE.
18. HASTENED.
22. GOWN.
24. SOLEMN STATEMENT.
26. HEARD IN THE CHOIR.
27. CRUDE MINERAL.
28. BUNCH.
30. TORN.
32. KNIGHT'S TITLE.
34. MAKE A MISTAKE.
37. CALL BACK.
40. IN THE NEAR FUTURE.
41. MUSICAL PIECE FOR ONE.
42. THESE CLIMB POLES.
44. EDITOR DEALS WITH.

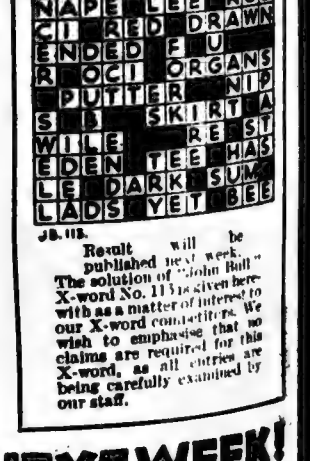
Clues Down.

1. UNTIDY TRIPPERS LEAVE THESE.
2. REVERENTIAL FEAR.
3. OFTEN CAUSES YOUNGSTER'S TEARS.
4. WRITE THIS ON YOUR COUPON.
5. YOUNG LADY.
6. MEDICINAL PLANT.
7. DRIVE AWAY.
8. STRIKE WITH A DAGGER.
13. RECRUITING SERGEANT IMPRESSES YOUTHS WITH.
15. MANY LOSE MONEY THROUGH.
17. MANY TIMES.
19. WHAT MANY TALKIES DO.
20. SCUM FROM MOLTEN METAL.
21. CHARITY KEEPS WOLF FROM.
23. ORGAN OF HEARING.
25. WHERE BULL IS FOUGHT.
26. DIG AND YOU DEVELOP THESE.
29. SOMETIMES PICKED UP ON RACE-COURSE.
31. MONEY IS OBTAINED FROM THIS.
33. CRY WHICH MEANS TROUBLE.
35. THIEVE.
36. FISH SPAWN.
38. DOVE'S CRY.
39. LARGE QUANTITY.

Chambers's 20th Century Dictionary and Nuttall's Dictionary (latest editions) were used in compiling this puzzle.

Winners in X-Word No. 111 appear on page 14.

Solution of 'John Bull' X-Word No. 113



JB. 113.

Result will be published next week. The solution of "John Bull" X-word No. 113 is given herewith as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY.

ANOTHER £1,000 X-WORD PRIZE NEXT WEEK!

Write to "John Bull" About It!

The EDITOR Replies

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

F. K. (Burnt Oak).—"I flatter myself that I can write a good poem." You do.

T. H. (Esher).—"He started as a small grocer and now he is at the top of the tree." Branches everywhere.

E. E. (Kingston).—"People in cinemas can no longer read sub-titles." But they hum the theme songs.

JOHN (Durham).—"I intend to name all my children in alphabetical order." You'll be in a fix if "Z" is twins.

W. N. (Ashby).—"Chess experts generally live to a ripe old age." If they didn't, they would never be able to finish a tournament.

P. M. (Shadwell).—"There are not so many pavement artists in London as there used to be." It is a flagging industry.

E. R. (Walsall).—"The trouble with Chicago is growing pains." We rather gathered from the news that it was shooting pains.

B. M. (Holborn).—"A doctor says that champagne loosens the teeth." But in the best circles the wire round the cork is not removed by biting.

MRS. P. (Carlisle).—"Little things irritate a husband." Especially if he has to walk them up and down the room in the small hours.

AIRMAN (Aldershot).—"Gliding is perfectly safe." It's plane sailing.

T. R. (Matlock).—"There is something lacking in the common or garden cigarette-lighter." Yes, the flame.

F. V. (Gateley).—"People should sing for the good of their health." Some of them would be wiser not to sing if they value their physical well-being.

D. S. (Kensington).—"I wish I knew where to go and where to stay." Give a taxi-driver his exact fare and, no doubt, he will tell you.

L. M. (Marlow).—"When engaged in street excavations a London workman found a Roman vase of considerable value." So that's why they keep on digging!

E. Y. (Frome).—"I am an author, but propose to try to swim the Channel this year." The usual order of things is to try to swim the Channel and then to try to become an author.

W. S. (Ramsgate).—"I have drawn my life's savings from the bank." Going to get married, we guess.

F. M. (Paddington).—"When I got in the 'bus I was beside myself." Then you really should have paid two fares.

A. T. (Uckfield).—"When going on a holiday abroad, what is really required?" Everything that hasn't been packed.

G. V. (Hounslow).—"Your replies are very funny. I *don't* think." We agree with both your remarks.

E. J. (Wrexham).—"Will you tell me in a few words what you think of the Irish sweep?" It's a matter of pounds, shillings and suspense.

C. M. (Poole).—"In some American talkies, I can't understand what the performers are saying." You don't know how lucky you are.

GEOFF (Essex).—"In the country we have the open road where men are men." In the town we have the open road where men are mending.

Manager (London, W.C.2.).—"I intend trying the experiment of placing loudspeakers all over the auditorium." One is usually seated next to us.

MARY (St. Andrews).—"I have just become engaged for the fourth time." Romancing again?

T. M. (Barking).—"The doctor told me my brain is too active." Very diplomatic of him.

A. K. (Blackpool).—"Women's feet are larger than they were twenty years ago." Perhaps that's due to trying to fill men's shoes.

S. K. (St. Albans).—"In Chicago a bomb was exploded in a room where people were playing chess." Their move.

T. P. (Burnley).—"Is the enclosed O.K., A1, or N.G.?" No, just W.P.B.

H. F. (Oxted).—"Where do swallows come from?" Eggs.

P. N. (Plymouth).—"I could play bridge for ever." Until the last trump?

B. S. (Maryport).—"Money talks." But it never gives itself away.

F. K. (Epping).—"A goat in North London swallowed five electric bulbs." Just a light meal.

E. V. (Chalk Farm).—"A policeman recently conducted an orchestra." A new beat.

P. N. (Yeovil).—"My play limps a little in the second act." Then how can you expect it to run?

A. L. (Waterford).—"She attacked me with a broom and knocked me down." Swept you off your feet, in fact.

R. D. (Nuneaton).—"A charity organisation returned the cheque I sent it." With your initials on it?

R. N. (Bodmin).—"There was once a price on my head." You shouldn't have left the ticket on your hat.

D. P. (London, W.).—"I am preparing for the picnic season." Getting your litter ready?

R. M. (Seaford).—"Is it unlucky to buy your journal on a Friday?" It's almost impossible, sonny.

M. G. (Kingston).—"Where are the film stars who were not considered suitable for the talkies?" Many of them seem to be acting for the talkies.

MRS. N. B. (Tenby).—"What do you think my maid will do if I tell her I shall want her to help at my dance?" Arrange to have dancing lessons.

P. J. (Lynmouth).—"I am thinking of writing a play." That's a change from the usual practice of writing one without thinking.

G. L. (Clapham).—"I am a Government official, but I am going to run a poultry farm in my spare time." Then you ought to succeed, as you will be able to give the whole of your time to it.

A. D. R. (Dover).—"I get very depressed at times and feel sure there is something radically wrong with my system." You are not quite clear, but we presume you don't get many winners.

D. B. (Swansea).—"My uncle left me nothing in his will. More than likely he had forgotten me." More than likely he remembered you.

T. O'M. (Cork).—"Ten dozen pairs of golf shoes were stolen from a Belfast shop recently." We understand the police are looking for men with Irish brogues.

M. G. (Weymouth).—"The present trade depression will not end until the public gets over its fear of buying." In other words, it must change its mind about minding its change.

MRS. P. (Havant).—"I like making experiments in cooking and am always ready to eat anything I have made." You have the courage of your own concoctions.

L. N. (Totnes).—"Long hair is not a sign of genius." It is a sign of carelessness if it is a long golden hair on the coat sleeve of a man whose wife is a shingled brunette.

R. L. (Norbiton).—"Although the marked money was found in his pocket, he would not admit robbing the till." It certainly seems that he must have had a hand in it.

A. G. T. (Gateshead).—"I'm told that at the age of sixty-five I don't count." Win the *Bullets* 1 000 Guineas on page 39 this week—that will keep you counting for a long time yet.

G. R. M. (Bristol).—"After writing a novel, a well-known author puts it away in his desk for several months, and then takes it out again." We knew there would be a catch in it.

G. M. (Pevensey).—"I have written a song—'Never be cruel to your mother!'" An excellent refrain!

G. T. (Grimsby).—"I averaged up the ages of the football team, and can you guess what the answer was?" Wrong.

B. K. W. (Great Ayton).—"The 'beck' here is a sluggish stream." Confined to its bed?

(Many replies unavoidably held over)

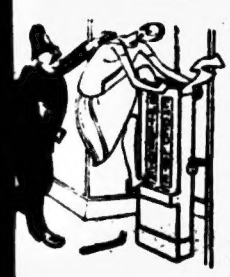
SIDE-*Slips*

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

EVENING STANDARD:—"It was a two house race from the start."

HULL DAILY MAIL:—"Mr. —— will be held in the chair."

NORTH BERKS HERALD:—"Everything went off WITH a hitch."



SOUTH PORT VISITER:—"The building was flooded in DARKNESS."

"MANCHESTER EVENING NEWS":—"She was found in a shop doorway trying to get into an automatic sweet machine."

STOCKPORT ADVERTISER:—"Witness came to the conclusion that he was quite sober, and so was UNFIT to drive a motor-car."

DAILY MIRROR:—"When Wellington retired behind the lines of Torres Vedras, he threw up EARTHQUAKES behind him."

HANTS AND SUSSEX COUNTY PRESS:—"The chancel was beautifully decorated with GLOWERING plants."

THE TAIL-WAGGER:—"His tongue was parched and swollen by the intense HATE."

NORTH-EASTERN DAILY GAZETTE:—"It was suggested that a blood-stained CHAIRMAN had been used to inflict the injuries."

The battery for big sets

If you have a set that drinks heavily from the low tension battery use one of the Exide "C" Series. They are built for such sets. They supply the heavy demand easily, for into them are built **Exide Long Life Plates,** world-famous for their strength and stamina. And many other improvements that give greater convenience and a longer life. For instance, **patented separators** that preserve the plates and prevent shorting. Strong leak-proof celluloid or glass containers. Terminals, differently shaped and coloured, that can be distinguished even in dark corners. With sets that need so much current that recharging must be frequent, take no risks. Insist every time on an Exide "C" Battery.

Exide "C" Series

BATTERIES

for wireless low tension

Prices per 2-volt cell: C.Z.2, 20 amp. hrs. 9/6
C.Z.4, 40 amp. hrs. 13/6 C.Z.6, 60 amp. hrs. 17/6

Other sizes up to 120 amp. hrs.

Obtainable from Exide Service Stations or any reputable dealer. Exide Service Stations give service on *every* make of battery.

Exide Batteries, Clifton Junction, nr. Manchester
Branches at London
Manchester, Birmingham, Bristol and Glasgow
M13e

COMPETITIONS SAVED US

AND NOW WE'VE OUR OWN HOME

This is the pitiful romance of Mrs. Jenny Norris, of 52, Lower Wood Lane, Bolton, who lived on the dole in a small back room. Her husband was unemployed. They could only afford one meal a day. "Then I won a prize in a newspaper competition," she writes to EVERYBODY'S WEEKLY—the most authoritative guide to all newspaper competitions. "It was only a small prize of £50, but it helped us to buy a pony and cart and a small stock of fruit and vegetables, with which we have since worked up a nice connection. And now," she adds, "we are comfortably settled in a dear little house of our own."

This is but one of a large number of stories that pour in weekly to the offices of **EVERYBODY'S**, which holds the record for competition success. Complete solutions appear every week in **EVERYBODY'S** for all Competitions—be they Crosswords, Picture Puzzles, Racing Forecasts, or Literary contests such as "Bullets." **EVERYBODY'S** was the *only* paper in Britain to give Anthurium, the 25 to 1 winner of the City and Suburban; also Cameronian (100 to 8), The Masher (7 to 1), etc. Just think how helpful such assistance must prove to you. So make sure you get **EVERYBODY'S**. There are 48 BIG BRIGHT bustling pages, packed with pictures, jokes, Short Stories, etc. It costs only twopence, and you're sure to like it.

everybody's

The Popular Weekly

ON SALE EVERYWHERE. 48 BIG PAGES 2d.

Taking the STING out of Misfortune

JOHN BULL covers you against Fire, Storm, Flood, Sickness, Home Accidents

"ARRIVED in the nick of time"; "Came as a God-send"; "A heavenly gift" . . . readers registered under JOHN BULL's Great Free Insurance Gift speak from the heart when expressing their thanks for the cheques they have received.

If *your* precious belongings were damaged by fire; if storm or flood created havoc in your home: if sickness or accident in the home prevented you from drawing your weekly pay envelope, wouldn't *you* welcome one of these cheques to take the sting out of misfortune? JOHN BULL is the ONLY paper to provide Benefits on account of Fire, Storm and Flood. If you have not yet registered, fill in the forms below now.

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent.

To (Name of Newsagent). .....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address.....

Date .....

PLEASE WRITE CLEARLY. J.B., 16/5/31.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of "John Bull." Please register me as a regular reader.

.....
Reader's Signature.

Age .....

Address.....

.....

.....

Name and Address of Newsagent.

.....

.....

Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B., 16/5/31.

Reduce YOUR High

BLOOD PRESSURE

REJUVENATE YOUR ARTERIES.
STRENGTHEN YOUR HEART.
COME OFF THE DANGER LIST.

Blood Pressure Breakdowns are absolutely unnecessary and Arterio-Sclerosis is curable. Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to permanent restoration, and makes you 20 years younger within 20 days. **Get it Now.**
(Prescription No. 1108 T). Prices: 2/6, 5/6, 15/6.

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,
(Dept. J.B. 32), 49, KING WILLIAM STREET, LONDON BRIDGE, E.C.4, and Branches.

Boots, Taylors, Timothy Whites, and the best chemists either hold stock or gladly obtain to order at a few days' notice if requested to do so.

ACIDITY

—NATURE'S WARNING—
A FREQUENT CAUSE OF
GASTRITIS, ULCERS, INDIGESTION, DYSPEPSIA, ETC.

Thousands of sufferers from Acidity have been cured. Acidity, for them, will never cause Gastritis, Ulcers, Stomach Troubles, Indigestion, Dyspepsia, Flatulence, and many other ailments. They never have Acidity, that's why—thanks to White Lions.

Price 2/6 (144 Lions), 7/- (432 Lions) *with directions.*

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Boots', Taylors', Timothy White's and the best chemists either hold stock or gladly obtain to order at a few days' notice if requested to do so.

PILES

Your agony can be quickly ended by the wonderful ointment Man Zan. Easy to apply. Gives instant relief. Soothes, cools and quickly puts an end to the worst cases. Persevere—Man Zan will end YOUR trouble for good. In tubes, 3/-, with special applicator, from all chemists, or direct (in plain wrapper) from manufacturers on receipt of P.O. Free sample sent on application to E. C. De Witt & Co., Ltd. (Dept. J.B.), Croydon.

MAN ZAN

£3,300 and 379 Prizes can be won in the KODAK £20,000 WORLD COMPETITION

for Snaps taken by Amateurs between May 1st and August 31st, 1931

TURN TO PAGE 25 NOW!

A 15/- FREE GIFT COUPON

WRITE FOR FREE LISTS

HERE is a chance to save shopkeepers' profits. Hundreds of Cycles of all kinds, many fitted with Sturmey-Archer 3-speed gear and Dunlop tyres. Approval willingly, carriage paid. As an advertisement a

15/- Free Gift Coupon

will be given to all who Write for my FREE CATALOGUE.

FROM £3 15s. CASH or TERMS

Chas. T. Robey CYCLE WAREHOUSE, No. 24, COVENTRY

Readers need never hesitate to respond to advertisements in "John Bull," for they are all of proved value and are covered by the "John Bull" guarantee which appears on page 25.

Of special importance in this issue is the attention of readers drawn to the following:

Gibbs' free Shaving Cream offer on page 10: Kodak World Competition on page 25: Diploma Limerick Competition on page 29: Sanitas free sample offer on page 30: Waverley Dictionary offer on page 30: Plus Two Cash Prize Contest on page 18: a free copy of the Blackpool Holiday Journal on page 35: Ambrose Wilson's Bargain Sale on page 29.

JOHN BULL'S GREAT GIFT TO YOU!

HAD YOURS YET?

One Shilling
Gift Voucher
This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever Filler 5/- Pen (guaranteed for five years). Only one voucher will be accepted in part payment for each pen.
1/-

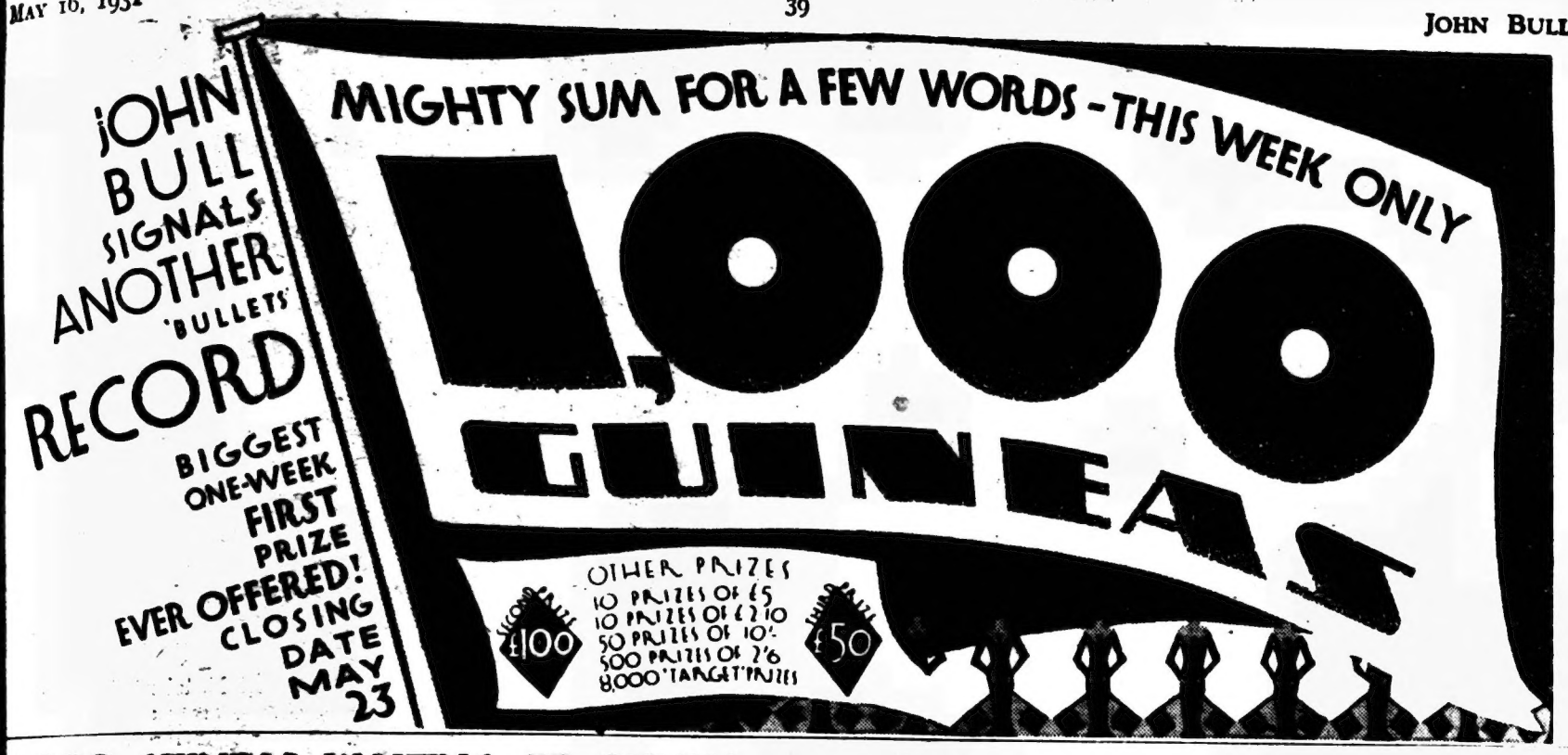
"John Bull's" Great Threefold Gift Offer is proving tremendously popular. Write for yours to-day. Cut out voucher opposite, value One Shilling. Post at once, together with postal order for 4/-, plus 6d. to cover postage, packing and insurance (4/6 in all). You will then receive:

(1) A 5/- "John Bull" Pen fitted with 14-carat gold nib;
(2) A 2/6 "Everpointed" Pencil; and
(3) A 26-carat Gold-plated Gillette Razor of the latest pattern.

Name engraved in gold on Pen 6d. extra.

Make p.o. payable to "John Bull," cross /& Co./.

Address: "John Bull" Pen Dept., 27, Floral Street, London, W.C.2.


JOHN BULL SIGNALS ANOTHER 'BULLETS' RECORD
BIGGEST ONE-WEEK FIRST PRIZE EVER OFFERED! CLOSING DATE MAY 23
MIGHTY SUM FOR A FEW WORDS - THIS WEEK ONLY
1,000 GUINEAS
OTHER PRIZES
10 PRIZES OF £5
10 PRIZES OF £2 10
50 PRIZES OF 10/-
500 PRIZES OF 2/6
8,000 TARGET PRIZES
SECOND PRIZE £100
THIRD PRIZE £50

1,000 GUINEAS WAITING—BE QUICK!

TO-DAY sees another big spurt in the triumphant progress of *Bullets*. The record for a one-week contest only set up recently has been shattered by the prize which is now before you—the mighty sum of 1,000 Guineas for a few well-chosen words.

As you will see by the winning efforts below, the making of *Bullets* is simply an amusing test of juggling with phrases. Make up your mind to test its fascination for yourself this evening, and within half an hour you may have entered a 1,000 Guineas *Bullet* on one of the coupons on this page.

To make a *Bullet* all you have to do is to add any TWO, THREE or FOUR WORDS of apt and original comment to any of the adjoining *Examples*. As a specimen, suppose you choose the *Example* IF PRICES WERE HALVED, the added words, FAIR PROFITS—FAREWELL, PROFITEERS! would complete a *Bullet*.

The efforts which follow have captured £1,200 cash for their entrants this week. Study them well, for this is the way to acquire the winning style yourself. And see that your 1,000 Guineas *Bullets* are in by Saturday, May 23.

STUDY THESE WINNERS—THEN WIN YOURSELF!

FIRST PRIZE OF £1,000—COMPETITION No. 801

Mr. E. G. Cross, 7, Boreham Road, Great Yarmouth, Norfolk.

Example:—HERO OF TO-MORROW
Bullet:—I AM—EVERY NIGHT!

SECOND PRIZE OF £100:

Mr. C. H. Fraser, 55, Charlton Road, Andover, Hants.
Example:—Sticking To His Job
Bullet:—Though "Dry," It's "Bread."

THIRD PRIZE OF £25:

Mr. J. Beard, 77, Peasley Cross Lane, St. Helens.
Example:—Plotting And Planning
Bullet:—And "Dirty Work"—Housekeeping.

10 PRIZES OF £5 EACH:

C. W. BALCOMBE, 59, Parkend, Bromley, Kent.
Regrets—Fool's Only "Second Thoughts."

C. COOK, Inveresk, Salisbury Road, Andover.
Our Council — Word's Law — By-laws, Byword.
(Entered on "Target" Prize coupon.)

DALY, 45, Leinster Road, Knotty Ash, Liverpool.
Regrets "Offspring" Of Childless Marriage.

FFLL, 6, Roscoe Street, Middlesbrough.
Fools Everybody — Medium — Proving Credulity's "Survival."

S. M. GALLAGHER, 36, Wilson Road, Sheffield.
In Despair — England — Not "Distressful Country."

J. MILBURN, Hutton Rudby, Yorks.
Too Soon—Breakfast—But Egg Wasn't!

Miss M. PICKERING, 21, Mount Avenue, Littleborough, Manchester.
Party Spirit — But Nothing "Solid" Materialises.

J. S. STEPHEN, School House, Bradfield, nr. Reading.
Officially—She's Forty—Artificially, Twenty.

G. WINGROVE, 57, North Broadgate, Horsforth, Leeds.
Parliament's Progress — Nil — Too Many "Goals."
(Entered on "Target" Prize coupon.)

F. WREN, 58, High Street, Hastings.
Parliament's Progress — Then What Is Stagnation?

10 PRIZES OF £2 10s. EACH:

Miss L. R. BOWN, Chew Magna, nr. Bristol.
Party Spirit—"House" Is "Tied To."

E. CRAWLEY, 25, Bedford Grove, Bulwell, Notts.
Beyond A Joke—Father's Billiards—I'm Fielding.

S. EASTMAN, 33, Commercial Street, Cwmbran, Mon.
Beyond A Joke—Those "Comedians" We Elected.

R. C. ELLIS, 16, Cedar Grove, Waterloo, Lancs.
Up Again — Like *Lambs* Rampant. Taxpayers.

Miss S. Friar, 122, Wingrove Road, Newcastle-on-Tyne.
Plotting And Planning — Chancellor's Finished—Ours Begins.
(Entered on "Target" Prize coupon.)

B. GOLD, Athelstan Road, Harold Wood, Essex.
Mother's Apron-strings — Stopped Many "Making Parcel."

A. HARRIS, 4, Davies Avenue, Latchford, Warrington, Lancs.
Getting The Benefit—Of Gangster's Doubt, Florist.

Mrs. E. LEE, 19, Gatacre Road, Oswestry.
Our Council — Mixed — Reason Bathing - Isn't!

H. MACGREGOR, 32, Oakes Lane, Brockholes, nr. Huddersfield.
It Seems To Me — "Cobwebs" Won't "Net" Trade.

Mrs. E. M. WILLIAMS, Carlton House, Cimla, Neath.
Our Council—Ignores Hovel—Inspects Sty.
(Entered on "Target" Prize coupon.)

A list of 25 £1, 50 10/- and 500 2/6 prize-winners can be seen at these offices.

ALL PRIZES HAVE BEEN POSTED.

The original cheque for £800 awarded to the First Prize-winner in Competition No. 800 will be displayed in the window of Mr. G. Daniels, High Street, Wanderer.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the chief prizes in "Bullets" No. 805 usually purchase "John Bull."

If you wish to send in more than one "Bullets" you can write the extra efforts on plain paper.

USE THIS COUPON TO SECURE

FREE "BULLETINS"

Our free weekly help for would-be winners is waiting to help you into the prize-list. Make sure of a copy every Thursday by completing this coupon

I enclose P.O. value 6d. (crossed "and Co.," payable to "John Bull") to cover postage on 2 consecutive issues of *Bullets Bulletin*, commencing with next available issue.

Write Name and Address clearly.

NAME _____

ADDRESS _____

_____

_____

Post to "Bulletin" Dept., Odhams Press Ltd., 19, Short's Gardens, London, W.C.2.

(*Do not enclose this coupon with your "Bullets" entry.*)

Examples for Competition No. 805

NEVER MIND, ALFONSO	WITH A LITTLE PERSUASION	WHATEVER YOU DO
TIDE OF OPINION	NOT MINCING MATTERS	FORTY - FIFTY - SIXTY
AN OLD CROCK	REALLY	PROVIDED
IMPRESSIVE SIGHT	WHEN LOVERS QUARREL	FOR THE WICKED
ON THE ROAD	THE INSPECTOR	LULLED TO SLEEP
IF I WIN THE SWEEP	ASKING FOR SOMETHING	ADDING INSULT TO INJURY
LIGHTNING CURE	IN AT THE DEATH	DOWN CAME THE RAIN AND
WEDDING PRESENTS	FALLEN STAR	IF PRICES WERE HALVED
KILLING	IN THE LABOUR MARKET	JUMPING FOR JOY
FOR ONE	LOSING HIS TEMPER	WHAT THE TRAMP SAID
BEER AND BACCY	PRISON SYSTEM	

Example _____ Closing SAT. May 23
Bullet _____

Example _____
Bullet _____

(805) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Signed _____
Address _____

Example _____ Closing SAT. May 23
Bullet _____

Example _____
Bullet _____

(805) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

Signed _____
Address _____

Example _____ Closing SAT. May 23
Bullet _____

Example _____
Bullet _____

(805) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.

Signed _____
Address _____

Example _____ Closing SAT. May 23
Bullet _____

Example _____
Bullet _____

(805) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Signed _____
Address _____

Address Coupons: "Bullets" No. 805, "John Bull," Long Acre, London, W.C.2 (Comp.)

"BULLETS" RULES.—1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry. Employees of Odhams Press and their families are not eligible to compete.

SOMETHING NEW AGAIN! **FIVE 3-FIGURE CHEQUES** NEXT WEEK ONLY

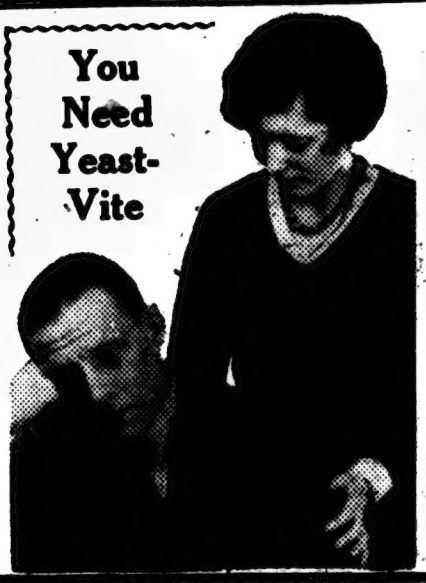
Spring LANGUOR and LASSITUDE!

THOUSANDS AFFECTED

Amongst the people who do *not* take "Yeast-Vite" there is a noticeable difference now that Spring is here. For many people it heralds—

LANGUOROUS TIREDNESS — HEAVINESS
DISINCLINATION TO WORK — HEADACHES
RESTLESS NERVINESS — DEPRESSION

They feel "Out-Of-Sorts"—there is a Tired Look about their eyes. They are tired all day and cannot sleep at night. Body and Nerves are worn out after the fight against numerous Winter Ills! The system is weak and prone to attack. Such people need a Tonic—and a QUICK Tonic—and they need it NOW.



ARE *YOU* FIT?

But for those Men and Women who have taken "Yeast-Vite" Tonic Tablets occasionally to help them through the winter, Spring is a time of *Health*—not *Health Failure.*

They are

KEEN AND EAGER — ENERGETIC
BRIGHT-EYED — VIGOROUS
ENTHUSIASTIC — CHEERFUL

The Hardest Day cannot tire *THEM* out! WORK is a Pleasure, LIFE is interesting and WORTH LIVING!

This is because the Tonic and Nutrient Action of Yeast has Strengthened their Bodily and Nervous System to withstand and conquer the Weakening effect of the Season. Their bodies have been fed with Vitamins which, as everybody knows, are absolutely essential to Life and Health.

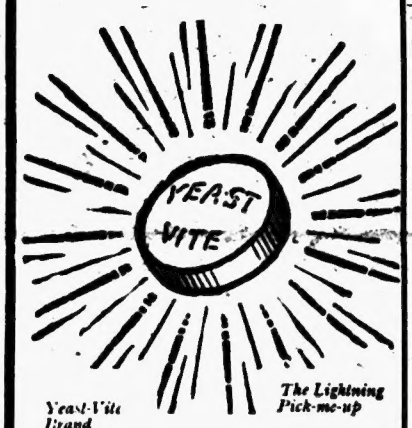
HEADACHES — BILIOUSNESS — CONSTIPATION

DEAR SIRS,
For many years I suffered from Chronic Bilious attacks and Constipation. I bought a bottle of 'Yeast-Vite' to cure my constipation, and from that moment to the present time I have not had even one attack of Biliousness.
Also Headaches are things of the past.
Yours faithfully,
R. L.

"NERVES"

DEAR SIRS,
I have taken your Tablets for the past fortnight and I must certainly say they are wonderful. They have improved my Nerves marvellously.
I am recommending them to all my friends.
Yours truly,
(Signed) T. MOLLOY.

Yeast-Vite SUMMER Health Time Table!



Yeast-Vite Brand Tablets — *The Lightning Pick-me-up*

FROM	TO	TIME
NERVE PAINS .	*Glorious Relief*	In 5/15 MINUTES
HEADACHES . .	*Deliverance.*	In 5/15 MINUTES
LASSITUDE . .	*Vim and Vigour*	In 10/20 MINUTES
DEPRESSION. .	*Buoyant Energy*	In 10/20 MINUTES
"NERVES" . .	*Steadiness .*	In 10/20 MINUTES
INDIGESTION .	*Keen Appetite.*	In 15/30 MINUTES
EXHAUSTION .	*Animation .*	In 15/30 MINUTES
SLEEPLESSNESS . .	*Calm Repose*	In 30/60 MINUTES
RHEUMATISM .	*Pain Relief .*	In 24 HOURS - -
CONSTIPATION	*Regularity .*	In 36 HOURS - -
IMPURE BLOOD	*Purification.*	In 36 HOURS -

BLOOD AND NERVE TONIC

DEAR SIRS,
I have been taking your 'Yeast-Vite' Tablets and I find, as a Blood and Nerve Tonic, they are unequalled. I strongly recommend them to anyone. I have been taking them now for a fortnight and find a wonderful improvement.
Yours truly,
(Signed) W. MELIA.

RHEUMATISM

DEAR SIRS,
Having been a sufferer from Rheumatism, I was not able to get rid of it. Then I was recommended to try 'Yeast-Vite' Tonic Tablets and they have done me more good than anything else. I feel now as if life is worth living.
Yours truly,
(Signed) WILLIAM WOOSTON

NO CURE-NO PAY!

£5,000 Guarantee

This is unquestionably the most HONEST and Fair-Dealing Offer ever made to the British Public. Simply obtain a 1/3 Bottle of YEAST-VITE Brand Tablets from any Chemist. Try the treatment at our risk, and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY and TONIC PROPERTIES of YEAST-VITE, return the empty carton to Irving's Yeast-Vite, Ltd., Watford, and your money will be refunded in full without quibble or question, under a £5,000 Guarantee. Accept this wonderful offer to-day, and so start now to Better Health and Brighter Spirits.

YOU Need

Yeast-Vite BRAND

Quick-tonic Tablets From All Chemists

1/3, 3/- & 5/- Per Bottle.

No proprietary rights are claimed in the method of manufacture or formula other than the registered trade mark "Yeast-Vite"

T.C.B.

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